Understanding PhD Career Pathways for Program Improvement: Preparing Your Proposal

Tuesday, January 24 | 2:00-3:00 p.m. ET

Suzanne T. Ortega
Principal Investigator

Julia Kent, Hironao Okahana, & Maureen McCarthy
Co-Principal Investigators

K. Stone
Program Manager
Plan for today

• Approximately **40 minutes** of presentation, followed by Q & A

• Webinar **recording and slides** will be **emailed** to participants and **posted** on the CGS website

• Please **submit questions** through the GoToWebinar **control panel**

Audio Troubleshooting

• Having trouble hearing us? Try switching to a different audio connection. You can change from Telephone to Mic & Speakers or vice versa without leaving the session.

• If you experience trouble with a telephone connection, click “Problem dialing in?” for an alternate phone number to dial.
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What we’ll cover today

Introduction
Project Activities
Proposal preparation
Selection process and criteria
Timeline
Q & A
New Grant Opportunity

http://cgsnet.org/

Awards: Fifteen awards of $30,000 each over 2 years

Eligibility: U.S. doctoral-granting CGS member institutions

Activities: Implement surveys developed by CGS to collect data on humanities PhD students and alumni
Possibility of STEM Funding

• CGS has a pending proposal with a STEM funder that will determine whether we can offer additional funds to support data collection in STEM fields.

• In the event that this initiative is funded, CGS will alert all institutions that submitted a letter of intent so they have the opportunity to amend their proposals.

• Regardless of STEM funding status, proposals that include STEM fields in addition to the humanities will be most competitive.
Join CGS’s Effort to Understand PhD Career Pathways

CGS invites member institutions to apply to participate in *Understanding PhD Career Pathways for Program Improvement*, a multi-institution effort to collect and use data on PhD career pathways, funded by The Andrew W. Mellon Foundation. This is an important opportunity to deepen your institution’s understanding of the career goals and outcomes of its humanities PhDs; communicate your support for the career diversity of PhDs; make evidence-based interventions that support the success of humanities PhDs and the recruitment of future students; and access anonymized benchmarking data compiled from other project partners.

**Awards:** Fifteen awards of $30,000 each
Awards will support the collection of data on humanities PhDs using surveys developed by CGS. Supplemental funding is possible, pending decision by a STEM funder, to collect information on career pathways in STEM fields.

**Eligibility:** U.S. doctoral-granting CGS member institutions
Eligible institutions must meet all minimum qualifications outlined in the RFP.

**To Apply:**
- Request for Proposals (RFP)
- Proposal Cover Form (Attachment E)

Information and Materials to Guide Proposal Development:
- Survey Implementation Guide (Attachment A)
- PhD Alumni Survey (Attachment B)
- PhD Student Survey (Attachment C)
- Field Taxonomy (Attachment D)

**Timeline:** January 24, 2017  Webinar on preparing a proposal. [Register here.](#)
Why Apply?

- Deepen your institution’s understanding of the career goals and outcomes of its humanities PhDs;
- Communicate your support for the career diversity of PhDs;
- Make data-driven program improvements; and
- Access anonymized benchmarking data compiled from other project partners.
Project Partners commit to:

• Develop an implementation plan for and collect data using:
  • CGS Career Pathways PhD Alumni Survey
  • CGS Career Pathways PhD Student Survey
    • In at least 3 humanities fields

• Analyze resulting data to inform PhD program improvement

• Submit data to CGS for aggregate analysis

• Participate in related research activities about the survey implementation process

See pp. 3, 5, & 6 of the RFP
Who is eligible?

• U.S.-based, Regular Members of CGS or consortia of members

• Have awarded since AY2001-2002, and currently award, PhDs in at least three of the following humanities fields:
  • English Language and Literature
  • History
  • Foreign Languages and Literatures
  • Arts (History, Theory and Criticism)
  • Philosophy

See p. 4 of the RFP
Implementation Guide

- Integral component of RFP package (Attachment A)
- Designed specifically to accompany this RFP
- Outlines required activities and parameters
- Provides guidance for recommended strategies for sustainability
- Clearly indicates what is required and what is suggested
PhD Career Pathways Surveys

- Designed for all fields
- Designed to support program improvement
- Can append additional questions
- May not delete questions

Alumni Survey Overview

• Screening, information about an earned doctorate;

• Current employment status and primary job;

• Other current jobs;

• Immediate prior primary occupation;

• PhD experience;

• Demographic information; and

• Voluntary releases

Student Survey Overview

- Screening, Current PhD Program, and Funding Support;
- Career aspirations;
- Professional development;
- Demographic Information; and
- Voluntary releases

Proposal Preparation

- Cover form (attached to RFP)
- Narrative
- Supplementary materials
  - Budget, budget narrative
  - Letter(s) of support from university president or provost

See p. 8 of the RFP
Proposal Requirements

- Project Director must be the graduate dean (or equivalent)
- Must commit to collecting student and alumni data in at least 3 of the 5 largest humanities fields:
  - English Language and Literature
  - History
  - Foreign Languages and Literatures
  - Arts (History, Theory and Criticism)
  - Philosophy
- Must have applied for or obtained IRB approval

See p. 4 of the RFP
Selection Criteria

• Provide evidence of reforms in graduate education

• Outline a clear plan to
  • **Implement** sustainable data collection efforts
  • **Analyze** resulting data in timely manner
  • **Communicate** results to relevant stakeholders
  • **Use** data to inform program improvement
  • **Sustain** data collection beyond grant period

Consult pp. A6-10 of Implementation Guide for guidance
Selection Criteria (cont’d)

• Demonstrate
  • Capacity of the **project team** to complete the work
  • Evidence of strong **institutional support** beyond the graduate school
  • Reasonable **budget**

• Provide a quality **data management plan**, including
  • Statement of protection of human subjects
  • Plan for analyzing and using survey data
  • Plan for housing, storing, sharing data
  • Plan for obtaining IRB approval

See p. 8 of the RFP
Selection Criteria (cont’d)

The most competitive proposals will:

• Plan for data collection beyond the required humanities fields (e.g., STEM)
• Outline additional sources of support if you anticipate your effort will exceed a $30,000 total budget
• Engage partners throughout the university/consortium
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tr>
<td>February 15, 2017</td>
<td>Letter of Intent due</td>
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<tr>
<td>May 1, 2017</td>
<td>Proposal Due</td>
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<tr>
<td>May – June</td>
<td>Selection committee reviews proposals, meets to make funding recommendations</td>
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<tr>
<td>June 2017</td>
<td>Decisions Announced</td>
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<tr>
<td>July 1, 2017</td>
<td>Grant Start Date</td>
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<tr>
<td>July 2017</td>
<td>Project Directors meet at CGS Summer Workshop (Semiannually thereafter at CGS meetings)</td>
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<tr>
<td>June 30, 2019</td>
<td>Grant End Date</td>
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See p. 7 of the RFP
Questions?

Type them into the Questions box on the GoToWebinar control panel.
Thank You for Participating

• Webinar recording and slides will be emailed to participants and posted on the CGS website within one week of the webinar. Please share with interested colleagues.

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Contact K. Stone (kstone@cgs.nche.edu) with additional questions