Centralized, Decentralized or Blended?
Choosing Your Best-fit Admissions Model

October 3, 2018
Plan for today

- Brief presentations, followed by a moderated discussion and Q&A session.
- Webinar **recording and slides** will be **emailed** to participants and **posted** on the CGS website.
- Please submit questions through the GoToWebinar **control panel**.
- There may be a brief disruption due to a test of the Wireless Emergency Alert System at 2:18 EDT.
Audio Troubleshooting

• Having trouble hearing us? Try switching to a different audio connection. You can change from Telephone to Mic & Speakers or vice versa without leaving the session.

• If you experience trouble with a telephone connection, click “Problem dialing in?” for an alternate phone number to dial.
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Master’s Admission Attributes Project

- **Potential for completing the degree** is the most important milestone that master’s programs look in their applicants during master’s admission.
- **Critical thinking and analytical thinking** are the most important attributes of applicants associated with applicants’ potential to meet key milestones for master’s education.
- **Letters of recommendation** are used to evaluate a wide range of applicants’ attributes and qualities during master’s admissions, yet there is a lack of effective rubrics and training to assess these letters, especially for non-cognitive attributes.
- Few training and tools are provided by institutions to prepare master’s admissions committees.

**CGS Report is forthcoming.**
Learning Objectives

Attendees will be able to:

• Recognize the benefits of centralized, decentralized and blended admissions models.

• Leverage lessons learned by admissions colleagues to determine which admissions model will work best for their goals.

• Strategize how to develop their own best-fit admissions model.
Centralized, Decentralized or Blended?

• **Centralized**: An undergraduate-inspired model that revolves around a central governing body setting policies and baseline standards.

• **Decentralized**: A model that sees individual colleges and departments working independently, taking charge of their own processes and decisions.

• **Blended (or Hybrid)**: A combination of both models.
Audience Poll

Please choose the option that most closely reflects your current admissions model.
Today’s Panelists

Julie Masterson
Associate Provost, Dean of the Graduate College

Robbie Melton
Interim Dean, Graduate School

Olivia Nash
Assistant Dean

Moderator

Karen Jacobs
Vice President, Account Management
Missouri State University’s Blended Model

• Departments set their own admission criteria.
• Criteria must be in line with the Graduate College’s minimum requirements.
• The department reviews applicants based on their criteria and recommends admission.
  − Verification reports confirm students meet our minimums.
  − We offer admission. If the department says deny, we deny.
Tennessee State University

Source: hbcuresearch.com
Tennessee State University’s Decentralized (to Blended) Model

- Centralized admission policies govern all graduate departments' admission.
- Departments are responsible for reviewing, interviewing and recommending admission status.
- Graduate Office is responsible for the quality review and the official admission decision based on the departments' admission recommendation.
- Graduate Faculty Council is responsible for the quality review of the Graduate School's decisions.
- Graduate staff includes a director of graduate admission and four graduate analysts.
University of the Pacific
University of the Pacific’s Blended Model

• Centralized admission and recruitment team housed within the graduate school.
• Base centralized admission policies that all programs must follow which include GPA, degree, transcript and international standards; graduate programs set program-specific admission requirements.
• Applications are audited and processed centrally; admission decisions are made within the graduate program and final decisions are offered and processed by the Graduate School.
• First-professional programs (law, pharmacy, dental) have completely separate admission operations and do not fall under Graduate School policies and operations.
Group Discussion

• How does a CAS fit within your current model?
• What’s changed and stayed the same since you implemented CAS(s)?
• Why did you choose GradCAS specifically?
• How does a CAS help you realize your strategic goals?
• What are the main benefits of being in the CAS community?
• Where do you see your admissions model being in 5 years? In 10 years?
Wrap Up
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• Strategize how to develop their own best-fit admissions model.
Using Data to Support the Lifecycle of Graduate Student Success

The use of data to drive graduate student success is more important than ever, yet budgetary challenges require that this practice be feasible for units with varying levels of resources. This session will highlight the integral part that data have played in two universities’ enrollment management strategies, from benchmarking against industry- and discipline-wide trends to reviewing both quantitative and qualitative factors to admit optimum cohorts.

PRESENTED BY:

Robert Ruiz, Vice President, Strategic Enrollment, Liaison International

Julie Masterson, Ph.D., Associate Provost and Dean of the Graduate College, Missouri State University

Larry Boles, Ph.D., CCC, Professor, Graduate Director, Department of Speech-Language Pathology, University of the Pacific
Thank You for Participating!

• Webinar recording and slides will be emailed to participants and posted on the CGS website within one week of the webinar. Please share with interested colleagues.

• Next CGS Webinar: “Results from the 2017 Graduate Enrollment and Degrees Survey” on October 9 from 2:00-3:00 PM EDT.