



2021 CGS

Partnership Prospectus

2021 ANNUAL MEETING

DECEMBER 1-4 IN NEW ORLEANS, LA

About CGS

Since 1961, the Council of Graduate Schools (CGS) has been the only U.S. organization dedicated solely to the advancement of graduate education and research. When you reach CGS members, you reach graduate deans, major university decision-makers. CGS graduate deans represent approximately 500 universities in the U.S., Canada, and a diverse range of international institutions.

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Who Attends the CGS ANNUAL MEETING?

The CGS Annual Meeting convenes **over 650 high-influence representatives** of CGS member institutions, organizations that serve graduate schools, and other thought leaders in the field.

The largest attendee category is **graduate deans** (~39%), senior university decision-makers **with authority in admissions, benchmarking, curriculum, learning assessment, and online education**. Approximately 37% of CGS Annual Meeting attendees are **assistant or associate deans**.

Approximately 24% of CGS Annual Meeting attendees serve some other university role such as **director of admissions, director of diversity, or director of graduate studies** in a department or are employed by a non-university organization.

The 2019* CGS Annual Meeting attracted attendees from

50

states, Puerto Rico, and the District of Columbia

11

countries

300+

universities

30

other organizations, companies, and federal agencies

*Most recent place-based meeting.

“The CGS Annual Meeting is simply the most important professional meeting for leaders of graduate education in the U.S. It helps me and my leadership team shape our graduate school’s agenda for the year ahead.”

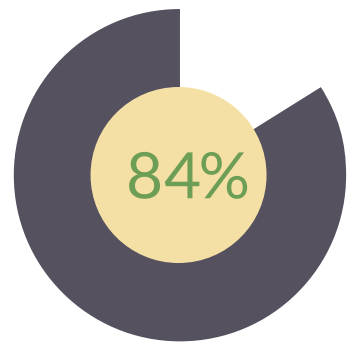
LISA TEDESCO,
Vice Provost for Academic Affairs—
Graduate Studies and Dean of the
James T. Laney School of Graduate
Studies, Emory University

TOP PRIORITY

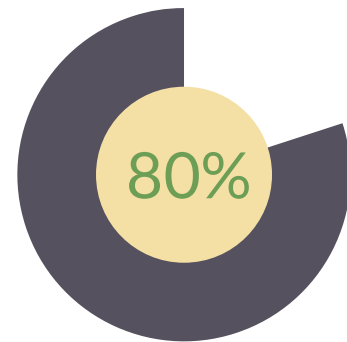
Graduate Enrollment

Graduate Enrollment Management (GEM) is a top priority for graduate deans and their staff, according to a recent CGS Pressing Issues Survey. The CGS Annual Meeting is a key outreach opportunity for companies that provide solutions supporting admissions, recruitment and retention of graduate students.

Key Players in Recruiting and Retaining Graduate Students

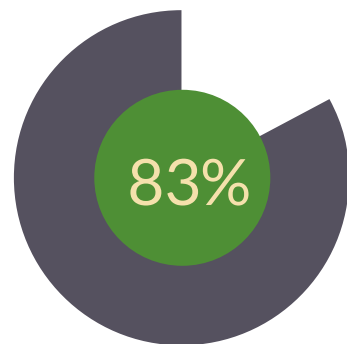


84% of CGS member deans say that it is likely or very likely that they will devote a significant portion of their time providing leadership in graduate enrollment management.

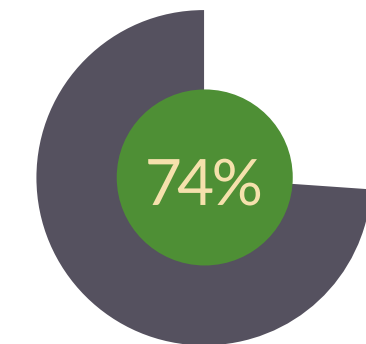


80% of CGS member deans say that it is likely or very likely that their institutions will adopt new student recruitment strategies to enhance diversity and inclusiveness.

A Strong Interest in Creating New Degree Programs



83% of CGS member deans say that it is likely or very likely that their institutions will create one or more graduate degree programs.



74% indicate that it is likely or very likely that their institutions will create one or more graduate degree programs for online delivery.

Source: Recent CGS Pressing Issues Survey

Benefits of SPONSORING & EXHIBITING

KEY DEADLINES

May 24, 2021	Session proposals due
August 31, 2021	Reserve sponsorships by this date
October 15, 2021	Exhibitor registration form due

Exhibitors Receive

- Registration for up to two representatives of your company. Includes full access to meeting sessions, all meal functions open to regular attendees, receptions, and refreshment breaks.
- Option to add one complimentary exhibit-hall only registration pass to your 2021 CGS Annual Meeting exhibitor registration, in addition to the two full registrations that are included with exhibiting (available only to sustaining members)
- **NEW** for SUSTAINING MEMBERS: Option to select exhibit table location (available only to sustaining members)
- Company description and link to your website on the CGS website
- Mailing labels (pdf format) of all Annual Meeting participants as of November 8
- Acknowledgment in Annual Meeting mobile app
- Six-foot skirted display table
- Internet access

Meeting Sponsors Receive

- One complimentary ad in *GradEdge* newsletter
- Acknowledgment of your company in electronic mailing promoting the Annual Meeting
- Special thanks from the CGS President in her opening remarks to the meeting
- Projection of company logo via PowerPoint slide in general session room
- Acknowledgment in Annual Meeting mobile app and on the CGS website
- Additional benefits listed in individual sponsorship description

See Exhibitor Registration form on page 15.



Social media promotion is part of the package

All special event sponsorships (e.g., breakfasts, receptions) come with the guarantee of at least one dedicated "thank you" tweet from @CGSGradEd linked to the conference hashtag, #CGS61.

CGS Terms & Conditions

Right of Refusal
CGS reserves the right to refuse to rent exhibit space, to release a sponsorship, or to deny membership in the Sustaining Membership Network to any applicant.

Disavowal of Endorsement
CGS's acceptance of a contract with a potential exhibitor, sponsor, or Sustaining Membership Network member is not, and should not be construed as an endorsement by CGS of the organization or of its products or services.

Guarantee Policy
Sponsorships and exhibit space are guaranteed once payment has been received. All payments are subject to the CGS refund policy as specified in the sponsorship agreement.

Propose a Session

PROPOSALS DUE: MAY 24, 2021

Call for Proposals

Members of the non-profit and business communities help the Council of Graduate Schools fulfill its mission of advancing graduate education. To help our members benefit from the expertise of industry leaders, CGS invites proposals from companies and non-profits to propose Annual Meeting sessions of interest to the

CGS membership. Companies and non-profits gain valuable opportunities to engage with leadership and staff from CGS's 500 member universities. CGS members are national and international thought leaders in their fields, and at the Annual Meeting they share up-to-date information about needs and trends in graduate education.

Lightning Sessions

FRIDAY, DECEMBER 3, 2021, 1:15-1:45 P.M. | 4 SPOTS AVAILABLE
\$4,500 MEMBERS; \$6,000 NON-MEMBERS

These **30-MINUTE SESSIONS** are an opportunity to share, demonstrate and discuss a recent innovation in graduate education with graduate deans and staff. While we welcome proposals on any topic, CGS gives particular priority to proposals focused on areas of special interest to graduate education administrators:

- Graduate enrollment management
- Supporting student retention and success
- Diversity and inclusion
- Online education
- Professional development for graduate students
- Business analytics for graduate schools and programs
- International student recruitment

Benefits

- Visibility among attendees at the largest national meeting of graduate deans and staff
- 30-minute session led by representatives of your company
- Opportunity to share recent innovations in your field
- Opportunity to present meaningful content to CGS community
- Recognition as the session sponsor in the CGS Annual Meeting mobile app
- Recognition as an Annual Meeting sponsor in Annual Meeting mobile app and on the CGS website

Session Guidelines

- Panel may endorse a particular product or service
- Panel should not serve as a focus group
- Please submit proposals via the [online form](#) or a single pdf attachment to avincent@cgs.nche.edu
- If proposal is selected, proposer agrees to pay all costs within 30 days of selection notice

Proposal Guidelines

- Proposal should not exceed two pages, single spaced.
- Proposal should include contact information for primary contact as well as the names and affiliations of potential speakers
- Proposals will be evaluated according to the following criteria:
 - Potential interest to graduate deans and staff
 - Integration of relevant data and/or case studies
 - Established record of success with the innovation(s) you plan to share
 - Knowledge and expertise of presenters



Concurrent Sessions

THURSDAY, DECEMBER 2 AND FRIDAY, DECEMBER 3, 2021. | 4 SPOTS AVAILABLE
\$7,000 MEMBERS \$9,500 NON-MEMBERS

These **ONE-HOUR SESSIONS** are integrated into CGS's regular programming of concurrent sessions. Your company is invited to collaborate with clients or colleagues to demonstrate its thought leadership on pressing issues in graduate education.

Benefits

- Visibility among attendees at the largest national meeting of graduate deans and staff
- One-hour concurrent session led by representatives of your company
- Opportunity to demonstrate thought leadership
- Opportunity to present meaningful content to CGS community
- Recognition as the session sponsor in the CGS Annual Meeting mobile app
- Recognition as an Annual Meeting sponsor in Annual Meeting mobile app and on the CGS website

Session Guidelines

- Panel content should not exceed 45 minutes, to allow ample time for questions (2-3 speakers is optimal)
- Panel should not be focused on a particular product or service
- Panel should not serve as a focus group
- Please submit proposals via the [online form](#) or a single pdf attachment to avincent@cgs.nche.edu.
- If proposal is selected, proposer agrees to pay all costs within 30 days of selection notice

Proposal Guidelines

- Proposal should not exceed two pages, single spaced.
- Proposal should include contact information for primary contact as well as the names and affiliations of potential speakers. At least one graduate dean at a member university should present at the session.
- Proposals will be evaluated according to the following criteria:
 - Addresses pressing issue in graduate education
 - Knowledge and expertise of presenters
 - Commitment of at least one graduate dean at a CGS member university to participate
 - Integration of relevant data or examples
 - Novelty (avoids overlap with other sessions likely to be held at this year's Annual Meeting)



Sponsorship Opportunities

AT THE CGS 61ST ANNUAL MEETING



Triple your impact with #CGS61

Did you know? Engagement with @CGSGradEd on Twitter triples during the CGS Annual Meeting.



Lanyards - **RESERVED**

Your company's name and logo will be prominently featured on the lanyards that meeting attendees will use to wear their nametags throughout the meeting. An added benefit of this sponsorship is that lanyards are often visible in meeting photos.

MEMBERS: \$6,000; NONMEMBERS: \$7,500

Hotel Room Key Cards - **RESERVED**

Reach nearly all the meeting registrants with your company's name and logo printed on the back and front of hotel room key cards. Presented at check-in to each attendee, key cards ensure that your company's name will be encountered early and repeatedly throughout the meeting.

MEMBERS: \$7,000; NONMEMBERS: \$8,500

Charging Stations

Meeting participants rely upon the convenience of the charging stations to charge their mobile devices between sessions. Located in the Refreshment/Exhibit area, the high-top charging tables will prominently display your company's logo on the base and top of the tables. In addition, your sponsorship includes the option to place printed marketing materials (i.e. case studies, brochures, etc.) on the tables and verbal recognition of the sponsorship during the meeting.

MEMBERS: \$6,000; NONMEMBERS: \$7,500

Conference Mobile App - **RESERVED**

Prominently feature your company's brand and expertise by sponsoring the Annual Meeting mobile app. Your company's banner ad will appear at the top of the mobile app main navigation screen. The ad can link to an external webpage featuring a white paper, case study or other online marketing materials you would like to feature. In addition, your sponsorship will be recognized with a sign at the registration desk, the top position in the Sponsors section of the mobile app, and verbal recognition of the sponsorship during the meeting.

PLEASE INQUIRE ABOUT PRICING.

Assistant & Associate Deans' Breakfast - **RESERVED**

Thursday, December 2

Create brand recognition for your company and connect with emerging leaders in graduate education at this annual breakfast for assistant and associate deans. Receive recognition from the CGS leadership at the opening to this breakfast and provide materials at every table.

PLEASE INQUIRE ABOUT PRICING.



Breakfast Presentations for All Attendees

Thursday, December 2 - **RESERVED**

Friday, December 3 - **RESERVED**

Saturday, December 4 - **RESERVED**

In sponsoring a breakfast open to all meeting attendees, a spokesperson from your organization will give a 30-minute presentation, followed by a question-and-answer session with CGS deans. This is an opportunity to offer expertise on a trend in graduate education, present a new product or service, and gain valuable insights and feedback from decision-makers in the graduate school. During the breakfast, the @CGSGradEd Twitter account will tweet a "thank you" to your company that will be linked to the meeting hashtag (#CGS61).

PLEASE INQUIRE ABOUT PRICING.

Evening Reception for All Attendees

Thursday, December 3

After a busy day of panel sessions, the Thursday evening reception offers Annual Meeting attendees an opportunity to relax, network, and discuss ideas shared in meeting sessions. By sponsoring this well-attended event, your company will be acknowledged by the CGS President and a representative of your organization will be invited to deliver brief welcoming remarks. During the reception, @CGSGradEd will acknowledge your company in a thank-you tweet linked to the meeting hashtag (#CGS61).

PLEASE INQUIRE ABOUT PRICING.

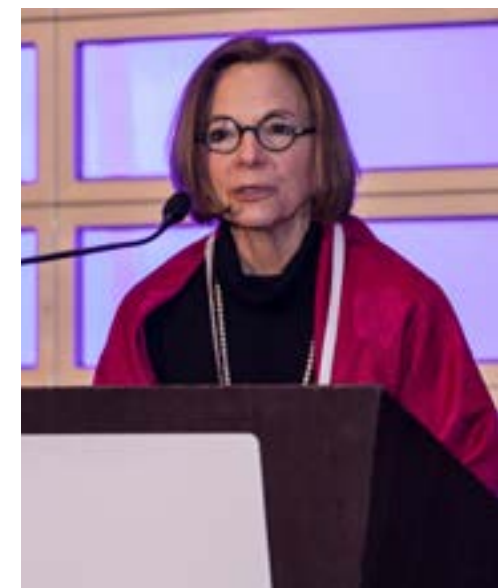
Propose a Sponsorship

Don't see your ideal sponsorship opportunity listed here? Propose a unique sponsorship that brings value to your company as well as to CGS member institutions. Please note that proposals are subject to approval by CGS and pricing is determined on a case-by-case basis.



MEMBERS RECEIVE EXCLUSIVE BENEFITS

Companies and organizations are invited to apply to join the CGS Sustaining Membership Network. Membership provides access to discounted pricing, insider information, and more. To learn about becoming a member, please contact Adrienne Vincent at avincent@cgs.nche.edu.



Engagement **BEYOND** the Meeting



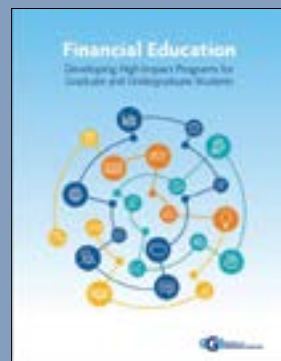
Become a Member

CGS invites organizations with an interest in promoting graduate education to apply for membership in the CGS Sustaining Membership Network. Membership gives companies and organizations:

- Exclusive opportunities for visibility with CGS institutions at the Annual Meeting and throughout the year.
- Timely access to graduate education data and insider knowledge.
- Discounts on CGS meeting registrations, exhibitor fees, webinars, workshops, print publications, and more.
- Additional benefits accrue with increased levels of investment.

\$1,000 – \$25,000

To learn more about applying for membership, please contact Adrienne Vincent at avincent@cgs.nche.edu.



Sponsor A Webinar

Interact with the graduate education community in real time: submit a proposal to lead a webinar on a pressing graduate education issue, or cosponsor a planned CGS webinar. Recent CGS webinars have drawn 100–200 participants, and popular archived webinars have been viewed over 200 times.

Members \$2,000 – \$6,000

Nonmembers \$2,500 – \$7,000

To learn more about the CGS sponsored webinar program, please contact Adrienne Vincent at avincent@cgs.nche.edu.



Advertise in *GradEdge*

The quarterly *GradEdge* newsletter brings the latest in graduate education news to its members. With a distribution list of over 1,600 individuals, *GradEdge* reaches the top decision-makers in graduate education. Use the newsletter to place advertisements for products, services, events, and ideas relevant to the graduate education community. Your ad will appear on the landing page and at the end of every article.

Members \$600
Nonmembers \$1,200

For more information about advertising in *GradEdge*, please contact Katherine Hazelrigg at khazelrigg@cgs.nche.edu.



CGS Members

~500

U.S. and Canadian
Member Universities

27

International
Members

1,849,606

Aggregate Enrollment (master's & doctoral students)

CGS Members in the U.S. Award...

476,616

master's degrees annually

60,823

doctoral degrees annually

65%

Public
Universities

35%

Private
Universities

ALABAMA

Alabama A&M University
Alabama State University
Auburn University
The University of Alabama
The University of Alabama
at Birmingham
The University of Alabama
in Huntsville
University of North
Alabama
University of South
Alabama

ALASKA

University of Alaska
Anchorage

ARIZONA

Arizona State University
Northern Arizona
University
University of Arizona
University of Arizona Global
Campus

ARKANSAS

Arkansas State University
Arkansas Tech University
Henderson State University
University of Arkansas
University of Arkansas at
Little Rock
University of Central
Arkansas

CALIFORNIA

Azusa Pacific University
California Institute of

Integral Studies
California Institute of
Technology
California Polytechnic State
University
California State University,
Bakersfield
California State University,
Dominguez Hills
California State University,
Fresno
California State University,
Fullerton
California State University,
Los Angeles
California State University,
Sacramento
California State University,
San Bernardino
California State University,
Stanislaus
Chapman University
International Technological
University
Loma Linda University
Loyola Marymount
University
National University
Northcentral University
Saint Mary's College of
California
San Diego State University
San Jose State University
Stanford University
The Claremont Graduate
University
University of California,
Berkeley

University of California,
Davis
University of California,
Irvine
University of California, Los
Angeles
University of California,
Merced
University of California,
Riverside
University of California, San
Diego
University of California, San
Francisco
University of California,
Santa Barbara
University of California,
Santa Cruz
University of Southern
California
University of the Pacific

COLORADO

Colorado School of Mines
Colorado State University
Metropolitan State
University of Denver
University of Colorado
Boulder
University of Colorado
Denver/Anschutz Medical
Campus
University of Colorado,
Colorado Springs
University of Denver
University of Northern
Colorado

CONNECTICUT

Sacred Heart University
Southern Connecticut State
University
University of Bridgeport
University of Connecticut
University of Hartford
University of New Haven
Wesleyan University
Yale University

DELAWARE

University of Delaware

FLORIDA

Florida A&M University
Florida Atlantic University
Florida Gulf Coast
University
Florida International
University
Florida State University
University of Central
Florida
University of Florida
University of Miami
University of North Florida
University of South Florida
University of West Florida

GEORGIA

Augusta University
Clark Atlanta University
Columbus State University
Emory University
Georgia Institute of

Members as of March 1, 2021

CGS Members

Technology
Georgia Southern
University
Georgia State University
Kennesaw State University
Morehouse School of
Medicine
University of Georgia
University of West Georgia
Valdosta State University

HAWAII
University of Hawaii at
Manoa

IDAHO
Boise State University
Idaho State University
University of Idaho

ILLINOIS
Bradley University
Concordia University
Chicago
DePaul University
Eastern Illinois University
Governors State University
Illinois Institute of
Technology
Illinois State University
Lewis University
Loyola University of
Chicago
North Central College
Northern Illinois University
Northwestern University
Rosalind Franklin University
of Medicine and Science
Rush University
Southern Illinois University
Carbondale
Southern Illinois University
Edwardsville
The University of Chicago
University of Illinois at
Chicago
University of Illinois at
Springfield
University of Illinois at
Urbana-Champaign
Western Illinois University

INDIANA
Ball State University
Indiana State University
Indiana University
Purdue University
University of Notre Dame
University of Southern
Indiana
Valparaiso University

IOWA
Iowa State University
St. Ambrose University
The University of Iowa
The University of Northern
Iowa

KANSAS
Emporia State University
Fort Hays State University
Kansas State University
The University of Kansas
Wichita State University

KENTUCKY
Eastern Kentucky
University
Northern Kentucky
University
Spalding University
University of Kentucky
University of Louisville
Western Kentucky
University

LOUISIANA
Grambling State University
Louisiana State University
and A & M College
Louisiana State University
Health Sciences Center
Northwestern State
University of Louisiana
Tulane University
University of Louisiana at
Lafayette

MAINE
University of Maine
University of Southern
Maine

MARYLAND
Bowie State University
Coppin State University
Hood College
Loyola University Maryland
Morgan State University
Salisbury University
The Johns Hopkins
University
Towson University
University of Maryland,
Baltimore
University of Maryland,
Baltimore County
University of Maryland,
College Park
University of Maryland,
Eastern Shore

MASSACHUSETTS
Boston College
Boston University
Brandeis University
Bridgewater State
University
Clark University
Fitchburg State University
Harvard University
Massachusetts Institute of
Technology
Merrimack College
Northeastern University
Salem State University
Springfield College
Tufts University

University of
Massachusetts Amherst
University of
Massachusetts Boston
University of
Massachusetts Lowell
University of
Massachusetts Medical
School
Wentworth Institute of
Technology
Woods Hole Oceanographic
Institution
Worcester Polytechnic
Institute

MICHIGAN
Andrews University
Central Michigan University
Eastern Michigan
University
Ferris State University
Grand Valley State
University
Kettering University
Michigan State University
Michigan Technological
University
Northern Michigan
University
Oakland University
University of Michigan
University of Michigan-
Flint
Wayne State University
Western Michigan
University
MINNESOTA
Bemidji State University
Capella University
Concordia University St.
Paul
Minnesota State University
Moorhead
Minnesota State University,
Mankato
Rasmussen College
St. Cloud State University
University of Minnesota
Walden University

MISSISSIPPI
Alcorn State University
Mississippi State University
University of Mississippi
University of Southern
Mississippi

MISSOURI
Kansas City University of
Medicine and Biosciences
Missouri State University
Missouri University of
Science and Technology
Missouri Western State
University
Saint Louis University

Southeast Missouri State
University
Truman State University
University of Central
Missouri
University of Missouri- St.
Louis
University of Missouri,
Columbia
University of Missouri,
Kansas City
Washington University
in St. Louis

MONTANA
Montana State University
Montana Technological
University
University of Montana

NEBRASKA
Creighton University
University of Nebraska at
Kearney
University of Nebraska at
Omaha
University of Nebraska
Medical Center
University of Nebraska-
Lincoln

NEVADA
University of Nevada, Las
Vegas
University of Nevada, Reno

NEW HAMPSHIRE
Dartmouth College
University of New
Hampshire

NEW JERSEY
Caldwell University
Monmouth University
Montclair State University
New Jersey Institute of
Technology
Princeton University
Rowan University
Rutgers University, Newark
Campus
School of Graduate Studies

at Rutgers University
Seton Hall University
Stevens Institute of
Technology
Stockton University
The College of New Jersey
The William Paterson
University
NEW MEXICO
New Mexico Highlands
University
New Mexico Institute of
Mining and Technology
New Mexico State
University
University of New Mexico

NEW YORK
Albert Einstein College of
Medicine
City College of CUNY
City University of New York
Graduate Center
Clarkson University
Columbia University
Cornell University
Fordham University
Hofstra University
Nazareth College
New York Institute of
Technology
New York Medical College
New York University
Rensselaer Polytechnic
Institute
Rochester Institute of
Technology
Sarah Lawrence College
St. Bonaventure University
St. John's University
State University of New
York at Binghamton
State University of New
York at Oswego
State University of New
York Upstate Medical
University

Syracuse University
The New School for Social
Research
The Rockefeller University
The University at Albany,
State University of New
York
The University at Buffalo,
SUNY
The University of Rochester
NORTH CAROLINA
Appalachian State
University
Duke University
East Carolina University
Fayetteville State
University
North Carolina Agricultural
& Technical State
University
North Carolina Central
University
North Carolina State
University
University of North
Carolina at Chapel Hill
University of North
Carolina at Charlotte
University of North
Carolina at Greensboro
University of North
Carolina at Pembroke
University of North
Carolina at Wilmington
Wake Forest University
Western Carolina
University

NORTH DAKOTA
North Dakota State
University
University of North Dakota

OHIO
Bowling Green State
University
Case Western Reserve
University
Cleveland State University
John Carroll University
Kent State University

Miami University
Northeast Ohio Medical
University
Ohio University
Otterbein University
The Ohio State University
The University of Akron
The University of Toledo
University of Cincinnati
University of Dayton
Walsh University
Wright State University
Youngstown State
University

OKLAHOMA
Langston University
Oklahoma State University
The University of Central
Oklahoma
The University
of Oklahoma-Tulsa
The University of Tulsa
University of Oklahoma
University of Oklahoma
Health Sciences Center

OREGON
Oregon Health and Science
University
Oregon State University
Portland State University
University of Oregon

PENNSYLVANIA
Arcadia University
Bryn Mawr College
Bucknell University
California University of
Pennsylvania
Carnegie-Mellon University
Chatham University
Drexel University
Duquesne University
Indiana University of
Pennsylvania
International Institute for
Restorative Practices
Kutztown University of
Pennsylvania

Members as of March 1, 2021

Members as of March 1, 2021

La Salle University
Lehigh University
Millersville University of Pennsylvania
Shippensburg University
Temple University
The Pennsylvania State University
Thomas Jefferson University
University of Pennsylvania
University of Pittsburgh
University of Scranton
University of the Sciences in Philadelphia
Villanova University
West Chester University

RHODE ISLAND

Brown University
University of Rhode Island
SOUTH CAROLINA
Clemson University
College of Charleston
Furman University
Medical University of South Carolina
University of South Carolina

SOUTH DAKOTA

Dakota State University
South Dakota School of Mines and Technology
South Dakota State University
University of South Dakota

TENNESSEE

Austin Peay State University
East Tennessee State University
Lipscomb University
Meharry Medical College
Middle Tennessee State University
Tennessee State University
Tennessee Technological University
The University of Tennessee at Chattanooga

The University of Tennessee Health Science Center
The University of Tennessee, Knoxville
University of Memphis
Vanderbilt University

TEXAS

Baylor College of Medicine
Baylor University
Lamar University
Midwestern State University
Rice University
Sam Houston State University
Southern Methodist University
Texas A&M International University
Texas A&M University
Texas A&M University-Commerce
Texas A&M University-Corpus Christi
Texas A&M University at Galveston
Texas A&M University-Central Texas
Texas Christian University
Texas Southern University
Texas State University
Texas Tech University
Texas Woman's University
The University of Texas at Arlington
The University of Texas at Austin
The University of Texas at Dallas
The University of Texas at San Antonio
The University of Texas at Tyler
The University of Texas MD Anderson Cancer Center
UTHealth Graduate School of Biomedical Sciences
The University of Texas Rio Grande Valley
University of Houston

University of Houston- Clear Lake
University of North Texas
University of North Texas Health Science Center at Fort Worth
University of Texas Grad School of Biomedical Sci at Galveston
University of Texas Health Science Center at San Antonio
University of Texas Southwestern Medical Center
West Texas A&M University

UTAH

Brigham Young University
University of Utah
Utah State University

VERMONT

University of Vermont

VIRGINIA

College of William and Mary
George Mason University
Hampton University
James Madison University
Longwood University
Norfolk State University
Old Dominion University
Radford University
University of Virginia
Virginia Commonwealth University
Virginia Polytechnic Institute and State University

WASHINGTON

Central Washington University
Eastern Washington University
University of Washington
Washington State University
Western Washington University

WASHINGTON, DC

Gallaudet University
Georgetown University
Howard University
The Catholic University of America
The George Washington University
University of the District of Columbia

WEST VIRGINIA

American Public University
Fairmont State University
West Virginia University

WISCONSIN

Herzing University
Marquette University
Medical College of Wisconsin
University of Wisconsin-Whitewater
University of Wisconsin-Madison
University of Wisconsin-Milwaukee

WYOMING

University of Wyoming

PUERTO RICO

Inter American University of Puerto Rico
Polytechnic University of Puerto Rico
Universidad Ana G. Méndez, Campus of Gurabo

Members as of March 1, 2021

Exhibitor Registration Form



61ST ANNUAL MEETING DECEMBER 1-4, 2021, NEW ORLEANS, LA

STEP 1: PROVIDE YOUR CONTACT INFORMATION

PRIMARY CONTACT _____

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL ADDRESS _____

You will receive an acknowledgment from CGS after your form has been processed. In August 2021, you will receive a request to submit an additional form with the names of your two on-site representatives.

STEP 2: SELECT YOUR RATES

- \$3,000 Member Rate
- \$5,000 Non-Member Rate postmarked on or before OCTOBER 15
- \$6,000 Non-Member Rate—Late postmarked after OCTOBER 15 but before November 9

STEP 3: INDICATE YOUR EXHIBIT SPACE PREFERENCES

Please list any categories of exhibitors you do not wish to be near:

STEP 4: SELECT YOUR PAYMENT METHOD

- Check, payable to Council of Graduate Schools
- MasterCard* Visa* Discover* AmEx*

NAME ON CARD _____

CARD NUMBER _____ CVV NUMBER _____ EXP. DATE _____

SIGNATURE _____

*A 4% credit card processing fee will apply.

Right of Refusal

CGS reserves the right to refuse to rent exhibit space, to release a sponsorship, or to deny membership in the Sustaining Membership Network to any applicant.

Disavowal of Endorsement

CGS's acceptance of a contract with a potential exhibitor, sponsor, or Sustaining Membership Network member is not, and should not be construed as an endorsement by CGS of the organization or of its products or services.

This application reserves exhibit space for your company at the Council of Graduate Schools' 61st Annual Meeting. Exhibit space is guaranteed once payment has been received. All payments are subject to the CGS refund policy.

Questions?

Please contact *Adrienne Vincent*, at 202-461-3868 or avincent@cgs.nche.edu.

STEP 5: SUBMIT YOUR REGISTRATION

- Email: Send scanned form and credit card payment information to: avincent@cgs.nche.edu
- Fax: Fax completed form and credit card payment information to: 202-461-3869
- Mail: Mail completed registration form and payment to: Adrienne Vincent
One Dupont Circle, NW
Suite 230
Washington, DC 20036

Save the Date

2021 CGS New Deans Institute &
Summer Workshop

July 9-13, 2022

Hyatt Regency Minneapolis

