Engaging International Graduate Alumni

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Leverage other resources

• Support for graduate students (fellowships, scholarships, finishing fellowships, etc. and special projects)
• Work with other departments and alumni and advancement offices (liaisons)
• Forge strong relationships when on campus
• Engaged alumni and chapters
• International travel is expensive!
Keeping in touch

• Requires continuously updating contact information
• Social media to find lost alumni
• Provide meaningful messaging and communication
• Use of on-campus email address (MyMichiganTech)
Targeted visits

- Develop a strategy based upon engagement/geography/culture
- Combine recruitment and advancement trips
- Meaningful giving can be country-specific
- Focus on alumni who have been consistently engaged
- Start with alumni who have signs of wealth
- Engagement through meaningful activities
- Asks that resonate with experiences and passions
Thank you!