



SHAPE THE FUTURE OF LEARNING



What is the Higher Education Network?

The Discovery Education Higher Education Network supports accredited college and university partners by providing high quality and rigorous graduate courses that integrate innovations in educational technology and best practices in educational research and online learning engagement.

Why join this Growing Network?

Education is central to fostering intellectual curiosity, and at Discovery Education we have supported teachers around the world to engage and inspire their students for over 30 years.

Colleges and universities looking to leverage current, instructionally relevant, and engaging content designed for online learning environments that meet the demands of teachers' busy schedules are collaborating via the Discovery Education Higher Education Network to ensure educators can meet the needs of all learners in person or at a distance.



COLLEGE & UNIVERSITY BENEFITS

Ready-to-use courses seamlessly integrate into an online master's degree, certification program, or microcredentialing program.

- » Increased enrollments and revenue
- » No upfront financial investment
- » High-quality course catalog to expand course offerings
- » Courses designed to support landscape of innovation in online offerings
- » Co-branded marketing support to drive awareness
- » World-class digital instructional resources
- » Access to Discovery Education network of thought-leadership and expertise



Higher Education Network

Colleges and universities, each with a unique and independent identity, coming together for a common goal to foster the highest quality learning to help support teachers' professional learning goals while integrating the best instructional practices and educational technology to support all learners.

SCHOOL & PARTICIPANT RESOURCES

- » Course participants and faculty access Discovery Education online resources
 - Discovery Education Experience
 - STEM Connect
 - Coding
 - Discovery Techbooks
- » Access to a marketplace of cutting-edge technology and digital resources
- » Use, practice, and apply these resources in the classroom

CURRICULUM DESIGN

- » Large variety of relevant and timely graduate courses
- » Courses aligned to the new ISTE standards for Educators, Leaders, and Coaches
- » Clusters of courses that lend themselves well to complete master's degrees as core or elective courses
- » Course pathways that lead to certificates, letters of endorsement, or microcredentials
- » Alignment with the Quality Matters Higher Ed course design rubric

LEADING EXPERTS IN THE FIELD

- » Content experts and experienced graduate course authors
- » Expertise in digital, online instructional and course design driving engagement
- » National and international thought-leaders in Educational Technology
- » Adjunct faculty pool

MARKETING ADVANTAGE

- » Participation in the Discovery Educator Community, beyond one million participants
- » Discovery Education co-branding and access to logo usage
- » Marketing templates and inclusion in National/Local digital marketing plans
- » Launch and press support to announce programming
- » Ongoing messaging to create program awareness

"My experience provided an immersive platform for exploration with technology, differentiated learning principles and cognitive theory. I leave with valuable tools, skills, and most importantly, a desire to champion the cause in my district." – **TRACI H., PROGRAM GRADUATE**



CONTACT:

Michael Speziale
mspeziale@discoveryed.com

ABOUT DISCOVERY EDUCATION

Discovery Education is the global leader in standards-aligned digital curriculum resources, engaging content, and professional learning for K-12 classrooms. Through its award-winning digital textbooks, multimedia resources, and the largest professional learning network of its kind, Discovery Education is transforming teaching and learning, creating immersive STEM experiences, and improving academic achievement around the globe. Discovery Education currently serves approximately 4.5 million educators and 45 million students worldwide, and its resources are accessed in over 140 countries and territories. Inspired by the global media company Discovery, Inc., Discovery Education partners with districts, states, and like-minded organizations to empower teachers with customized solutions that support the success of all learners.

Explore the future of education at www.DiscoveryEducation.com.