How to Maximize a 3MT

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Dean, Graduate School
Durham is an idyllic New England college location with a small-town friendliness and welcoming nature that pairs perfectly with the proximity to big-city opportunities. New Hampshire and Maine’s rocky beaches are just moments away. Head north and in an hour you’re in New England ski country; take the bus, train or a car one hour south, and you’re in the heart of bustling Boston.
UNH GRAD SCHOOL

BY THE NUMBERS

2,367
STUDENTS

3.76
AVG. GRAD GPA

30
AVG. AGE

3.41
AVG. UNDERGRAD GPA

STUDENTS FROM

60
COUNTRIES

MAP INCLUDES DOCTORAL, MASTER'S AND CERTIFICATE STUDENTS
Communication Programs Growth

- Writing Boot Camp
- Graduate Working Writing Space
- Dissertation/Thesis Retreat
- Alan Alda Workshop
- 3MT Workshops:
  - 3MT Info Session
  - The Bones of 3MT
  - Brainstorming Writing Prompts
  - It’s All About Presentation
  - 3MT Fast Feedback
  - Editing Your 3MT

<table>
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<td>• 1 First round</td>
<td>• 1 Practice Round</td>
<td>• 1 Workshop</td>
<td>• 6 Workshops</td>
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<td>• 1 Final Round</td>
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3MT Participation Growth

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<th>Year</th>
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<tr>
<td>2019</td>
<td>19</td>
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Before maximizing/ Build it Up

• Provide support/structure
• 6 Workshop Series at UNH
  – 3MT Info Session
  – The Bones of 3MT
  – Brainstorming Writing Prompts
  – It’s All About Presentation
  – 3MT Fast Feedback
  – Editing your 3MT
• 3MT requirement integrated in the course requirement (GRAD 932 & BIOL 950)
How to Maximize a 3MT: Key points

1) engage stakeholders on and beyond campus as audience members and judges;
2) take your 3MT on the road; and
3) leverage 3MT to showcase graduate students’ contributions to the institution
1) Engaging Stakeholders on and Beyond Campus as Audience Members and Judges

- At UNH: president, trustees, upper administration, program heads, institutional communication office, alumni
- Celebrity (e.g., at UNH- Sam Evans Brown)
- Example: The Living Bridge
2) Taking Your 3MT on the Road

- Partner with a local business (e.g., theater) to make this a community event
- UNH Example: 3MT at the Flight Cafe
3) Leveraging 3MT to Showcase Graduate Students’ Contributions to the Institution

• Present graduate work in simple language briefly and in an interesting way
• 3MT- Answers the So what? question
• Provides your upper administration with examples/talking points about the grad students work
3MT at the University of Queensland

• To learn more about the 3MT and to get access to resources visit: https://threeminutethesis.uq.edu.au/resources
Maximizing your 3MT:
1) Engaging Stakeholders

- Make a list of people on and beyond campus to engage as audience and judges. Use:
  - Personal connections
  - Upper administration
  - Alumni
  - Celebrity (local media)
  - Stakeholders
  - New arrivals on campus (e.g., at UNH- the president)
Maximizing your 3MT:
2) Taking Your 3MT on the Road

• Go into the local community (café, theater, music hall, community center, schools, etc.)
• Make a list of businesses in your community which you can partner with
Maximizing your 3MT:

3) Leveraging 3MT

• Make a list of events and meetings where you can:
  – Show 3MT videos
  – Bring students to present
  – Use key points from student presentations to talk about the work done at your institution
Contact Information

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