The Graduate School at Winthrop University

209 Tillman Hall
Rock Hill, SC 29733

WINTHROP UNIVERSITY
STRATEGIC CHANGES

• Identified opportunities

• Engaged stakeholders

• Managed resources
WINTHROP UNIVERSITY
HISTORY

• Established in 1886 Columbia, South Carolina – moved to Rock Hill in 1895

• Mission to educate women to be Teachers

• Working farm of 125 acres purchased
WINTHROP PRESENT

• Recreation and research complex on 350 Acres

• COED in 1974 and University status in 1993

• All men’s and women’s teams are NCAA Division I
WINTHROP PRESENT

• 4 Colleges: Arts & Sciences, Business, Education and Visual and Performing Arts
• 24 Graduate Programs
  – 1100 students
• 41 Undergraduate Programs
  – 5200 students
COMMITMENT TO EXCELLENCE

• Each academic program that can be nationally accredited through a specialized organization has earned that distinction.
RECAST PATHWAYS

• Goal of seamless study from undergraduate to graduate programs

• Stumbling Blocks
  – Decreasing enrollment in some programs
  – Pre-requisites: our own undergraduates choosing other institutions
• Stumbling Blocks
  – Lack of student engagement and commitment
  – Course schedule and format
RECAST PATHWAYS

• MBA

• MAT Secondary
  – Math and Science primarily and not limited

• MA Art Education
MBA Program

• Designed the Professional Business Minor for undergraduate students

• Summer – Fall – Spring – Summer

• Win – Win
  – Summer Session Gains
  – Lower tuition for students
MAT Secondary

• Recognizes fresh content knowledge of students

• Summer – Fall – Spring Sequence
  – Not for the faint of heart

• Another Win – Win
  – Summer enrollment and less tuition cost
MA Art Education

• Established Art Education Advisory Council

• Art Education Advisory Council is bringing students to Winthrop

• Changed Delivery Format
POSITIVE RESULTS

• Few curriculum changes

• All changes occurred internally

• Speed in which the changes occurred