CREATIVE SOLUTIONS TO BUDGETARY CHALLENGES

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Finding Creative Solutions

- Creativity: the invention or origination of any new idea, product, or solution that has value
An Innovative Solution to Budgets?

Harley L. Schwadron, New Yorker
Graham Wallas (1926) proposed the first model of the creative process that offers insight into the steps we can take to address our budget issues.
The Creative Process

Wallas, *The Art of Thought* (1926)