Advocacy for the Graduate Education Enterprise
National - CGS

• Current national issues
  – Tax reform impacts on grad students
  – Debt load / costs of education
  – Higher Ed Act Reauthorization
  – COMPETES Act
  – Immigration reform
  – Program outcomes: retention/completion, TTD, employment
  – New and applied knowledge
  – Use local examples to support
University

• Relate national issues to examples on campus
• Highlight key accomplishments
  – How is the GEE addressing national, state, local district issues
  – Use other advocates: especially students
  – Know committees, interests of congressional member
Professional Societies / Organizations

- Impacts of research, scholarship to improving society
- New & applied knowledge
- Funding from national agencies (NIH, NSF, NEH, etc.)
- Impact of federal legislation on productivity