Enhancing Graduate Student Financial Education
ASTATE Snapshot

- Master’s Comprehensive
- Total enrollment 13,000
- 4000 Graduate Students
- 100 in PhD programs
- 200 in Professional Doctoral Programs
- 2000 in online Master’s Programs
- 1400 in traditional Master’s Programs
Goals

• Test peer-to-peer education

• Work with first generation students and veterans
Actions

• Phi Beta Lambda Workshops and Videos

• Doctoral Student Workshops

• Website
Teaching college freshman:
The good and bad of credit cards.
Results/Findings

- Difficult to reach graduate students
- Relatively easy to reach undergraduates
- Veterans are highly elusive
- For many students the degree is the means to the loan