Council of Graduate Schools
- Enrollment Management Workshop
- Wednesday, December 2, 2015

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The Graduate School

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Graduate Enrollment Management

UNC Charlotte: A Little Background

- North Carolina’s urban research university
- Doctoral/Research Intensive
- 1,000+ faculty and 3,200+ employees
- 27,983 students (5,250 graduate students)
Our Academic Structure:

- 7 academic colleges
- 64 Master’s degree programs
- 22 Doctoral degree programs
- 58 Graduate certificate programs
A little history~

Long-range enrollment report developed throughout the 2013/2014 academic year in cooperation with the academic colleges and an outside research firm.
Graduate Enrollment Management

Primary recommendation:
- Long-range strategic plans
- Budgetary request process
- Annual reports
Graduate Enrollment Management

1. Programs submit enrollment and graduation projections
2. Programs develop and/or modify Graduate Enrollment Plans
3. Programs implement Graduate Enrollment Plans
4. Programs complete annual reports related to Graduate Enrollment Plans
5. Programs request resources via annual budget process

UNC CHARLOTTE
The Graduate School
Graduate Enrollment Management

- GEM is managed by a collaborative workgroup
  - Associate Deans in seven academic colleges
  - Director of Extended Academic Programs (DE)
  - Associate Deans of the Graduate School
GEM Mission:

*Develop, communicate, and evaluate well-planned strategies to proactively shape graduate enrollment management at UNC Charlotte in an effort to meet established enrollment goals.*
Annually collect enrollment and graduation projections for each program of study using eGEM.

www.egem.uncc.edu