



2021 CGS

Partnership Prospectus

# 2021 ANNUAL MEETING

DECEMBER 1-4 IN NEW ORLEANS, LA

# About CGS

Since 1961, the Council of Graduate Schools (CGS) has been the only U.S. organization dedicated solely to the advancement of graduate education and research. When you reach CGS members, you reach graduate deans, major university decision-makers. CGS graduate deans represent approximately 500 universities in the U.S., Canada, and a diverse range of international institutions.

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# Who Attends the CGS ANNUAL MEETING?

The CGS Annual Meeting convenes **over 650 high-influence representatives** of CGS member institutions, organizations that serve graduate schools, and other thought leaders in the field.

The largest attendee category is **graduate deans** (~39%), senior university decision-makers **with authority in admissions, benchmarking, curriculum, learning assessment, and online education**. Approximately 37% of CGS Annual Meeting attendees are **assistant or associate deans**.

Approximately 24% of CGS Annual Meeting attendees serve some other university role such as **director of admissions, director of diversity, or director of graduate studies** in a department or are employed by a non-university organization.

The 2019\* CGS Annual Meeting attracted attendees from

**50**

states, Puerto Rico, and the District of Columbia

**11**

countries

**300+**

universities

**30**

other organizations, companies, and federal agencies

\*Most recent place-based meeting.

*“The CGS Annual Meeting is simply the most important professional meeting for leaders of graduate education in the U.S. It helps me and my leadership team shape our graduate school’s agenda for the year ahead.”*

LISA TEDESCO,  
Vice Provost for Academic Affairs—  
Graduate Studies and Dean of the  
James T. Laney School of Graduate  
Studies, Emory University

TOP PRIORITY

# Graduate Enrollment

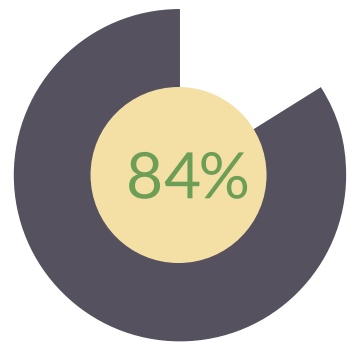
Graduate Enrollment Management (GEM) is a top priority for graduate deans and their staff, according to a recent CGS Pressing Issues Survey. The CGS Annual Meeting is a key outreach opportunity for companies that provide solutions supporting admissions, recruitment and retention of graduate students.

# Benefits of SPONSORING & EXHIBITING

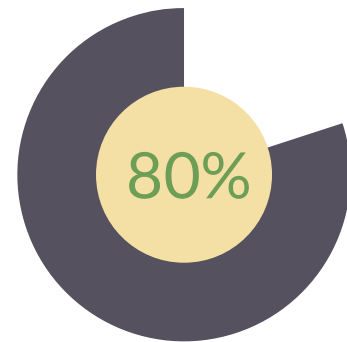
## KEY DEADLINES

May 24, 2021	Session proposals due
August 31, 2021	Reserve sponsorships by this date
October 15, 2021	Exhibitor registration form due

### Key Players in Recruiting and Retaining Graduate Students

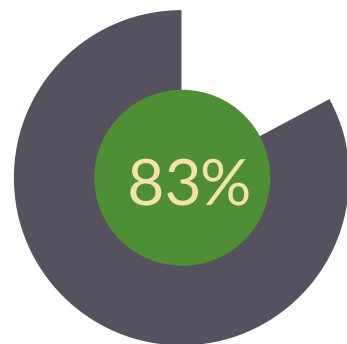


84% of CGS member deans say that it is likely or very likely that they will devote a significant portion of their time providing leadership in graduate enrollment management.

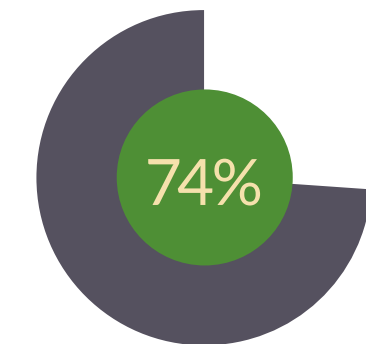


80% of CGS member deans say that it is likely or very likely that their institutions will adopt new student recruitment strategies to enhance diversity and inclusiveness.

### A Strong Interest in Creating New Degree Programs



83% of CGS member deans say that it is likely or very likely that their institutions will create one or more graduate degree programs.



74% indicate that it is likely or very likely that their institutions will create one or more graduate degree programs for online delivery.

### Exhibitors Receive

- Registration for up to two representatives of your company. Includes full access to meeting sessions, all meal functions open to regular attendees, receptions, and refreshment breaks.
- Option to add one complimentary exhibit-hall only registration pass to your 2021 CGS Annual Meeting exhibitor registration, in addition to the two full registrations that are included with exhibiting (available only to sustaining members)
- **NEW** for SUSTAINING MEMBERS: Option to select exhibit table location (available only to sustaining members)
- Company description and link to your website on the CGS website
- Mailing labels (pdf format) of all Annual Meeting participants as of November 8
- Acknowledgment in Annual Meeting mobile app
- Six-foot skirted display table
- Internet access

### Meeting Sponsors Receive

- One complimentary ad in *GradEdge* newsletter
- Acknowledgment of your company in electronic mailing promoting the Annual Meeting
- Special thanks from the CGS President in her opening remarks to the meeting
- Projection of company logo via PowerPoint slide in general session room
- Acknowledgment in Annual Meeting mobile app and on the CGS website
- Additional benefits listed in individual sponsorship description

See Exhibitor Registration form on page 15.



### Social media promotion is part of the package

All special event sponsorships (e.g., breakfasts, receptions) come with the guarantee of at least one dedicated "thank you" tweet from @CGSGradEd linked to the conference hashtag, #CGS61.

#### CGS Terms & Conditions

**Right of Refusal**  
CGS reserves the right to refuse to rent exhibit space, to release a sponsorship, or to deny membership in the Sustaining Membership Network to any applicant.

**Disavowal of Endorsement**  
CGS's acceptance of a contract with a potential exhibitor, sponsor, or Sustaining Membership Network member is not, and should not be construed as an endorsement by CGS of the organization or of its products or services.

**Guarantee Policy**  
Sponsorships and exhibit space are guaranteed once payment has been received. All payments are subject to the CGS refund policy as specified in the sponsorship agreement.

Source: Recent CGS Pressing Issues Survey

### Call for Proposals

Members of the non-profit and business communities help the Council of Graduate Schools fulfill its mission of advancing graduate education. To help our members benefit from the expertise of industry leaders, CGS invites proposals from companies and non-profits to propose Annual Meeting sessions of interest to the

CGS membership. Companies and non-profits gain valuable opportunities to engage with leadership and staff from CGS's 500 member universities. CGS members are national and international thought leaders in their fields, and at the Annual Meeting they share up-to-date information about needs and trends in graduate education.

### Lightning Sessions

FRIDAY, DECEMBER 3, 2021, 1:15-1:45 P.M. | 4 SPOTS AVAILABLE  
\$4,500 MEMBERS; \$6,000 NON-MEMBERS

These **30-MINUTE SESSIONS** are an opportunity to share, demonstrate and discuss a recent innovation in graduate education with graduate deans and staff. While we welcome proposals on any topic, CGS gives particular priority to proposals focused on areas of special interest to graduate education administrators:

- Graduate enrollment management
- Supporting student retention and success
- Diversity and inclusion
- Online education
- Professional development for graduate students
- Business analytics for graduate schools and programs
- International student recruitment

#### Benefits

- Visibility among attendees at the largest national meeting of graduate deans and staff
- 30-minute session led by representatives of your company
- Opportunity to share recent innovations in your field
- Opportunity to present meaningful content to CGS community
- Recognition as the session sponsor in the CGS Annual Meeting mobile app
- Recognition as an Annual Meeting sponsor in Annual Meeting mobile app and on the CGS website

#### Session Guidelines

- Panel may endorse a particular product or service
- Panel should not serve as a focus group
- Please submit proposals via the [online form](#) or a single pdf attachment to [jkent@cgs.nche.edu](mailto:jkent@cgs.nche.edu)
- If proposal is selected, proposer agrees to pay all costs within 30 days of selection notice

#### Proposal Guidelines

- Proposal should not exceed two pages, single spaced.
- Proposal should include contact information for primary contact as well as the names and affiliations of potential speakers
- Proposals will be evaluated according to the following criteria:
  - Potential interest to graduate deans and staff
  - Integration of relevant data and/or case studies
  - Established record of success with the innovation(s) you plan to share
  - Knowledge and expertise of presenters



### Concurrent Sessions

THURSDAY, DECEMBER 2 AND FRIDAY, DECEMBER 3, 2021. | 4 SPOTS AVAILABLE  
\$7,000 MEMBERS \$9,500 NON-MEMBERS

These **ONE-HOUR SESSIONS** are integrated into CGS's regular programming of concurrent sessions. Your company is invited to collaborate with clients or colleagues to demonstrate its thought leadership on pressing issues in graduate education.

#### Benefits

- Visibility among attendees at the largest national meeting of graduate deans and staff
- One-hour concurrent session led by representatives of your company
- Opportunity to demonstrate thought leadership
- Opportunity to present meaningful content to CGS community
- Recognition as the session sponsor in the CGS Annual Meeting mobile app
- Recognition as an Annual Meeting sponsor in Annual Meeting mobile app and on the CGS website

#### Session Guidelines

- Panel content should not exceed 45 minutes, to allow ample time for questions (2-3 speakers is optimal)
- Panel should not be focused on a particular product or service
- Panel should not serve as a focus group
- Please submit proposals via the [online form](#) or a single pdf attachment to [jkent@cgs.nche.edu](mailto:jkent@cgs.nche.edu).
- If proposal is selected, proposer agrees to pay all costs within 30 days of selection notice

#### Proposal Guidelines

- Proposal should not exceed two pages, single spaced.
- Proposal should include contact information for primary contact as well as the names and affiliations of potential speakers. At least one graduate dean at a member university should present at the session.
- Proposals will be evaluated according to the following criteria:
  - Addresses pressing issue in graduate education
  - Knowledge and expertise of presenters
  - Commitment of at least one graduate dean at a CGS member university to participate
  - Integration of relevant data or examples
  - Novelty (avoids overlap with other sessions likely to be held at this year's Annual Meeting)



# Sponsorship Opportunities

## AT THE CGS 61ST ANNUAL MEETING



Triple your impact with #CGS61

Did you know? Engagement with @CGSGradEd on Twitter triples during the CGS Annual Meeting.



### Lanyards - **RESERVED**

Your company's name and logo will be prominently featured on the lanyards that meeting attendees will use to wear their nametags throughout the meeting. An added benefit of this sponsorship is that lanyards are often visible in meeting photos.

MEMBERS: \$6,000; NONMEMBERS: \$7,500

### Hotel Room Key Cards - **RESERVED**

Reach nearly all the meeting registrants with your company's name and logo printed on the back and front of hotel room key cards. Presented at check-in to each attendee, key cards ensure that your company's name will be encountered early and repeatedly throughout the meeting.

MEMBERS: \$7,000; NONMEMBERS: \$8,500

### Charging Stations

Meeting participants rely upon the convenience of the charging stations to charge their mobile devices between sessions. Located in the Refreshment/ Exhibit area, the high-top charging tables will prominently display your company's logo on the base and top of the tables. In addition, your sponsorship includes the option to place printed marketing materials (i.e. case studies, brochures, etc.) on the tables and verbal recognition of the sponsorship during the meeting.

MEMBERS: \$6,000; NONMEMBERS: \$7,500

### Conference Mobile App - **RESERVED**

Prominently feature your company's brand and expertise by sponsoring the Annual Meeting mobile app. Your company's banner ad will appear at the top of the mobile app main navigation screen. The ad can link to an external webpage featuring a white paper, case study or other online marketing materials you would like to feature. In addition, your sponsorship will be recognized with a sign at the registration desk, the top position in the Sponsors section of the mobile app, and verbal recognition of the sponsorship during the meeting.

PLEASE INQUIRE ABOUT PRICING.

### Assistant & Associate Deans' Breakfast - **RESERVED**

Thursday, December 2

Create brand recognition for your company and connect with emerging leaders in graduate education at this annual breakfast for assistant and associate deans. Receive recognition from the CGS leadership at the opening to this breakfast and provide materials at every table.

PLEASE INQUIRE ABOUT PRICING.



### Breakfast Presentations for All Attendees

Thursday, December 2 - **RESERVED**

Friday, December 3 - **RESERVED**

Saturday, December 4 - **RESERVED**

In sponsoring a breakfast open to all meeting attendees, a spokesperson from your organization will give a 30-minute presentation, followed by a question-and-answer session with CGS deans. This is an opportunity to offer expertise on a trend in graduate education, present a new product or service, and gain valuable insights and feedback from decision-makers in the graduate school. During the breakfast, the @CGSGradEd Twitter account will tweet a "thank you" to your company that will be linked to the meeting hashtag (#CGS61).

PLEASE INQUIRE ABOUT PRICING.

### Evening Reception for All Attendees

Thursday, December 3

After a busy day of panel sessions, the Thursday evening reception offers Annual Meeting attendees an opportunity to relax, network, and discuss ideas shared in meeting sessions. By sponsoring this well-attended event, your company will be acknowledged by the CGS President and a representative of your organization will be invited to deliver brief welcoming remarks. During the reception, @CGSGradEd will acknowledge your company in a thank-you tweet linked to the meeting hashtag (#CGS61).

PLEASE INQUIRE ABOUT PRICING.

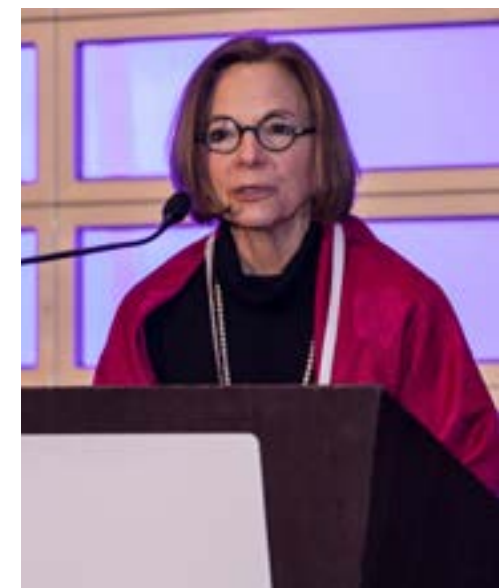
### Propose a Sponsorship

Don't see your ideal sponsorship opportunity listed here? Propose a unique sponsorship that brings value to your company as well as to CGS member institutions. Please note that proposals are subject to approval by CGS and pricing is determined on a case-by-case basis.



## MEMBERS RECEIVE EXCLUSIVE BENEFITS

Companies and organizations are invited to apply to join the CGS Sustaining Membership Network. Membership provides access to discounted pricing, insider information, and more. To learn about becoming a member, please contact Julia Kent at [jkent@cgs.nche.edu](mailto:jkent@cgs.nche.edu).



# Engagement **BEYOND** the Meeting



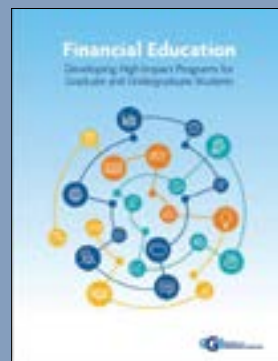
## Become a Member

CGS invites organizations with an interest in promoting graduate education to apply for membership in the CGS Sustaining Membership Network. Membership gives companies and organizations:

- Exclusive opportunities for visibility with CGS institutions at the Annual Meeting and throughout the year.
- Timely access to graduate education data and insider knowledge.
- Discounts on CGS meeting registrations, exhibitor fees, webinars, workshops, print publications, and more.
- Additional benefits accrue with increased levels of investment.

\$1,000 – \$25,000

To learn more about applying for membership, please contact Julia Kent at [jkent@cgs.nche.edu](mailto:jkent@cgs.nche.edu).



## Sponsor A Webinar

Interact with the graduate education community in real time: submit a proposal to lead a webinar on a pressing graduate education issue, or cosponsor a planned CGS webinar. Recent CGS webinars have drawn 100–200 participants, and popular archived webinars have been viewed over 200 times.

Members \$2,000 – \$6,000

Nonmembers \$2,500 – \$7,000

To learn more about the CGS sponsored webinar program, please contact Julia Kent at [jkent@cgs.nche.edu](mailto:jkent@cgs.nche.edu).



# Advertise in *GradEdge*

The quarterly *GradEdge* newsletter brings the latest in graduate education news to its members. With a distribution list of over 1,600 individuals, *GradEdge* reaches the top decision-makers in graduate education. Use the newsletter to place advertisements for products, services, events, and ideas relevant to the graduate education community. Your ad will appear on the landing page and at the end of every article.

Members \$600  
Nonmembers \$1,200

For more information about advertising in *GradEdge*, please contact Katherine Hazelrigg at [khazelrigg@cgs.nche.edu](mailto:khazelrigg@cgs.nche.edu).



# CGS Members

~500

U.S. and Canadian  
Member Universities

27

International  
Members

1,849,606

Aggregate Enrollment (master's & doctoral students)

CGS Members in the U.S. Award...

476,616

master's degrees annually

60,823

doctoral degrees annually

65%

Public  
Universities

35%

Private  
Universities

## ALABAMA

Alabama A&M University  
Alabama State University  
Auburn University  
The University of Alabama  
The University of Alabama at Birmingham  
The University of Alabama in Huntsville  
University of North Alabama  
University of South Alabama

## ALASKA

University of Alaska Anchorage

## ARIZONA

Arizona State University  
Northern Arizona University  
University of Arizona  
University of Arizona Global Campus

## ARKANSAS

Arkansas State University  
Arkansas Tech University  
Henderson State University  
University of Arkansas  
University of Arkansas at Little Rock  
University of Central Arkansas

## CALIFORNIA

Azusa Pacific University  
California Institute of

Integral Studies  
California Institute of Technology  
California Polytechnic State University  
California State University, Bakersfield  
California State University, Dominguez Hills  
California State University, Fresno  
California State University, Fullerton  
California State University, Los Angeles  
California State University, Sacramento  
California State University, San Bernardino  
California State University, Stanislaus  
Chapman University  
International Technological University  
Loma Linda University  
Loyola Marymount University  
National University  
Northcentral University  
Saint Mary's College of California  
San Diego State University  
San Jose State University  
Stanford University  
The Claremont Graduate University  
University of California, Berkeley

University of California, Davis  
University of California, Irvine  
University of California, Los Angeles  
University of California, Merced  
University of California, Riverside  
University of California, San Diego  
University of California, San Francisco  
University of California, Santa Barbara  
University of California, Santa Cruz  
University of Southern California  
University of the Pacific

## COLORADO

Colorado School of Mines  
Colorado State University  
Metropolitan State University of Denver  
University of Colorado Boulder  
University of Colorado Denver/Anschutz Medical Campus  
University of Colorado, Colorado Springs  
University of Denver  
University of Northern Colorado

## CONNECTICUT

Sacred Heart University  
Southern Connecticut State University  
University of Bridgeport  
University of Connecticut  
University of Hartford  
University of New Haven  
Wesleyan University  
Yale University

## DELAWARE

University of Delaware

## FLORIDA

Florida A&M University  
Florida Atlantic University  
Florida Gulf Coast University  
Florida International University  
Florida State University  
University of Central Florida  
University of Florida  
University of Miami  
University of North Florida  
University of South Florida  
University of West Florida

## GEORGIA

Augusta University  
Clark Atlanta University  
Columbus State University  
Emory University  
Georgia Institute of

Members as of March 1, 2021

# CGS Members

Technology  
Georgia Southern  
University  
Georgia State University  
Kennesaw State University  
Morehouse School of  
Medicine  
University of Georgia  
University of West Georgia  
Valdosta State University

**HAWAII**  
University of Hawaii at  
Manoa

**IDAHO**  
Boise State University  
Idaho State University  
University of Idaho

**ILLINOIS**  
Bradley University  
Concordia University  
Chicago  
DePaul University  
Eastern Illinois University  
Governors State University  
Illinois Institute of  
Technology  
Illinois State University  
Lewis University  
Loyola University of  
Chicago  
North Central College  
Northern Illinois University  
Northwestern University  
Rosalind Franklin University  
of Medicine and Science  
Rush University  
Southern Illinois University  
Carbondale  
Southern Illinois University  
Edwardsville  
The University of Chicago  
University of Illinois at  
Chicago  
University of Illinois at  
Springfield  
University of Illinois at  
Urbana-Champaign  
Western Illinois University

**INDIANA**  
Ball State University  
Indiana State University  
Indiana University  
Purdue University  
University of Notre Dame  
University of Southern  
Indiana  
Valparaiso University

**IOWA**  
Iowa State University  
St. Ambrose University  
The University of Iowa  
The University of Northern  
Iowa

**KANSAS**  
Emporia State University  
Fort Hays State University  
Kansas State University  
The University of Kansas  
Wichita State University

**KENTUCKY**  
Eastern Kentucky  
University  
Northern Kentucky  
University  
Spalding University  
University of Kentucky  
University of Louisville  
Western Kentucky  
University

**LOUISIANA**  
Grambling State University  
Louisiana State University  
and A & M College  
Louisiana State University  
Health Sciences Center  
Northwestern State  
University of Louisiana  
Tulane University  
University of Louisiana at  
Lafayette

**MAINE**  
University of Maine  
University of Southern  
Maine

**MARYLAND**  
Bowie State University  
Coppin State University  
Hood College  
Loyola University Maryland  
Morgan State University  
Salisbury University  
The Johns Hopkins  
University  
Towson University  
University of Maryland,  
Baltimore  
University of Maryland,  
Baltimore County  
University of Maryland,  
College Park  
University of Maryland,  
Eastern Shore

**MASSACHUSETTS**  
Boston College  
Boston University  
Brandeis University  
Bridgewater State  
University  
Clark University  
Fitchburg State University  
Harvard University  
Massachusetts Institute of  
Technology  
Merrimack College  
Northeastern University  
Salem State University  
Springfield College  
Tufts University

University of  
Massachusetts Amherst  
University of  
Massachusetts Boston  
University of  
Massachusetts Lowell  
University of  
Massachusetts Medical  
School  
Wentworth Institute of  
Technology  
Woods Hole Oceanographic  
Institution  
Worcester Polytechnic  
Institute

**MICHIGAN**  
Andrews University  
Central Michigan University  
Eastern Michigan  
University  
Ferris State University  
Grand Valley State  
University  
Kettering University  
Michigan State University  
Michigan Technological  
University  
Northern Michigan  
University  
Oakland University  
University of Michigan  
University of Michigan-  
Flint  
Wayne State University  
Western Michigan  
University  
MINNESOTA  
Bemidji State University  
Capella University  
Concordia University St.  
Paul  
Minnesota State University  
Moorhead  
Minnesota State University,  
Mankato  
Rasmussen College  
St. Cloud State University  
University of Minnesota  
Walden University

**MISSISSIPPI**  
Alcorn State University  
Mississippi State University  
University of Mississippi  
University of Southern  
Mississippi

**MISSOURI**  
Kansas City University of  
Medicine and Biosciences  
Missouri State University  
Missouri University of  
Science and Technology  
Missouri Western State  
University  
Saint Louis University

Southeast Missouri State  
University  
Truman State University  
University of Central  
Missouri  
University of Missouri- St.  
Louis  
University of Missouri,  
Columbia  
University of Missouri,  
Kansas City  
Washington University  
in St. Louis

**MONTANA**  
Montana State University  
Montana Technological  
University  
University of Montana

**NEBRASKA**  
Creighton University  
University of Nebraska at  
Kearney  
University of Nebraska at  
Omaha  
University of Nebraska  
Medical Center  
University of Nebraska-  
Lincoln

**NEVADA**  
University of Nevada, Las  
Vegas  
University of Nevada, Reno

**NEW HAMPSHIRE**  
Dartmouth College  
University of New  
Hampshire

**NEW JERSEY**  
Caldwell University  
Monmouth University  
Montclair State University  
New Jersey Institute of  
Technology  
Princeton University  
Rowan University  
Rutgers University, Newark  
Campus  
School of Graduate Studies

at Rutgers University  
Seton Hall University  
Stevens Institute of  
Technology  
Stockton University  
The College of New Jersey  
The William Paterson  
University  
NEW MEXICO  
New Mexico Highlands  
University  
New Mexico Institute of  
Mining and Technology  
New Mexico State  
University  
University of New Mexico

**NEW YORK**  
Albert Einstein College of  
Medicine  
City College of CUNY  
City University of New York  
Graduate Center  
Clarkson University  
Columbia University  
Cornell University  
Fordham University  
Hofstra University  
Nazareth College  
New York Institute of  
Technology  
New York Medical College  
New York University  
Rensselaer Polytechnic  
Institute  
Rochester Institute of  
Technology  
Sarah Lawrence College  
St. Bonaventure University  
St. John's University  
State University of New  
York at Binghamton  
State University of New  
York at Oswego  
State University of New  
York Upstate Medical  
University

Stony Brook University  
SUNY Buffalo State  
SUNY College of  
Environmental  
Science and Forestry  
Syracuse University  
The New School for Social  
Research  
The Rockefeller University  
The University at Albany,  
State University of New  
York  
The University at Buffalo,  
SUNY  
The University of Rochester

**NORTH CAROLINA**  
Appalachian State  
University  
Duke University  
East Carolina University  
Fayetteville State  
University  
North Carolina Agricultural  
& Technical State  
University  
North Carolina Central  
University  
North Carolina State  
University  
University of North  
Carolina at Chapel Hill  
University of North  
Carolina at Charlotte  
University of North  
Carolina at Greensboro  
University of North  
Carolina at Pembroke  
University of North  
Carolina at Wilmington  
Wake Forest University  
Western Carolina  
University

**NORTH DAKOTA**  
North Dakota State  
University  
University of North Dakota

**OHIO**  
Bowling Green State  
University  
Case Western Reserve  
University  
Cleveland State University  
John Carroll University  
Kent State University

Miami University  
Northeast Ohio Medical  
University  
Ohio University  
Otterbein University  
The Ohio State University  
The University of Akron  
The University of Toledo  
University of Cincinnati  
University of Dayton  
Walsh University  
Wright State University  
Youngstown State  
University

**OKLAHOMA**  
Langston University  
Oklahoma State University  
The University of Central  
Oklahoma  
The University  
of Oklahoma-Tulsa  
The University of Tulsa  
University of Oklahoma  
University of Oklahoma  
Health Sciences Center

**OREGON**  
Oregon Health and Science  
University  
Oregon State University  
Portland State University  
University of Oregon

**PENNSYLVANIA**  
Arcadia University  
Bryn Mawr College  
Bucknell University  
California University of  
Pennsylvania  
Carnegie-Mellon University  
Chatham University  
Drexel University  
Duquesne University  
Indiana University of  
Pennsylvania  
International Institute for  
Restorative Practices  
Kutztown University of  
Pennsylvania

Members as of March 1, 2021

Members as of March 1, 2021



La Salle University  
Lehigh University  
Millersville University of Pennsylvania  
Shippensburg University  
Temple University  
The Pennsylvania State University  
Thomas Jefferson University  
University of Pennsylvania  
University of Pittsburgh  
University of Scranton  
University of the Sciences in Philadelphia  
Villanova University  
West Chester University

## RHODE ISLAND

Brown University  
University of Rhode Island  
SOUTH CAROLINA  
Clemson University  
College of Charleston  
Furman University  
Medical University of South Carolina  
University of South Carolina

## SOUTH DAKOTA

Dakota State University  
South Dakota School of Mines and Technology  
South Dakota State University  
University of South Dakota

## TENNESSEE

Austin Peay State University  
East Tennessee State University  
Lipscomb University  
Meharry Medical College  
Middle Tennessee State University  
Tennessee State University  
Tennessee Technological University  
The University of Tennessee at Chattanooga

The University of Tennessee Health Science Center  
The University of Tennessee, Knoxville  
University of Memphis  
Vanderbilt University

## TEXAS

Baylor College of Medicine  
Baylor University  
Lamar University  
Midwestern State University  
Rice University  
Sam Houston State University  
Southern Methodist University  
Texas A&M International University  
Texas A&M University  
Texas A&M University-Commerce  
Texas A&M University-Corpus Christi  
Texas A&M University at Galveston  
Texas A&M University-Central Texas  
Texas Christian University  
Texas Southern University  
Texas State University  
Texas Tech University  
Texas Woman's University  
The University of Texas at Arlington  
The University of Texas at Austin  
The University of Texas at Dallas  
The University of Texas at San Antonio  
The University of Texas at Tyler  
The University of Texas MD Anderson Cancer Center  
UTHealth Graduate School of Biomedical Sciences  
The University of Texas Rio Grande Valley  
University of Houston

University of Houston- Clear Lake  
University of North Texas  
University of North Texas Health Science Center at Fort Worth  
University of Texas Grad School of Biomedical Sci at Galveston  
University of Texas Health Science Center at San Antonio  
University of Texas Southwestern Medical Center  
West Texas A&M University

## UTAH

Brigham Young University  
University of Utah  
Utah State University

## VERMONT

University of Vermont

## VIRGINIA

College of William and Mary  
George Mason University  
Hampton University  
James Madison University  
Longwood University  
Norfolk State University  
Old Dominion University  
Radford University  
University of Virginia  
Virginia Commonwealth University  
Virginia Polytechnic Institute and State University

## WASHINGTON

Central Washington University  
Eastern Washington University  
University of Washington  
Washington State University  
Western Washington University

## WASHINGTON, DC

Gallaudet University  
Georgetown University  
Howard University  
The Catholic University of America  
The George Washington University  
University of the District of Columbia

## WEST VIRGINIA

American Public University  
Fairmont State University  
West Virginia University

## WISCONSIN

Herzing University  
Marquette University  
Medical College of Wisconsin  
University of Wisconsin-Whitewater  
University of Wisconsin-Madison  
University of Wisconsin-Milwaukee

## WYOMING

University of Wyoming

## PUERTO RICO

Inter American University of Puerto Rico  
Polytechnic University of Puerto Rico  
Universidad Ana G. Méndez, Campus of Gurabo

Members as of March 1, 2021

# Exhibitor Registration Form



## 61ST ANNUAL MEETING DECEMBER 1-4, 2021, NEW ORLEANS, LA

### STEP 1: PROVIDE YOUR CONTACT INFORMATION

PRIMARY CONTACT \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

You will receive an acknowledgment from CGS after your form has been processed. In August 2021, you will receive a request to submit an additional form with the names of your two on-site representatives.

### STEP 2: SELECT YOUR RATES

- \$3,000 Member Rate
- \$5,000 Non-Member Rate postmarked on or before OCTOBER 15
- \$6,000 Non-Member Rate—Late postmarked after OCTOBER 15 but before November 9

### STEP 3: INDICATE YOUR EXHIBIT SPACE PREFERENCES

Please list any categories of exhibitors you do not wish to be near:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### STEP 4: SELECT YOUR PAYMENT METHOD

Check, payable to Council of Graduate Schools

MasterCard\*  Visa\*  Discover\*  AmEx\*

NAME ON CARD \_\_\_\_\_

CARD NUMBER \_\_\_\_\_ CVV NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

\*A 4% credit card processing fee will apply.

#### Right of Refusal

CGS reserves the right to refuse to rent exhibit space, to release a sponsorship, or to deny membership in the Sustaining Membership Network to any applicant.

#### Disavowal of Endorsement

CGS's acceptance of a contract with a potential exhibitor, sponsor, or Sustaining Membership Network member is not, and should not be construed as an endorsement by CGS of the organization or of its products or services.

This application reserves exhibit space for your company at the Council of Graduate Schools' 61st Annual Meeting. Exhibit space is guaranteed once payment has been received. All payments are subject to the CGS refund policy.

## Questions?

Please contact Julia Kent,  
[jkent@cgs.nche.edu](mailto:jkent@cgs.nche.edu).

### STEP 5: SUBMIT YOUR REGISTRATION

Email: Send scanned form and credit card payment information to: [jkent@cgs.nche.edu](mailto:jkent@cgs.nche.edu)

Fax: Fax completed form and credit card payment information to: 202-461-3869

Mail: Mail completed registration form and payment to: Julia Kent  
One Dupont Circle, NW Suite 230  
Washington, DC 20036

# Save the Date

2021 CGS New Deans Institute &  
Summer Workshop

July 9-13, 2022

Hyatt Regency Minneapolis

