# New Deans Institute & Summer Workshop Schedule

New Deans Institute  
**Saturday, July 12**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
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<tr>
<td>7:30 AM - 5:00 PM</td>
<td><strong>Registration and Ticket Sales</strong></td>
<td>Registration Desk</td>
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<tr>
<td>7:30 AM - 8:30 AM</td>
<td><strong>CGS Continental Breakfast</strong></td>
<td>Salon E</td>
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<tr>
<td>8:30 AM - 9:00 AM</td>
<td><strong>Welcome and Introductions</strong></td>
<td>Salon F-I</td>
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<td></td>
<td>Suzanne Ortega, President, Council of Graduate Schools</td>
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<td>James Wimbush, Chair, Board of Directors, Council of Graduate Schools and Dean, Graduate School, Indiana University</td>
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<tr>
<td>9:00 AM - 9:45 AM</td>
<td><strong>Session I: Freshman Deans’ Reflections</strong></td>
<td>Salon F-I</td>
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<td>The New Deans Institute generally consists of the sages of the graduate deanery speaking to newcomers about how to be as effective as possible in their graduate school roles. Deans, who are themselves “freshman” deans at their institutions, either in or just completing their first years in the position, will report on their experiences. Each speaker will share his or her answer to the questions: “What is the information I didn’t have that I wish I would have had during the first year on the job?” and “What was my biggest challenge and my most effective strategy for overcoming this challenge?”</td>
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<td><strong>Speakers:</strong></td>
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<td></td>
<td>David Berkowitz, Dean, School of Graduate Studies, University of Alabama, Huntsville</td>
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<td>Maria Green Cowles, Dean, Graduate School, Hood College</td>
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<td>Elizabeth Watkins, Dean, Graduate Division and Vice Chancellor, Student Academic Affairs, University of California, San Francisco</td>
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<td>9:45 AM - 10:30 AM</td>
<td><strong>Session II: Governance and Organization</strong></td>
<td>Salon F-I</td>
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<td>This session focuses on how graduate deans can work with current and evolving organizational structures within their institutions and provides alternative models for structure and operations of graduate schools.</td>
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<td><strong>Speakers:</strong></td>
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<td>Robert Augustine, Dean, Graduate School, Eastern Illinois University</td>
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<td>Jeannine Blackwell, Dean, Graduate School, University of Kentucky</td>
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<td>10:30 AM - 11:00 AM</td>
<td><strong>Morning Refreshments</strong></td>
<td>Ballroom Foyer</td>
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<td>11:00 AM - 12:15 PM</td>
<td><strong>Session III: Budget and Staff Management Strategies</strong></td>
<td>Salon F-I</td>
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<td>This session will share strategies for making difficult management decisions that often confront deans, including those involving budget and personnel. Budget issues will include managing with less and strategies to effectively prioritize budget items, as well as how to retain or grow graduate school resources. Staff issues will include managing a small staff with few resources, “inheriting” a staff, and good personnel practices. Three mini case studies will be presented.</td>
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<td><strong>Speakers:</strong></td>
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<td>Barbara Knuth, Vice Provost and Dean, Graduate School, Cornell University</td>
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<td>Pamela Stacks, Associate Vice President, Graduate Studies and Research and Research Foundation Interim COO, San José State University</td>
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<td>James Wimbush, Chair, Board of Directors, Council of Graduate Schools and Dean, Graduate School, Indiana University</td>
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12:15 PM - 1:45 PM  NETWORKING LUNCH  SALON E

1:45 PM - 3:00 PM  SESSION IV A: POLITICAL ENGAGEMENT  SALON F-I
The session will focus on political engagement from both an internal and external perspective. Presenters will describe opportunities and situations deans may encounter that will require engagement in the policy and political process. Participants will review and discuss resources and strategies needed to respond effectively.
Chair: Beth Buehlmann, Vice President for Public Policy and Government Relations, Council of Graduate Schools
Speakers: Steven Matson, Dean, Graduate School, University of North Carolina, Chapel Hill
Christine Ortiz, Dean, Graduate Education, Massachusetts Institute of Technology

1:45 PM - 3:00 PM  SESSION IV B: GRADUATE ADMISSIONS AND FINANCING  SALON AB
OVERVIEW FOR ASSOCIATE/ASSISTANT DEANS
Graduate admissions and financial aid are among the key factors in defining the quality and character of a university’s graduate program. In this session, focused specifically for associate and assistant deans, speakers will address graduate student financing and admissions as seen from a dean’s perspective. Organizational structure, admission processes and financial aid decisions, as well as other special issues as proposed by the audience will be addressed.
Speakers: Edelma Huntley, Dean, Graduate School, Appalachian State University
Carol Shanklin, Dean, Graduate School, Kansas State University

3:00 PM - 3:30 PM  AFTERNOON REFRESHMENT BREAK  BALLROOM FOYER

3:30 PM - 4:45 PM  SESSION V: PROGRAM QUALITY ASSESSMENT  SALON F-I
The presenters will discuss indicators of quality in graduate education, national rankings schemes that matter, the politics of assessment, relationships between quality assessment and ongoing practices of program development and how to link quality assessment to other processes such as budget, strategic planning, and fellowship allocations.
Speakers: Mark J T Smith, Dean, Graduate School, Purdue University
Janet Weiss, Dean and Vice Provost, Graduate School, University of Michigan

4:45 PM - 5:00 PM  SESSION VI: WRAP UP  SALON F-I
Suzanne Ortega, President, Council of Graduate Schools

6:30 PM  OPTIONAL DINNER SIGN-UPs
SIGN-UP AT THE REGISTRATION AREA OR AT AFTERNOON BREAK
Dine out with fellow participants and members of the CGS board and staff! Sign-up sheets will be posted during the Institute. Dinner is pay-your-own-way, and restaurants vary by cuisine and cost.
# Summer Workshop

**SUNDAY, JULY 13**

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<th>Time</th>
<th>Event</th>
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<td>8:00 AM - 5:00 PM</td>
<td><strong>REGISTRATION AND TICKET SALES</strong></td>
<td><strong>REGISTRATION DESK</strong></td>
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<td>8:00 AM - 12:00 PM</td>
<td><strong>CGS BOARD OF DIRECTORS MEETING</strong></td>
<td><strong>Mt. HOOD</strong></td>
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<td>8:45 AM - 12:00 PM</td>
<td><strong>SPECIAL EVENT: PORTLAND CITY TOUR</strong></td>
<td><strong>MEET IN HOTEL LOBBY</strong></td>
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<td><strong>The tour will begin by bus through downtown Portland where attendees will learn about its history as well as the fast-growing culture in the City of Portland which includes a plethora of food carts throughout town. Outside the city, stops will include a tour of the Pittock Mansion, a landmark that symbolizes Portland's transformation from small lumbering town to bustling city as well as the International Rose Garden, home to 550 different varieties of roses, located in beautiful Washington Park which features amazing Cascade Mountain views. The tour will conclude with a walk through the Cultural District featuring park blocks dotted with statues, fountains, art and murals. Be sure to wear comfortable shoes. Ticket price: $45. Pre-registration is recommended. On-site ticket sales are not guaranteed.</strong></td>
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<td>1:00 PM - 1:30 PM</td>
<td><strong>WELCOME AND OVERVIEW OF CGS</strong></td>
<td><strong>SALON F-I</strong></td>
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<td><em>Suzanne Ortega, President, Council of Graduate Schools</em></td>
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<td>1:30 PM - 3:00 PM</td>
<td><strong>PLENARY I: THROUGH THE LOOKING GLASS: REFLECTING ON 15 YEARS IN INDUSTRY</strong></td>
<td><strong>SALON F-I</strong></td>
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<td><em>Listening to the voices of graduate degree holders working in a range of careers is important both for recognizing the full value of graduate education and for understanding how to better prepare graduate students. This presentation will feature a prominent anthropologist who will reflect on her transition from academia to industry, how her doctoral training prepared her for her current position, and the importance of linking graduate education, research and innovation.</em></td>
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<td><em>Speaker: Genevieve Bell, Director, User Experience Research, Intel</em></td>
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<td>3:00 PM - 3:30 PM</td>
<td><strong>AFTERNOON REFRESHERMENT BREAK</strong></td>
<td><strong>BALLROOM FOYER</strong></td>
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<td><em>OREGON STATE UNIVERSITY</em></td>
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<td><em>PORTLAND STATE UNIVERSITY</em></td>
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<td>3:30 PM - 5:00 PM</td>
<td><strong>CONCURRENT DEAN DIALOGUES</strong></td>
<td><strong>SALON E</strong></td>
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<td><strong>USING DATA ANALYTICS TO IMPROVE GRADUATE STUDENT FINANCE AND</strong></td>
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<td><strong>FINANCIAL EDUCATION</strong></td>
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<td><em>How much do graduate schools really know about the financial standing of their students? What do our data say about the facts and myths behind the financial habits of today’s students? How can we ensure that the best tools we have reach the students most in need? Speakers from two institutions participating in the CGS Enhancing Student Financial Education initiative will lead a discussion about how graduate schools can lead the way in preparing graduate students for financial health.</em></td>
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<td><em>Speakers: David Holger, Associate Provost for Academic Programs and Dean, Graduate College, Iowa State University</em></td>
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<td><em>Patrick Osmer, Vice Provost and Dean, Graduate School, The Ohio State University</em></td>
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CONCURRENT DEAN DIALOGUES (CONTINUED)

MEETING THE NEEDS OF GRADUATE STUDENTS WITH DISABILITIES: INSIGHTS AND PERSPECTIVES

This session will focus on how our campuses: 1) meet the needs of graduate students with disabilities and 2) educate faculty and administrators about the requirement of reasonable accommodation. Discussion will include the role of the Office of Disability Services in supporting applicants and students requiring accommodations. Graduate deans are invited to attend and share their experiences particularly in regard to the issue of reasonable accommodation.

Speakers: Robert Augustine, Dean, Graduate School, Eastern Illinois University
          Nancy Marcus, Dean, Graduate School, Florida State University
          Janet Rutledge, Vice Provost and Dean, Graduate School, University of Maryland, Baltimore County

6:00 PM - 7:00 PM OPENING RECEPTION  TRUSS/Mt. HOOD

7:00 PM - 9:00 PM OPENING DINNER  SALON A-E

MONDAY, JULY 14

7:30 AM - 3:30 PM REGISTRATION  REGISTRATION DESK

7:30 AM - 8:30 AM BREAKFAST: PROQUEST UPDATE  SALON E

The presentation will cover a discussion of new partnerships, Global PQDT, electronic submission trends and activities, and preliminary results of a student user survey covering students' perspectives on an electronic submission process.

Presiders: Marlene Coles, Associate Director of Dissertations Publishing, ProQuest
          Austin McLean, Director of Dissertations Publishing, ProQuest

9:00 AM - 10:30 AM PLENARY II: THE FUTURE OF ACCREDITATION: IMPLICATIONS FOR UNIVERSITIES AND THEIR GRADUATE SCHOOLS  SALON F-I

Judith Eaton, President of the Council for Higher Education Accreditation, will offer observations on the current environment for accreditation in the United States, including the evolution and future of regional and programmatic accreditation. A panel of deans who have experience with various accreditors will launch the Q&A session.

Speaker: Judith Eaton, President, Council for Higher Education Accreditation

Respondents: Carol Genetti, Graduate Dean, University of California, Santa Barbara
             Nancy Marcus, Dean, Graduate School, Florida State University

10:00 AM - 11:30 AM “THERE’S A DEAN IN MY LIFE!” A PANEL FOR DEAN SPOUSES AND PARTNERS  PEARL

Join dean spouses and partners for a panel discussion on what it means to support a graduate dean. Learn how others have assisted their spouses and partners in their dean roles, in areas such as fundraising, special events, academic functions and transitioning away from the deanship.

Presiders: Suester Sowell and Kathy Augustine

10:30 AM - 11:00 AM MORNING REFRESHMENT BREAK  BALLROOM FOYER

SPONSORED BY
OREGON STATE UNIVERSITY
UNIVERSITY OF WASHINGTON
11:00 AM - 12:15 PM  HOT TOPIC SESSIONS

HOT TOPIC:  ASSESSMENT SKILLS FOR FUTURE FACULTY  EUGENE
Facilitators:  Jan Allen, Associate Dean, Academic and Student Affairs, Cornell University
              Karen Klomparens, Associate Provost, Graduate Education and Dean, Graduate School, Michigan State University

HOT TOPIC:  NEW DEVELOPMENTS IN GRADUATE EDUCATION: A DIALOGUE WITH NSF  SALON A
Facilitators:  Henning Schroeder, CGS/NSF Dean in Residence
              Victor Piotrowski, Lead Program Director, Division of Graduate Education, National Science Foundation
              Valerie Wilson, Deputy Director, Division of Graduate Education, National Science Foundation

HOT TOPIC:  ATTRACTING STUDENTS FOR GOOD FIT  SALON B
Facilitators:  Mary Ann Stephens, Dean, Graduate Studies, Kent State University
              Mary Christine Zeise, Director, Admissions and Alumni Relations, Carnegie Mellon University

HOT TOPIC:  MASTER’S CAREER OUTCOMES  SALON C
Facilitators:  Carl Fox, Associate Provost and Dean, Graduate School, Western Kentucky University
              James Sterling, Vice President, Academic Affairs and Interim Dean, Natural Sciences for the Minerva Schools, Keck Graduate Institute

HOT TOPIC:  DISSERTATION EMBARGOES  SALON D
Facilitators:  Kim Barrett, Dean, Graduate Studies, University of California, San Diego
              John McCarthy, Vice-Provost for Graduate Education and Dean, Graduate School, University of Massachusetts Amherst

HOT TOPIC:  STUDENT FINANCIAL SUPPORT  COLUMBIA
Facilitators:  Samuel Attoh, Dean, Graduate School and Associate Provost, Research and Centers, Loyola University Chicago
              David Wittrock, Dean, College of Graduate and Interdisciplinary Studies, North Dakota State University

12:15 PM - 1:30 PM  NETWORKING LUNCH  SALON E

1:30 PM - 3:00 PM  CONCURRENT DEAN DIALOGUES

INTERNATIONAL ISSUES IN GRADUATE RESEARCH ETHICS EDUCATION  SALON A-C
Two graduate deans will discuss the need of international and domestic students to acquire skills to manage a variety of research ethics issues that arise in international collaboration and research and will describe how institutions are rising to meet this need. They will then lead a discussion about how graduate schools can engage faculty and students to identify gaps in existing training, enhance program structures, and draw on research findings and promising practices to improve graduate student preparation.

Speakers:  Melissa Anderson, Associate Dean, University of Minnesota
           Lee Williams, Graduate Dean, University of Oklahoma
**1:30 PM - 3:00 PM**  
**CONCURRENT DEAN DIALOGUES (continued)**

**PRINCIPLES AND PROCESSES OF EFFECTIVE ENROLLMENT MANAGEMENT**  
**MT. HOOD**

Effective graduate enrollment management strategies must be capable of accommodating changes in institutional priorities, and adapting to periods of expansion, contraction, and stasis. After providing an overview of experiences at their institutions, graduate deans will lead a discussion about how graduate schools can craft enrollment management goals, implement strategies, and communicate progress towards measurable improvements in recruitment, admissions, and retention.

*Speakers:*
*Jay Doering, Vice-Provost (Graduate Education) and Dean, Graduate Studies, University of Manitoba*
*Lisa Tedesco, Vice Provost, Academic Affairs and Graduate Studies and Dean, Laney Graduate School, Emory University*
*Jerry Weinberg, Associate Provost for Research and Dean, Graduate School, Southern Illinois University Edwardsville*

**4:15 PM - 7:30 PM**  
**AN EVENING OF WINE TASTING AT GARDEN VINEYARDS**  
**MEET IN HOTEL LOBBY**

Depart by bus from the Marriott lobby at 4:15 pm for a unique after-hours experience of wine tasting and appetizers at the family owned and run Garden Vineyards. At the event, enjoy the evening sampling a variety of Garden Vineyards wines and “house made” hors d’oeuvres in the beautiful gardens overlooking the rolling vineyards and the Chehalem and Coastal Mountain ranges. The garden setting, surrounded by Tuscan style architecture, towering forests and steep wild ravines, is the perfect back-drop for enjoying food, wine and conversation. Ticket price: $90. As *space is limited*, pre-registration is recommended. On-site ticket sales are not guaranteed.

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**TUESDAY, JULY 15**

**7:30 AM - 3:00 PM**  
**REGISTRATION**  
**REGISTRATION DESK**

**7:30 AM - 8:30 AM**  
**BREAKFAST: UPDATE FROM THE GRE® AND TOEFL® PROGRAMS AT ETS**  
**SALON E**

Hear about the latest trends and new enhancements to the GRE® and TOEFL® testing programs that can help you with your institution’s recruitment and admissions process. Plus, get an update on other ETS initiatives for graduate programs and applicants.

*Presider:*
*David Payne, Vice President and COO, Global Education, Educational Testing Service*

**9:00 AM - 10:30 AM**  
**PLENARY III: LEADING CAMPUS INITIATIVES IN PROFESSIONAL DEVELOPMENT**  
**SALONS F-I**

Many graduate students are looking to their graduate schools to provide professional development for career opportunities both inside and outside of academe. A growing number of institutions now provide such opportunities for those seeking academic careers, but programs addressing non-academic career skills have been slower to take root. In this session, graduate deans from three leading universities will address: the need for professional development programs, how these programs are structured and financed, and the range of skills imparted to meet the needs of today’s graduate students, their employers, and society.

*Speakers:*
*Barbara Knuth, Vice Provost and Dean, Graduate School, Cornell University*
*Frances Leslie, Dean, Graduate Division, University of California, Irvine*
*Allison Sekuler, Associate Vice-President and Dean, Graduate Studies, McMaster University*
10:30 AM - 11:00 AM  MORNING REFRESHMENT BREAK  BALLROOM FOYER

SPONSORED BY
SIMON FRASER UNIVERSITY

11:00 AM - 12:15 PM  HOT TOPIC SESSIONS

**HOT TOPIC:** GRADUATE STUDENT PROFESSIONAL DEVELOPMENT  EUGENE
Facilitators: Jessica Horowitz, Associate Dean, Student Services, Loyola University Chicago
Deborah Smith-Howell, Associate Vice Chancellor, Academic Affairs and Dean, Graduate Studies, University of Nebraska Omaha

**HOT TOPIC:** ENROLLMENT TRENDS  MT. HOOD
Facilitators: Jeff Allum, Director, Research and Policy Analysis, Council of Graduate Schools
Sarah Pratt, Vice Provost, Graduate Programs, University of Southern California

**HOT TOPIC:** INTERDISCIPLINARY PROGRAMS  SALON B
Facilitators: Noreen Golfman, Dean, Graduate Studies, Memorial University of Newfoundland
Paul Vanderburgh, Associate Provost, Graduate Academic Affairs, University of Dayton
Meredith Welch-Devine, Director, Interdisciplinary Programs, University of Georgia

**HOT TOPIC:** ACADEMIC INTEGRITY  SALON C
Facilitators: Suzanne Adair, Assistant Dean, Graduate School, Penn State University
Paula Wood-Adams, Dean, Graduate Studies, Concordia University

**HOT TOPIC:** INTERNATIONAL STUDENT NEEDS  SALON D
Facilitators: Diana Carlin, Associate Vice President, Graduate Education and International Initiatives, Saint Louis University
Paula McClain, Dean, Graduate School and Vice Provost, Graduate Education, Duke University

**HOT TOPIC:** POST DOCTORAL PROGRAMS  COLUMBIA
Facilitators: David Eaton, Dean and Vice Provost, Graduate School, University of Washington
Jeffrey Engler, Associate Dean, Academic Affairs, University of Alabama

12:15 PM - 1:45 PM  NETWORKING LUNCH  SALON E

2:00 PM - 4:00 PM  CONCURRENT TECHNICAL WORKSHOPS

**DIMAC: AN OVERVIEW OF PROJECT FINDINGS**  SALON I
The Doctoral Initiative on Minority Completion and Attrition, which was funded by the National Science Foundation, has examined attrition and completion patterns and administered student surveys of underrepresented students in STEM doctoral programs. In this workshop, CGS staff will report on findings from the analyses of project data.

Speakers:  Jeff Allum, Director, Research and Policy Analysis, Council of Graduate Schools
Robert Sowell, Vice President, Programs and Operations, Council of Graduate Schools

**WRITING A WINNING ETS/CGS AWARD PROPOSAL**  SALON GH
This workshop will offer suggestions and ideas for a successful proposal for the ETS/CGS Award for Innovation in Promoting Success in Graduate Education: From Admission through Completion. Presenters will include past winners and a selection committee member.

Speakers:  Lunaire Ford, Assistant Dean, Graduate College, University of Illinois at Chicago
Jeffery Gibeling, Vice Provost and Dean, Graduate Studies, University of California, Davis
Lakshmi Reddi, Dean, University Graduate School, Florida International University
Karen Weddle-West, Vice Provost, Graduate School and Director of Diversity, University of Memphis
**Wednesday, July 16**

- **7:45 AM - 8:45 AM**  
  **CGS Continental Breakfast**  
  **SALON F**

- **8:30 AM - 12:00 PM**  
  **Diversity and Inclusion Advisory Committee**  
  **SALON G**  
  *Committee Chair: Karen Weddle-West, Vice Provost, Graduate School and Director of Diversity, University of Memphis*

- **9:00 AM - 12:00 PM**  
  **Technical Workshop**

  **Advocacy: Getting Beyond Awareness and Taking Action**  
  **SALON HI**

  This technical workshop will provide tools and strategies for graduate deans to grow and enhance advocacy skills on campus and with policy makers and stakeholders. Examples of useful materials including issue briefs and talking points will be provided. Finally, the ‘do's and don'ts’ of successful advocacy will be shared.

  **Speakers:**
  - Beth Buehlmann, Vice President for Public Policy and Government Relations, Council of Graduate Schools
  - Karen Butler-Purry, Associate Provost, Graduate and Professional Studies, Texas A&M University
  - Maureen Grasso, Dean, Graduate School, North Carolina State University
  - Julie Shroyer, Government Relations Consultant, Polsinelli
  - John Stevenson, Dean, Graduate School, University of Colorado