OSU Survey of Alumni of Graduate Programs

Sheryl Tucker, Associate Provost and Dean
Oklahoma State University Graduate College

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Accreditation

- Higher Learning Commission
  - Continuous improvement
    - Teaching, learning and student services
    - Student achievement
- State Regents for Higher Education
  - Program outcomes
  - Student satisfaction

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Alumni Survey

- University Assessment and Testing
- Undergraduate alumni
  - Even years
- Graduate alumni
  - Odd years
- Degrees ~1 & 5 years
- Since 2000

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Questionnaire

- 18 Common questions
  - Career, continued education and general satisfaction questions
- Academic programs specific questions
  - Eight questions provided by UAT
  - Program accreditation requirements
- Aggregate results for institution and each graduate program
  - ~100 Different surveys with customization
Career Questions

- Are you currently employed/seeking employment?
- What is the name of your current employer?
- What is your official job title?
- Which best describes your employer?
- Are you employed full-time or part-time?
- How closely is your current position related to your graduate studies at OSU?
- Why is your current position not related to your graduate program?
- In general, how well did your OSU graduate program prepare you for your current position?
- In what specific area(s) were you prepared?
- What is your approximate total annual salary, including bonuses?

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Continued Education Questions

- Since you completed your OSU graduate degree, have you completed any additional graduate or professional school program, or are you currently enrolled in such a program?
- What graduate or professional degree are you pursuing or, if you completed an additional degree, what degree did you complete?
- What was or is the name of your graduate institution or professional school?
- In general, how well did your OSU graduate program prepare you for your graduate or professional school program?
- In what specific area(s) were you [ANSWER FROM EARLIER] prepared?
Satisfaction Questions

- How satisfied are you with your overall educational experience?
- Couple of questions on community involvement and leadership roles
Geographic Distribution

- What is your current 5-digit zip code?
  - Interactive map of respondents
  - Data on those who remain in the state
    - Further education and current employment
Response Rate

- Target population of 2,605 alumni
  - 1,066 alumni completed survey
  - Response rate of 40.9%
    - 953 alumni were considered unreachable
  - Adjusted response rate was 64.9%

- Online and phone interview
  - Three rounds of survey emails in January
  - Phone interviews
    - February – April
    - US phone calls only
Executive Summary

- Graduated in 2009 or 2013
- Employment
- Continuing Education
- Satisfaction
- Community Involvement
- Residency
- Results also reported by college

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Future

- Campus-wide working group
  - Timing of all the alumni surveys
  - Share cost - $40,000
- Institutional-level data analysis
  - Across 15 years
    - Salary data comparisons
  - Disaggregated data
    - One and five year data
    - Master’s and doctoral student data