The Changing Face of Global Mobility: A Canadian Perspective

Dr. Aimée M. Surprenant
Dean, School of Graduate Studies
Memorial University of Newfoundland
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A LIVING MEMORIAL.
MEMORIAL UNIVERSITY COLLEGE FOUNDED IN 1925.
A SPECIAL OBLIGATION.

MEMORIAL UNIVERSITY OF NEWFOUNDLAND
FOUNDED IN 1949.
WORLD LEADER IN COMMUNITY SUSTAINABILITY RESEARCH, TEACHING & LEARNING, & PUBLIC ENGAGEMENT.
NL Population: Past Trends

Population 1951-2016

Newfoundland and Labrador Crude Birth and Death Rates per 1000
NL Age Structure: 2016, 2036

Average age:
2016 43
2036 48
Canada Projections 2012 - 2063

Avg. Age:
2016 41
2036 45
Not if, but how?
How? Federal Policies

Recommendations

1. Double the number of international students choosing Canada by 2022
2. Make internationalizing education in Canada a strategic component of Government of Canada official policies and plans
3. Focus Canada’s promotional efforts on a limited number of priority markets for targeted resource allocation
4. Regroup grants and scholarships available to international graduate students and post-doctoral fellows under one label/brand, with a focus on priority areas aligned with Canada’s innovation and prosperity agenda
5. Develop comprehensive and multifaceted bilateral agreements with priority countries that focus on all aspects of graduate education and research, supported by appropriate levels of funding
6. Improve education visa processing to provide consistent and timely processing of high-quality candidates

How? Federal Policies

Figure 15:
Study permit processing times by points of service (2015)

Source: http://net.cbie.ca/download/World-of-Learning-2016-EN.pdf
How? Federal Policies

Who can apply for a post-graduation work permit?

To get a post-graduation work permit, you must:

- be 18 or older when you apply
- have continuously studied full-time in Canada in a study program at least eight months long
- have a document from your school (transcript, official letter, certificate, etc.) that confirms you completed and passed all your program requirements
- have graduated from a:
  - public post-secondary school, such as a college, trade/technical school or university, or CEGEP in Quebec or
  - private post-secondary school that operates under the same rules as public schools (currently applies only to certain private post-secondary institutions in Quebec) or
  - private secondary or post-secondary school (in Quebec) that offers qualifying programs of 900 hours or longer, leading to a diplôme d’études professionnelles (DEP) or an attestation de spécialisation professionnelle (ASP) or
  - Canadian private school that can legally award degrees under provincial law (for example, Bachelors, Masters or Doctorate degree) but only if you are enrolled in a study programs leading to a degree as authorized by the province
- apply for a work permit within 90 days of when it was confirmed that you completed your program and
- have a valid study permit when you apply for the work permit.

How? Federal Policies

• The Canadian government has introduced legislation to reduce the period of physical residency required to apply for Canadian citizenship.
• The new legislation will also restore a provision that allows international students to count time spent studying or working in Canada against that residency requirement.
• The government has also committed to a review of the Canadian Express Entry programme, a key path to permanent residency for international students in Canada.

Source: http://monitor.icef.com/2016/02/canadian-government-eases-citizenship-process/
How? Provincial Efforts

- Targeted recruiting
- Scholarships aimed at international students
- Creating agreements with government-based scholarship programs throughout the world
- Joint degree programs/international research consortia
- Targeted student supports
- Post graduation employment opportunities
The Honourable Al Hawkins, Minister of Advanced Education, Skills and Labour, today announced more than $392,000 in funding to support two pilot employment programs for international students and graduates.

The programs will help international students secure gainful employment and expand their professional networks, which will support their pathways to permanent residency and retention in Newfoundland and Labrador.

- The Student Internship Pilot Program will connect full-time international students with a small or medium-sized business for a 12-week internship in their field of study.
- The My First Job in Newfoundland and Labrador Pilot Program will match international graduates with a small or medium-sized business for a 16-week placement in their field of study.

The Government of Newfoundland and Labrador has committed to welcoming approximately 1,700 immigrants annually by 2022.
How are we doing?

The Growth of International Student Mobility, 1990–2014

1.3 million in 1990
2.1 million in 2000
5.0 million in 2014

How are we doing?

Number of study permit applications received, 2013-2016. Source: IRCC

In another trend that will reflect in 2017 enrolments, IRCC is also reporting a record-high number of study permit applications received for the period September-December 2017.
How are we doing?

The total number of study permit holders in Canada as of 31 December 2016 was 414,946, up from 351,330 (an 18% increase) in 2015. Source: https://thepienews.com/news/canada-new-international-students-270000/
# Student Body Composition MUN: 2017

<table>
<thead>
<tr>
<th></th>
<th>Grad Students</th>
<th>Undergrad Students</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>NL</td>
<td>1,554</td>
<td>10,311</td>
<td>11,865</td>
</tr>
<tr>
<td>Canada</td>
<td>874</td>
<td>1,855</td>
<td>2,729</td>
</tr>
<tr>
<td>International</td>
<td>1,346</td>
<td>1,398</td>
<td>2,744</td>
</tr>
<tr>
<td>Total</td>
<td>3,774</td>
<td>13,564</td>
<td>17,338</td>
</tr>
<tr>
<td>% International</td>
<td>36%</td>
<td>10%</td>
<td>16%</td>
</tr>
</tbody>
</table>
How are we doing?

Figure 2:
Regional breakdown of international student population in Canada (2015)

Source: http://net.cbie.ca/download/World-of-Learning-2016-EN.pdf
How are we doing?

Top 3 reasons international students choose Canada

1. The quality of the Canadian education system
2. Canada’s reputation as a tolerant and non-discriminatory society
3. Canada’s reputation as a safe country

51% of international students plan to apply for permanent residence in Canada

37% of international students plan to remain in Canada for further study

Fastest-growing countries of origin, 2013-2014:
- Nigeria +25%
- China +16%
- Vietnam +16%
- Brazil +15%
- France +15%
- India +11%

Source: http://cbie.ca/media/facts-and-figures/
How are we doing?

IDP student perceptions 2017: Overall

- Affordability: Leader - Canada
- Quality of Education: Leader - USA, Canada
- Safety: Leader - Canada
- Graduate Employment Opportunities: Leader - Canada
- Visa Requirements: Leader - Canada, NZ

How are we doing?

Main reasons study destination wasn’t first preference:

- **Australia**: Cost of tuition too high, Cost of living too expensive, Quality of education better elsewhere
- **Canada**: No family or friends, Better post study work elsewhere
- **New Zealand**: No family or friends, Better post study work elsewhere
- **UK**: Cost of living too expensive, Better post study work elsewhere
- **USA**: Cost of tuition is too high, Too difficult to get a visa

How are we doing?

International student enrolment rises by 11 percent at Canada’s universities

Full-time undergraduate enrolment up a more modest two percent this fall compared to 2016.

By ANQI YOSHIN | NOV 24 2017
Emerging Markets
In Summary

- In order to maintain our population numbers, Canada needs immigrants.
- The Canadian Government identified international student growth as a priority area and has developed a number of strategies to recruit and retain talented graduates.
- Those efforts are paying off—our international student numbers and share of market are steadily growing.
- Our biggest challenge is in the perception of the quality of the institutions and programs.
- We need to expand our efforts into new emerging markets.
Thank you

Questions?
Extra slides
Figure 3:
Number and percent of international students in Canada, by Canadian region (2015)

Regions were designated using primarily World Bank classifications, with one notable exception: we disaggregated East Asia and Oceania and South Pacific. A full list of the countries within each region is provided in the appendix.
Number of international students who transitioned to permanent residency (2008-2015)

Source: http://net.cbie.ca/download/World-of-Learning-2016-EN.pdf
How? International Students

“International education is a key driver of Canada’s future prosperity, particularly in the areas of innovation, trade, human capital development and the labour market.”

Foreign Affairs, Trade and Development, 2012

National motivation for internationalization:

- **direct tuition revenue**
- attraction of **highly qualified talent**
- **global skills and understanding**
  (for Canadian students)