

**CGS Annual Meeting
December 4, 2009**

**GRE[®] Program
Update**

David G. Payne, Ph.D.
Vice President and COO
College and Graduate Programs
Educational Testing Service



The GRE[®] General Test

What We Will Cover Today

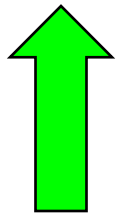
- GRE[®] Test Volumes
- GRE[®] Search Service
- ETS[®] Personal Potential Index
- *My Credentials Vault*SM service
- Update on the GRE[®] revised General Test



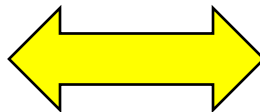
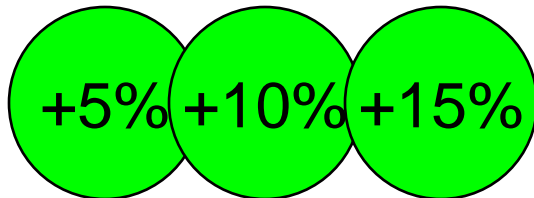
Graduate Deans Predictions: GRE Volumes in 2009

At the CGS summer workshop, we posed this question:

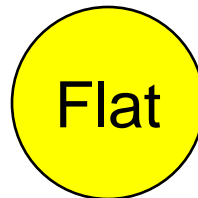
Given what you know at this time, what is your prediction for GRE Volumes for the remainder of 2009?



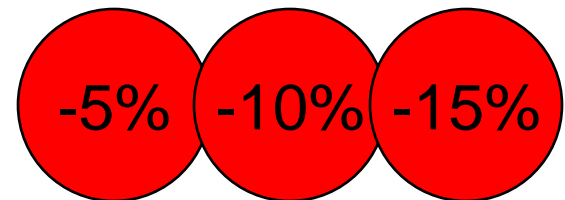
Volumes
continue to rise



No change



Volumes
begin to drop



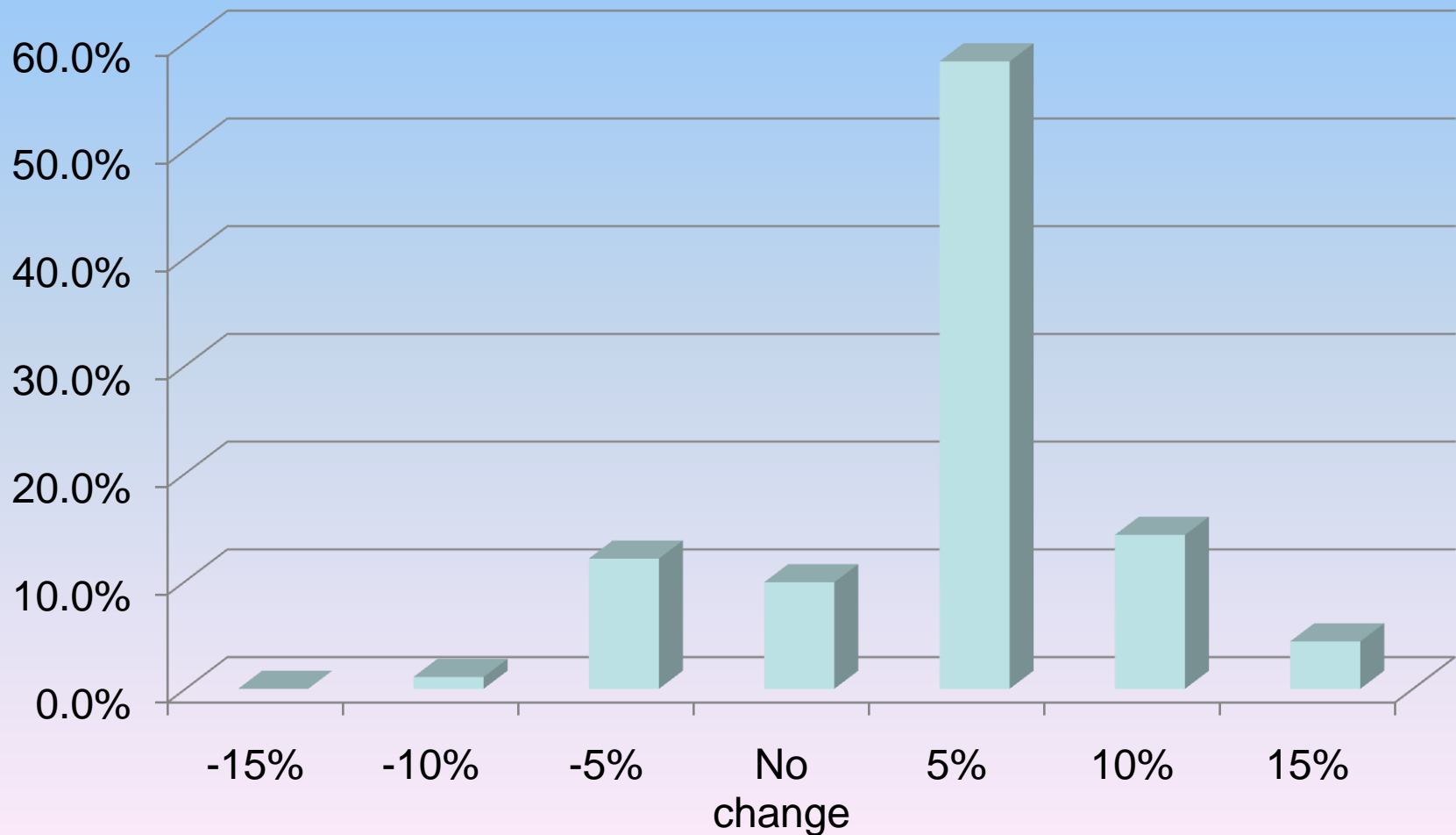
GRE[®]

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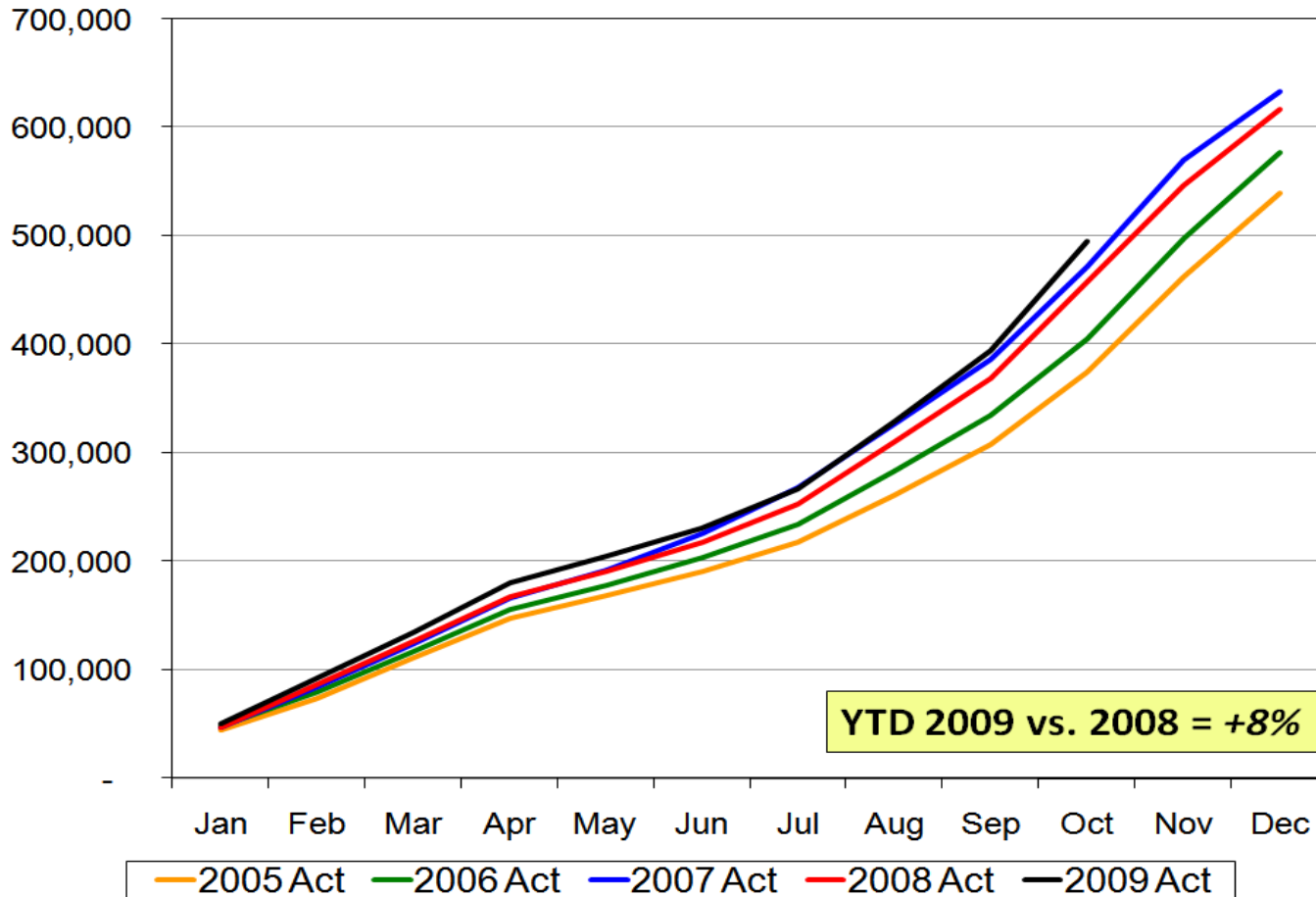
The GRE[®] General Test



Respondent "Votes"



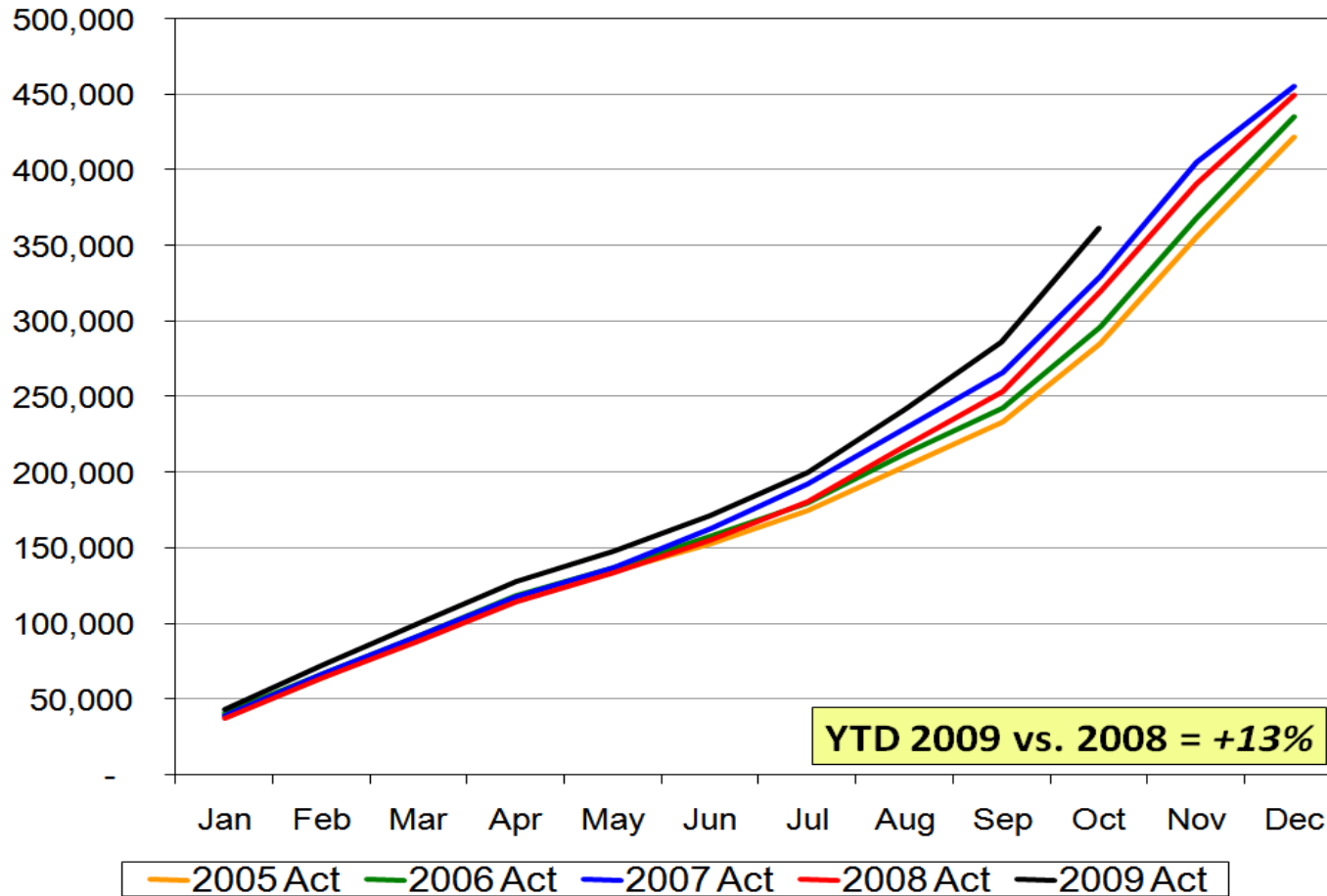
Total GRE Volumes (2005-2009)



2009 Year-to-date volumes are +8% compared to 2008



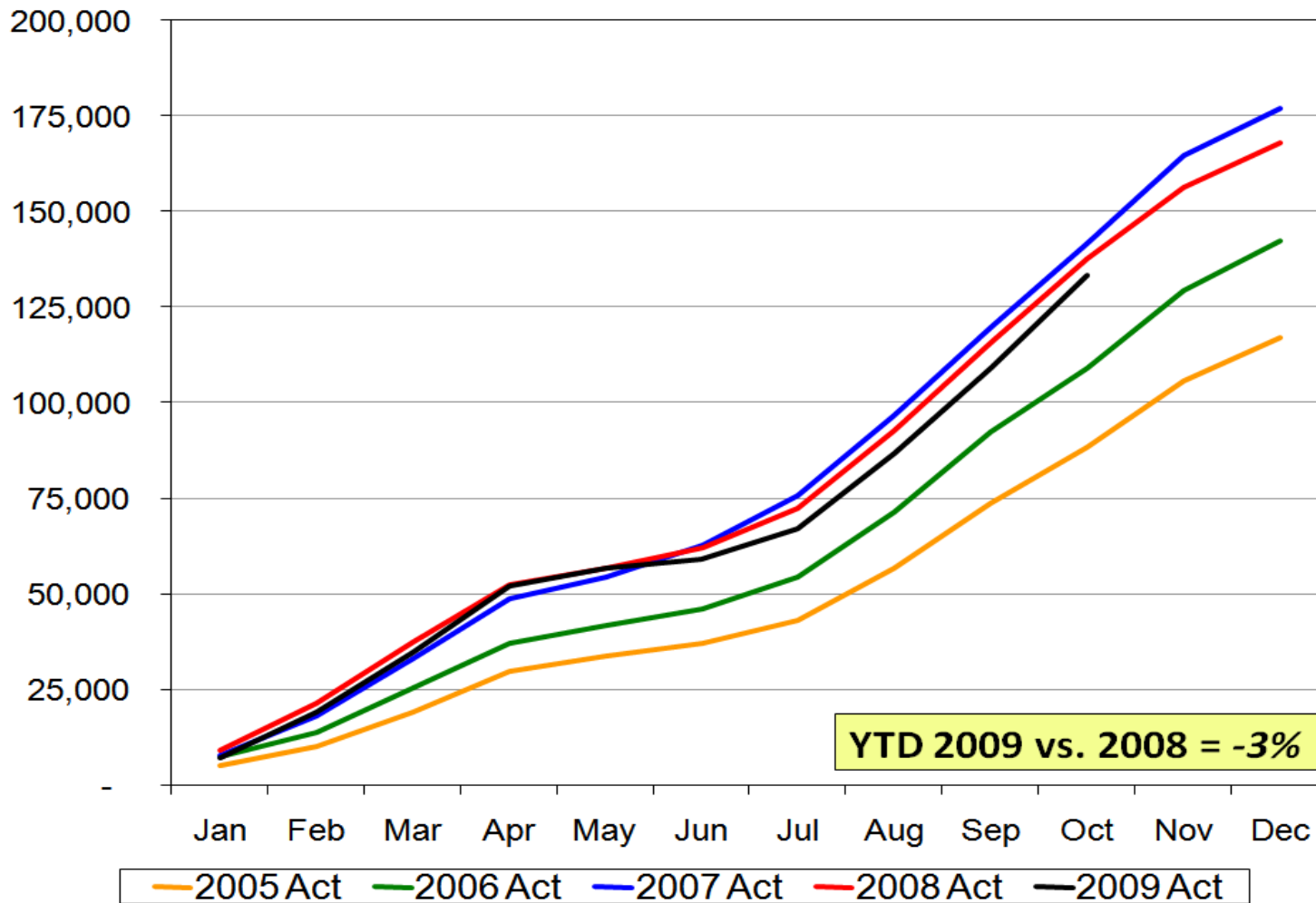
GRE Domestic Volumes (2005-2009)



2009
Domestic
volumes
show
healthy
growth



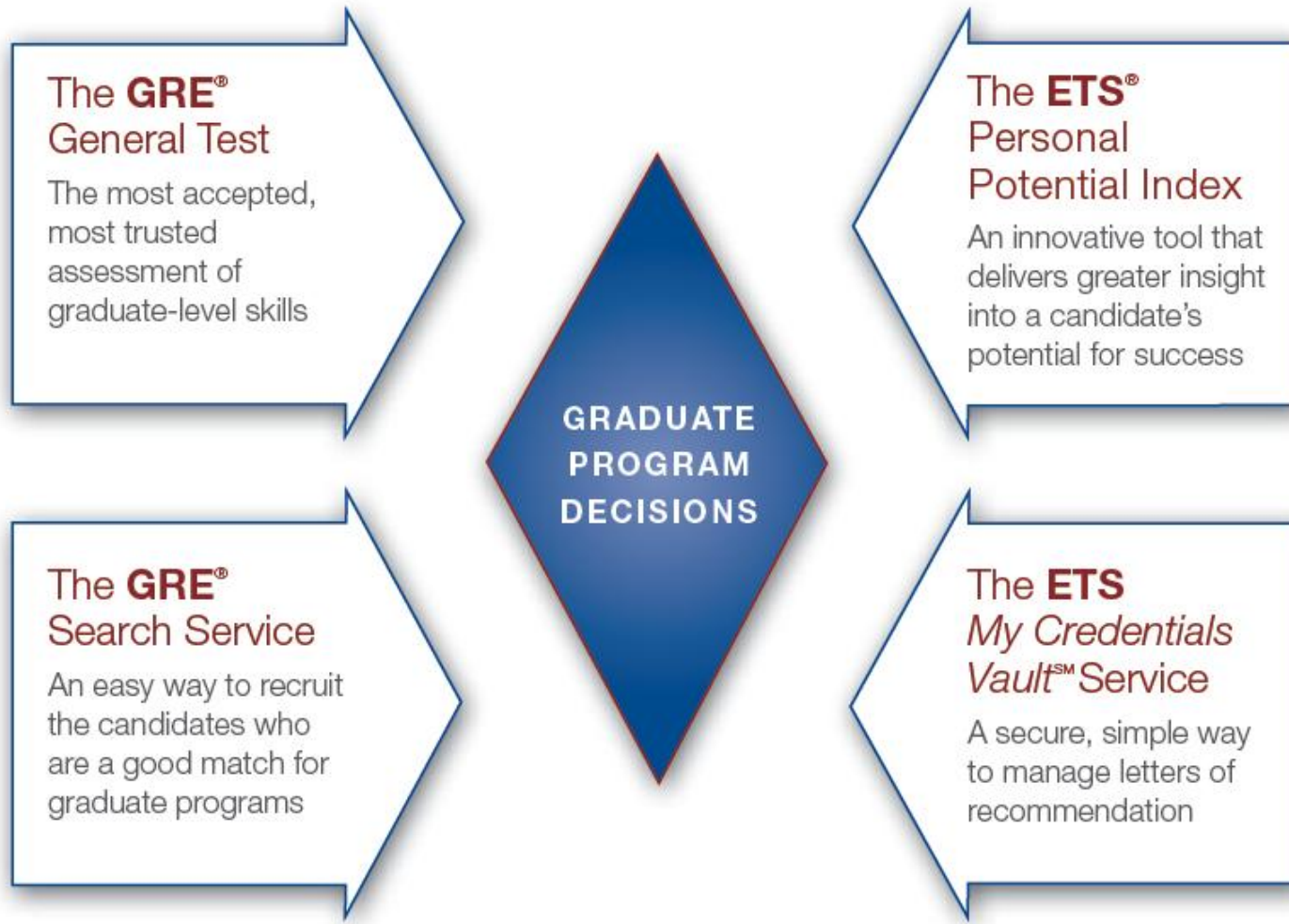
GRE International Volumes (2005-2009)



2009 International volumes are close to 2008 volumes



ETS Now Offers Even More Ways To Help Graduate Programs



GRE[®] Search Service



GRE[®]
Search Service

Powered by Hobsons

- Search database includes up to 400,000 prospective graduate students
- Easy to use system finds prospective graduate students based on up to 28 unique criteria, including intended graduate major and geographic locations
- Expert guidance from trained Search Service consultants



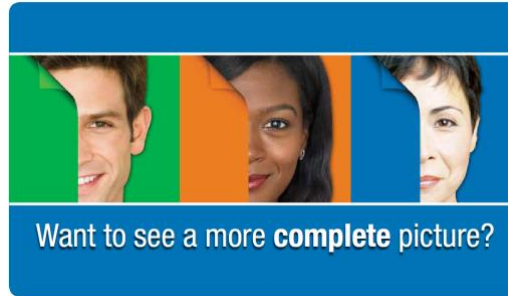
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The GRE[®] General Test



ETS® Personal Potential Index (ETS® PPI)



- ETS PPI is a web-based evaluation system that provides evaluator ratings on specific personal attributes that graduate deans and faculty have identified as essential for success in graduate or professional school
- ETS PPI provides a more complete picture of your graduate applicants
- The launch of ETS PPI marks the first large-scale use of noncognitive measures for admissions in higher education



The ETS® PPI System

- **Applicants select evaluators who know them well, e.g. Faculty, employers**

- Up to 5 evaluators per report

- **Evaluators rate applicant on**

- 6 personal attributes
 - Overall rating

- **Evaluators may also provide qualitative comments**

The screenshot shows the ETS Personal Potential Index (PPI) evaluation interface. At the top, there is a green header with the ETS logo and the tagline "Listening. Learning. Leading.®". To the right of the header, there are links for "Sign Out", "My ETS® PPI Home", "Help", "Contact", and "ETS PPI Evaluator: Anne Barnes". Below the header, there is a progress bar with four steps: "1. Select Applicant", "2. Evaluate Applicant", "3. Review Evaluation", and "4. Evaluation Complete". The current step is "2. Evaluate Applicant". Below the progress bar, there are several tabs for different attributes: "Relationship to Applicant", "Knowledge and Creativity", "Communication Skills", "Teamwork", "Resilience", "Planning and Organization", "Ethics and Integrity", "Overall Evaluation", and "Self-Evaluation". The "Teamwork" tab is selected. Below the tabs, there is a section titled "Teamwork" with the applicant's name "Applicant: Patricia S. King". The text below the title reads: "Please rate the applicant relative to others in your department or unit who have gone on to graduate or professional study. 'Insufficient Opportunity to Evaluate' responses are excluded from the ETS® PPI Evaluation Report." Below this text, there are four rows of evaluation questions, each with six radio button options: "Below Average", "Average", "Above Average", "Outstanding (top 5%)", "Truly Exceptional (top 1%)", and "Insufficient Opportunity to Evaluate". The questions are: "Supports the efforts of others", "Behaves in an open and friendly manner", "Works well in group settings", and "Gives criticism/feedback to others in a helpful way". Below the questions, there is a text box for "Add examples and general comments on Teamwork, if appropriate, by typing or pasting unformatted text into the text box. (1,000 character maximum; approximately 150-200 words)". At the bottom of the form, there are three buttons: "Back", "Save and Return Later", and "Continue".



ETS® PPI Evaluation Reports

ETS® Listening. Learning. Leading.® **ETS® Personal Potential Index**

<p>Applicant: Patricia S. King 123 Main Street, East Lansing, MI 12345 patsking@anet.com</p> <p>Last 4 Digits of SSN: 1234 DOB : 11/19/1988 Gender: Female Waived rights under FERPA: YES</p> <p>Undergraduate Institution: Carlisle State University Ann Arbor, MI 12435</p> <p>Report Date: 01/05/2010</p> <p>RECIPIENT: Institution Name: Michigan State University Department Name: English Institution Code: 2293574 Department Code: 34</p>	<table border="1"> <thead> <tr> <th>Evaluation Category</th> <th>Mean Rating*</th> </tr> </thead> <tbody> <tr> <td>Knowledge and Creativity</td> <td>3.8</td> </tr> <tr> <td>Communication Skills</td> <td>3.7</td> </tr> <tr> <td>Teamwork</td> <td>4.1</td> </tr> <tr> <td>Resilience</td> <td>3.5</td> </tr> <tr> <td>Planning and Organization</td> <td>3.4</td> </tr> <tr> <td>Ethics and Integrity</td> <td>4.2</td> </tr> <tr> <td>Overall Evaluation</td> <td>4.0</td> </tr> </tbody> </table> <p><small>* Refer to Interpretive Guide on the back for explanation.</small></p>	Evaluation Category	Mean Rating*	Knowledge and Creativity	3.8	Communication Skills	3.7	Teamwork	4.1	Resilience	3.5	Planning and Organization	3.4	Ethics and Integrity	4.2	Overall Evaluation	4.0
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Planning and Organization	3.4																
Ethics and Integrity	4.2																
Overall Evaluation	4.0																

Evaluators

<p>Anne Barnes Associate Professor of English Carlisle State University 2854 EastWest Drive Getseee, MI 12345</p> <p>Phone: (123)123-4567 Email: abarnes@lsthbu.edu</p> <p>Evaluation Date: 01/15/2010 Has known applicant more than 4 years as instructor</p>	<p>Dennis Edwards Graduate Teaching Assistant Carlisle State University 2854 EastWest Drive Getseee, MI 12345</p> <p>Phone: (123)123-4567 Email: dedwards@lsthbu.edu</p> <p>Evaluation Date: 01/14/2010 Has known applicant 6 - 11 months as instructor</p>
<p>Robert M. Gauthier Associate Professor of English Carlisle State University 2854 EastWest Drive Getseee, MI 12345</p> <p>Phone: (123)123-4567 Email: rgauthier@lsthbu.edu</p> <p>Evaluation Date: 01/16/2010 Has known applicant 26 - 48 months as instructor</p>	<p>Francis Gomez President and CEO MakeWrite, Inc. 1743 Ballinck Road Kington, MI 14235</p> <p>Phone: (123)123-4567 Email: fgomez@lsthbu.edu</p> <p>Evaluation Date: 01/11/2010 Has known applicant 12 - 24 months as Employer</p>

Linda Hyungen
English Department Chair
Carlisle State University
2854 EastWest Drive
Getseee, MI 12345

Phone: (123)123-4567
Email: lhyungen@lsthbu.edu

Evaluation Date: 01/03/2010
Has known applicant 12 - 24 months as instructor

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- Reports are sent directly to institutions, with graphic charts that present both quantitative information and qualitative comments
- Reports are sent via paper, but institutions may also receive PDFs of ETS PPI results electronically via the **SCORELINK®** Internet delivery service



ETS® PPI – Based on a Decade of Research

- Research by ETS scientists and others in the field
- Feedback from hundreds of graduate and professional school deans and faculty members
- Pilot-tested for over three years through Project 1000 at Arizona State University
- ETS is committed to ongoing validity studies exploring the relationship between these attributes and success in graduate and professional school
 - Please let us know if your institution is interested in participating in the validity study



My Credentials VaultSM Service

Simplicity.

To the letter.



Powered by Interfolio

- *My Credentials Vault* service is a web-based tool to simplify the letter of recommendation process
- Candidates can sign up for 1, 3, or 5 year accounts
- Service is free for letter writers and graduate programs



My Credentials VaultSM Service (continued)

ETS Listening. Learning. Leading.SM My Credentials VaultSM service powered by Interfolio

Simplicity. To the letter.

Now there is a better way to manage **letters of recommendation**.

Introducing the ETS My Credentials VaultSM Service

The ETS My Credentials VaultSM service provides a secure, easy-to-use web-based service to simplify the entire letter of recommendation process. Applicants and letter writers can use this single, centralized system to manage letters from initial request through to delivery of a letter of recommendation to the graduate or professional institution. With My Credentials Vault:

Applicants can:

- send a single request to a letter writer and know when letters are written and forwarded to institutions
- access a database of institutional contacts, including requirements to ensure letters are received in the preferred format
- add specific institutions
- send a letter writer's name to prepare a letter
- track the status of letters

Letter writers can:

- access the service at no charge, using any word processing software to write a letter, then uploading it securely from a computer
- mail hard copy directly to the institution
- provide letters in the preferred format or format required
- be assured that letters will be read by the admissions personnel
- review the status of letters
- write one letter for multiple institutions
- create multiple versions of letters for specific institutions
- keep track of all letters

Graduate and professional schools can:

- create an easily accessible venue for reviewing applications from a diverse applicant pool
- sort, filter and search through applications that can be tagged to help you identify important demographic sub-groups
- be assured that admissions personnel will receive all applications in the required format
- trust that confidential letters of recommendation cannot be viewed or altered by applicants
- access, share and print application materials from convenient, online PDF files

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**The GRE[®] revised General Test
is launching in 2011**