

The Graduate School at Winthrop University

209 Tillman Hall
Rock Hill, SC 29733

WINTHROP
UNIVERSITY



STRATEGIC CHANGES

- Identified opportunities
- Engaged stakeholders
- Managed resources

WINTHROP UNIVERSITY

HISTORY

- Established in 1886 Columbia, South Carolina – moved to Rock Hill in 1895
- Mission to educate women to be Teachers
- Working farm of 125 acres purchased

WINTHROP PRESENT

- Recreation and research complex on 350 Acres
- COED in 1974 and University status in 1993
- All men's and women's teams are NCAA Division I

WINTHROP PRESENT

- 4 Colleges: Arts & Sciences, Business, Education and Visual and Performing Arts
- 24 Graduate Programs
 - 1100 students
- 41 Undergraduate Programs
 - 5200 students

COMMITMENT TO EXCELLENCE

- Each academic program that can be nationally accredited through a specialized organization has earned that distinction.

RECAST PATHWAYS

- Goal of seamless study from undergraduate to graduate programs
- Stumbling Blocks
 - Decreasing enrollment in some programs
 - Pre-requisites: our own undergraduates choosing other institutions

- Stumbling Blocks
 - Lack of student engagement and commitment
 - Course schedule and format

RECAST PATHWAYS

- MBA
- MAT Secondary
 - Math and Science primarily and not limited
- MA Art Education

MBA Program

- Designed the Professional Business Minor for undergraduate students
- Summer – Fall – Spring – Summer
- Win – Win
 - Summer Session Gains
 - Lower tuition for students

MAT Secondary

- Recognizes fresh content knowledge of students
- Summer – Fall – Spring Sequence
 - Not for the faint of heart
- Another Win – Win
 - Summer enrollment and less tuition cost

MA Art Education

- Established Art Education Advisory Council
- Art Education Advisory Council is bringing students to Winthrop
- Changed Delivery Format

POSITIVE RESULTS

- Few curriculum changes
- All changes occurred internally
- Speed in which the changes occurred