



CGS Virtual 60th Annual Meeting Program

Note: all times are in EST

WEDNESDAY, DECEMBER 2

1:00 – 1:30 pm

Welcome and Opening Remarks

Join CGS President Suzanne Ortega and CGS Board of Directors Chair, Sally Pratt as they open the 60th Annual Meeting.

Suzanne T. Ortega, President, Council of Graduate Schools

Sally Pratt, Chair, Board of Directors, Council of Graduate Schools and Vice Provost, Graduate Programs, University of Southern California

Presentation of CGS's 2020 Congressional Champion Award

CGS's Congressional Champion Award is a newly-created award recognizing two members of Congress annually whose contributions have advanced graduate education at the federal level. The 2020 recipients are two bipartisan members of the House of Representatives who have worked to promote policies to strengthen financial support for graduate students, tax policies, and international graduate students.

1:30 – 2:15 pm

Plenary I

Leading with Kindness

Tom ran for mayor of Anaheim on a platform of making kindness a core value of his city. Knowing that culture is more powerful in affecting behavior than governance, Tom will tell his story about creating a culture of kindness in Anaheim, and how kindness became contagious beyond city limits. He will talk about how those in leadership, particularly in education, are empowered to affect culture and able to tilt it toward kindness. And finally, Tom will talk about creating a kindness movement, and how everything gets better when we live in a kinder place.

The presentation concludes with a special message from His Holiness the Dalai Lama.

Chair: Sally Pratt, Vice Provost, Graduate Programs, University of Southern California

Speaker: Tom Tait, Former Mayor of Anaheim, California and current CEO of TAIT & Associates

2:15 – 2:25 pm

Break

WEDNESDAY, DECEMBER 2 (CONTINUED)

- 2:25 – 3:00 pm **Small Group Breakout discussions**
Join a small group breakout room to discuss the topics raised in the plenary session. Session moderators include: Scott Adler, Kathryn Boor, Daniel Bullard, Kellie Cude, Elizabeth Dolan, Christopher Finelli, Andrea Golato, Cherisse Jones-Branch, Annette Kluck, Doug Koch, Kate Korgan, Scott Lanyon, Elizabeth Lowham, Ambika Mathur, Victor Prybutok, Brandy Randall, Phillip Trella, Peter Vanable, Mary Watwood, Robert Wojtowicz.
- 3:00 – 3:15 pm **Break**
- 3:15 – 3:45 pm **Sustaining Member Presentations**
- State of Open Data 2020: The Impact of COVID-19**
Sponsored by Nature Research
In this session, we will share insights from the *State of Open Data Report, November 2020*, covering early-career researchers' feedback on the impact of COVID-19 on their research and particularly in their use of data. The session will also cover topics researchers are asking for more support and education in regarding data management.
- Speaker: Grace Baynes, Vice President, Data and New Product Development, Springer Nature*
- Speaker: Nicole Wagener, Strategic Partnerships Manager & Team Leader, North America, Nature Research*
- Boosting Enrollment in a Competitive Market: How to Reach More Students without Breaking Your Budget**
Sponsored by Liaison
In this era of budget cuts, admissions offices are being asked to tighten their belts and extend their reach at the same time. During this session, panelists from a regional public institution will discuss how their programs are utilizing shared services, modernizing their practices and leveraging new technology to maximize ROI and exceed enrollment goals.
- Speaker: Sean Pitzer, Associate Director of Graduate Admissions, St. Cloud State University*
- Speaker: Claudia Tomany, Associate Provost for Research and Dean of Graduate Studies, St. Cloud State University*
- Speaker: Suzanne Sharp, Executive Director, Enrollment Management Consulting, Liaison*
- Recruiting Adult Learners During the Pandemic: Research Insights for Graduate Leaders**
Sponsored by EAB
This session will explore top findings from recent research on the graduate and adult learner market, including predictions about the pandemic's potential countercyclical impacts on graduate enrollment, survey insights about the adult learner mindset during the pandemic, and new analysis of the certificate market. After this session, attendees will be able to describe key trends in the graduate market, name the primary factors that motivate students to enroll, and discuss factors that influence the success of certificate programs.
- Speaker: Will Lamb, Dean of Graduate & Adult Learner Recruitment, EAB*
- 3:45 – 4:00 pm **Break**

WEDNESDAY, DECEMBER 2 (CONTINUED)

4:00 – 4:45 pm

Concurrent Sessions

Fall 2020: How Are Graduate Pathways Changing?

The pandemic and potential disruption of traditional pathways into master's and doctoral programs, particularly for traditionally underserved students, is a concern. But also, the uncertain economy appears to have brought more new students to begin pursuing graduate degrees. The panelists will share insights into outreach strategies, admissions practices and policies, and supporting student retention. The panel will discuss how graduate schools can navigate and provide leadership in the changing landscape.

Speaker: Victor Prybutok, Vice Provost for Graduate Education and Dean, Toulouse Graduate School, University of North Texas

Speaker: Melissa Sturge-Apple, Vice Provost and University Dean, Graduate Education, University of Rochester

Speaker: Jerry Weinberg, Associate Provost and Dean, Graduate School, Southern Illinois University Edwardsville

Mentorship at a Distance

The pandemic and social unrest have disrupted scholarly communities in many ways and has affected the mental health and productivity of both mentors and mentees during all phases of graduate training. This disruption has forced a reassessment and realignment of mentorship expectations. In this session, panelists will discuss these challenges and offer creative approaches to managing these critical relationships at a distance.

Speaker: Jan Allen, Associate Dean, Academic and Student Affairs, Cornell University

Speaker: Jean-Pierre Delplanque, Vice Provost and Dean, Graduate Studies, University of California, Davis

Speaker: Ward Ulmer, Interim President, Walden University

Developing Industry-informed Graduate Programs

Join us for a conversation about how to engage industry partners in developing high impact graduate programs across all disciplines. The panelists will discuss how you might bring together and leverage faculty expertise at your institutions, and incorporate industry insights in building and sustaining high value programs. How to involve industry partners in different aspects of programs will also be discussed.

Speaker: Tim Born, President, National Professional Science Master's Association and Associate Dean, Seymour and Esther Padnos College of Engineering and Computing, Grand Valley State University

Speaker: Elizabeth Dolan, Deputy Provost, Graduate Education, Lehigh University

Speaker: Janet Rutledge, Vice Provost and Dean, Graduate School, University of Maryland, Baltimore County

WEDNESDAY, DECEMBER 2 (CONTINUED)

4:00 – 4:45 pm

Concurrent Sessions (continued)

Can a Holistic Approach Improve Student and Program Success?

Sponsored by ETS

Graduate programs committed to equitable, holistic application review are applying those principles beyond admissions to the full student experience. Join us as graduate education leaders discuss how a holistic approach to graduate education — from recruitment through completion — can help improve program and student success. Learn about emerging innovations that could contribute toward this effort.

Speaker: Wojtek Chodzko-Zajko, Dean, Graduate College, University of Illinois at Urbana-Champaign

Speaker: Robin L. Garrell, President, The Graduate Center, The City University of New York

Speaker: David G. Payne, Vice President and Chief Operating Officer, Global Higher Education, ETS

Building Virtual Communities and Work Spaces

The pandemic has challenged all of us to build virtual communities with colleagues working remotely. Common challenges include managing and motivating others, collaborating using new technologies, and communicating across campus units in an environment of uncertainty and change. This session will provide insights from CGS deans who will offer strategies for maintaining productivity and connection in a partial or full remote work environment.

Speaker: Karen DePauw, Vice President and Dean, Graduate Education, Virginia Tech

Speaker: Chevelle Newsome, Dean, Graduate Studies, California State University, Sacramento

Speaker: Lisa Tedesco, Vice Provost, Academic Affairs/Graduate Studies and Dean, Laney Graduate School, Emory University

4:45 pm

Conclusion of day one

THURSDAY, DECEMBER 3

9:00 am – 12:45 pm

Exhibits Open

10:45 – 11:45 am

Conversation with Colleagues: A Graduate Community Virtual Social Event

Sponsored by Liaison

Do you miss the social aspects of conferences this year and the insightful conversations we used to enjoy between sessions? Join your peers for a facilitated, cameras-on discussion and hear from each other how institutions are navigating pressing issues in graduate enrollment.

THURSDAY, DECEMBER 3 (CONTINUED)

1:00 – 1:45 pm

Plenary II

Graduate Student Mental Health and Well-being: What We Know and What We Must Do

In this moderated discussion, panelists will discuss three major initiatives designed to identify the level and sources of undue graduate student distress. Conversation will focus not only on what we now know about graduate student mental health but, importantly, on what deans can and should do to create the learning environments where all can thrive.

In follow-on small group discussions, participants will have the opportunity to discuss the presentations by members of the plenary panel around what graduate deans should be doing now to reduce stress and anxiety; the major challenge or barriers to implementing these changes and what, if any, unexpected silver linings have resulted from COVID-19 that may better help students to thrive?

Session support provided by Nature Research. Please visit their [online collection of articles on mental health and well-being](#).

Moderator: Susan Porter, Dean and Vice-Provost, Graduate and Postdoctoral Studies, The University of British Columbia

Speaker: Joshua Barker, Dean, School of Graduate Studies and Vice-Provost, Graduate Research and Education, University of Toronto

Speaker: Karen Butler-Purry, Associate Provost for Graduate and Professional Studies, Texas A&M University

Speaker: Craig Ogilvie, Dean, Graduate School and Associate Vice President, Research, Montana State University

1:45 – 1:55 pm

Break

1:55 – 2:30 pm

Small Group Breakout discussions

Join a small group breakout room to discuss the topics raised in the plenary session. Session moderators include: Suraiya Baluch, Kelly Burke, Christine Byrd-Jacobs, Luis Cifuentes, Stanley Dunn, David Engelke, Paul Gemperline, Kent Holsinger, John Keller, Ranjit Koodali, Patricia Koski, Sarah Larsen, Andrae Marak, Kate Mondloch, Joseph Oppong, Heloise Pereira, Robin Poston, Michael Solomon, Mary Stromberger, Aimee Surprenant.

2:30 – 2:45 pm

Break

2:45 – 3:30 pm

Concurrent Sessions

Expanding the Borders of International Graduate Student Recruitment

The global pandemic combined with a subsequent increase in xenophobia has made it difficult for prospective graduate students to pursue their studies internationally. This session will examine how these challenges have disrupted established strategies for international recruitment at institutions in the United States and abroad. Beyond identifying challenges, panelists will propose promising practices for international student recruitment now and in the near future.

Speaker: Linda Mason, Dean, Graduate School, Purdue University

Speaker: Shireen Motala, DST/NRF South African Research Chair in Teaching and Learning (PSET), Faculty of Education, University of Johannesburg

Speaker: Adham Ramadan, Dean, Graduate Studies, The American University in Cairo

THURSDAY, DECEMBER 3 (CONTINUED)

2:45 – 3:30 pm

Concurrent Sessions (continued)

Scholarship for a Post-Pandemic World: A Conversation

Peer-reviewed journals and university press books will continue to be valued in the academy. However, the ways in which knowledge is produced and communicated are rapidly evolving. Join an interdisciplinary panel of experts for a conversation about how definitions of scholarly quality, impact, and productivity are changing. The panelists will also discuss what these might mean for graduate training and mentoring. This session reflects insights from a collaborative project between the Council of Graduate Schools and American Educational Research Association (AERA).

Moderator: Thomas Jeitschko, Dean, Graduate School and Associate Provost for Graduate Education, Michigan State University

Speaker: Jim Grossman, Executive Director, American Historical Association

Speaker: Havidán Rodríguez, President, University at Albany

Speaker: Victoria Stodden, Associate Professor, School of Information Sciences, University of Illinois at Urbana-Champaign

Mission and Place: Building Sustainable Partnerships and Pipelines

Online programs have extended universities' geographic reach. But what about connecting with local demand and interest? In this session, three universities will discuss how they have leveraged their unique institutional mission to develop new programs, grow enrollment, and galvanize local alumni support.

Speaker: Krystyna Aune, Dean, Graduate Division, University of Hawaii at Manoa

Speaker: Brian Carolan, Dean, Graduate Studies, Sacred Heart University

Speaker: Jennifer Coronado, Dean, Graduate School, Texas A&M International University

Now What?

The post-election climate and the advent of the new year is a time for advocates to prime their policy priorities for the 117th Congress and the Administration. Issues addressed by this Congress, such as reauthorization of the Higher Education Act, may see renewed interest alongside those that this new makeup of policymakers will bring to the table. Hear from policy expert Terry Hartle on what graduate education leaders can anticipate as we head into the new year.

Chair: Lauren Inouye, Vice President, Public Policy and Government Affairs, Council of Graduate Schools

Speaker: Terry Hartle, Senior Vice President, Government Relations, American Council on Education

Leverage Data Insights to Enhance Your Graduate Programs

Sponsored by ProQuest

Using data-based decisions to drive the strategic direction of your graduate programs is critical to advancing your university's mission. This session will explore how graduate schools can derive insights into the reach and impact of a school's dissertations and theses, and how universities might apply a data-centric approach to drive their strategy.

Moderator: Gillia Smith, Academic Relations (Australia, New Zealand, North America), ProQuest

Speaker: David Daleke, Vice Provost, Graduate Education and Health Sciences and Associate Dean, University Graduate School, Indiana University

Speaker: April Ellsey, Lead Product Manager, ProQuest

THURSDAY, DECEMBER 3 (CONTINUED)

2:45 – 3:30 pm

Concurrent Sessions (continued)

Supporting the Success of Underrepresented Students in a Time of Pandemic
The economic, health, and caregiving burdens that have resulted from COVID-19 threaten to disrupt the educational plans of both current and prospective graduate students, particularly those from the marginalized groups that have been most deeply impacted. Learn what results from the joint Council of Graduate Schools/Council for Opportunity in Education/Council of Historically Black Graduate Schools project on this topic reveal and what steps universities are taking to demystify the admission process, clarify expectations, and support student success.

Moderator: Suzanne T. Ortega, President, Council of Graduate Schools

Speaker: Adam R. Beach, Dean, Graduate School, Ball State University

Speaker: Karin Elliott Brown, Associate Vice President and Dean, Office of Graduate Studies, California State University, Los Angeles

Speaker: Robin Phelps-Ward, Assistant Professor, Higher Education, Ball State University

Speaker: Christian P.L. West, Graduate Student Researcher, Council of Graduate Schools

3:30 – 3:45 pm

Break

3:45 – 4:45 pm

Flash Talks

In this session, seven meeting attendees will have five minutes to present on a topic of their choosing to highlight a successful campus initiative or offer an innovative approach to solving a challenge. Each presentation will be followed by a short audience Q&A. (Speakers/topics were chosen from submitted presentation ideas and were accepted on a first-come, first-serve basis.)

Moderator: M.J.T. Smith, Dean, Graduate School and Senior Vice Provost, Academic Affairs, The University of Texas at Austin

Presenters:

Heidi Arbisi-Kelm, Assistant Dean, University of Iowa

Kathleen Flint Ehm, Assistant Dean, Graduate & Postdoctoral Initiatives, Stony Brook University

David Engelke, Dean of the Graduate School, University of Colorado Denver | Anschutz Medical Campus

Courtney Everhart, Director, Graduate Student Services, Longwood University

Ranjit T. Koodali, Associate Provost for Research and Graduate Education, Western Kentucky University

Janna Lamey, Senior Assistant Dean for Graduate Student Life, Cornell University

Noelle M. Selkow, Interim Director, Graduate School, Illinois State University

4:45 pm

Conclusion of day two

FRIDAY, DECEMBER 4

- 9:00 am – 12:45 pm Exhibits Open
- 12:55 pm – 1:10 pm CGS Annual Business Meeting
Welcome – Sally Pratt, Chair, Board of Directors
Board of Directors Report – Sally Pratt, Chair
- [Election Results](#)
 - [Committee Reports](#): Advancement Advisory Committee (AAC); Advisory Committee on Advocacy and Public Policy (ACAPP); Diversity and Inclusiveness Advisory Committee (DIAC); Master's Committee; Research and Information Services Committee (RISC)
- President's Report – Suzanne T. Ortega, President
Presentation of the Gavel – Sally Pratt, Chair
- 1:15 – 2:00 pm **Plenary III**
An Anti-Racist Approach to Graduate Education: Dismantling Structural Racism
In an interactive roundtable, a panel of African American deans will reflect on their experiences with racism in academe and discuss how graduate education leaders can, in the context of Black Lives Matter, move beyond commitments to “diversity and inclusion” to make active anti-racism central in the preparation of doctoral and master’s students.
In follow-on small group discussions, participants will have the opportunity to discuss the presentations by members of the plenary panel and to explore their implications for combating social injustice and building alliances that recognize the issues that arise at the intersections of multiple identities and the experiences of all marginalized groups.
- Chair: Andrew G. Campbell, Dean, Graduate School, Brown University*
Speaker: Amanda Bryant-Friedrich, Dean, Graduate School, Wayne State University
Speaker: Henry Frierson, Associate Vice President and Dean, Graduate School, University of Florida
Speaker: M.J.T. Smith, Dean, Graduate School and Senior Vice Provost, Academic Affairs, the University of Texas at Austin
Speaker: Dana Williams, Interim Dean, Graduate School, Howard University
- 2:00 – 2:10 pm Break
- 2:10 – 2:45 pm Small Group Breakout discussions
Join a small group breakout room to discuss the topics raised in the plenary session. Session moderators include: Jesse Aleman, James Antony, Suzanne Barbour, Lisa Garcia Bedolla, Ernest Brothers, Karen Butler-Purry, Michael Cunningham, Dele Davies, Andres Gil, Taja-Nia Henderson, Sara Xayarath Hernandez, Scott Herness, Paula McClain, Cari Moorhead, Chevelle Newsome, Mary Owens-Southall, Michelle Penn-Marshall, Janet Rutledge, Joy Williamson-Lott, James Wimbush.
- 2:45 – 3:00 pm Break

FRIDAY, DECEMBER 4 (CONTINUED)

3:00 – 3:30 pm

Sustaining Member Presentations

What Should You Consider When Selecting an English Language Assessment Exam?

Sponsored by Cambridge Assessment English

Internationally recognized four-skills qualifications provide evidence of English language proficiency, to ensure students have the in-depth language skills for success in an academic context. We will compare categories of language assessment and their alignment to the international standards, to help you choose the right assessment for your institution's needs.

Speaker: *Rosalía Valero, Strategic Development Head, Americas, Cambridge Assessment English*

Supporting Graduate Students in Times of Uncertainty

Sponsored by Wiley Education Services

Now more than ever, having human-to-human interaction matters. When faculty are unable to connect with graduate students in traditional ways, there is plenty they can do to provide virtual support. In this presentation, we outline data-driven tools that can be utilized to anticipate student challenges and deploy hands-on support to foster graduate student success.

Speaker: *Julie Delich, Vice President of Retention and Student Support Services, Wiley Education Services*

3:30 – 3:45 pm

Break

3:45 – 4:30 pm

Plenary IV

We Are All Futurists Now

In 2020, every education professional became a futurist as they had to consider a multitude of possible futures. Yet grappling with this year's campus, faculty, and technology shifts uncovered long term brittleness in the system and highlighted the need for a better sense of 2030 as a compass point. Join this session to hear from Daria about the 'urgent futures' for the education community that the Institute for the Future is tracking. And, you'll learn some approaches for spotting signals of the direction of change to inform your action planning.

Chair: *Graham Hammill, Vice Provost for Academic Affairs and Dean, Graduate School, University at Buffalo*

Speaker: *Daria Lamb, Ambassador to the Future, Institute for the Future*

4:30 – 4:40 pm

Break

4:40 – 5:15 pm

Small Group Breakout discussions

Join a small group breakout room to discuss the topics raised in the plenary session. Session moderators include: Carlos Alonso, Angela Barlow, Adam Beach, Lisa Boehm, April Boulton, Wojtek Chodzko-Zajko, Michael Crowder, Cynthia Forehand, Peter Harries, Lisa Karch, Bill Karpus, Dave Kieda, Daniel Kleinman, Brian Kloepfel, Julie Masterson, Mark Sheridan, Deborah Smith-Howell, Robert Stackman, Jr., Eric Wertheimer.

5:15 – 5:30 pm

Closing Remarks

Suzanne T. Ortega, President, Council of Graduate Schools

Andrew G. Campbell, 2021 Board Chair and Dean, Graduate School, Brown University