NON-TRADITIONAL DELIVERY OF GRADUATE PROGRAMS

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MASTER OF SCIENCE IN BUSINESS ADMINISTRATION
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• DELIVERED IN MALTA

• 3-WEEK MODULES WITH 12 HRS/WK OF CLASS

• WEEKS 1 AND 3 TAUGHT BY MALTESE FACULTY; WEEK 2 BY SDSU

• 12 MODULES (36 WEEKS) OF COURSEWORK; 3 MONTHS FOR MS THESIS

• DOUBLE DEGREE ATTAINABLE IN 12 MONTHS
MASTER OF SCIENCE IN BUSINESS ADMINISTRATION

- DELIVERED IN TAIWAN
- CLIENTELE IS WORKING BUSINESSPERSONS HOLDING BSBA DEGREES
- ALL CLASSES ON WEEKENDS FOR 10 HRS/DAY
- 8 MODULES, EACH LASTING 2 MONTHS
  - PHASE 1 (FOUR WEEKS): UPLOAD 8 LESSONS ON BB—TAUGHT BY TAIWAN PARTNER
  - PHASE 2 (TWO WEEKS): SDSU FACULTY TEACH 40 HRS OVER 2 WEEKENDS
  - PHASE 3 (TWO WEEKS): PAPERS AND EXAMS ADMINISTERED BY PARTNER
- FINAL SESSION AT SDSU (5 DAYS) IN FRONT OF ALL FACULTY
  - ORAL EXAMS
  - GRADUATION CEREMONIES
- MODAL OUTCOMES: FROM “SUPERVISOR” OR “MANAGER” TO “MANAGER,” “GENERAL MANAGER,” OR “CEO”
GLOBAL EXECUTIVE MASTER OF BUSINESS ADMINISTRATION

• PARTNERSHIPS: SDSU AND HONG KONG, ABU DHABI, AND HYDERABAD
• 4 FACULTY AT EACH INTERNATIONAL UNIVERSITY
• TIMED TO RESPECT LOCAL SCHEDULES, CLIMATES, HOLIDAYS, ETC.
• 5 MODULES FOR A TOTAL OF 48 CREDIT HOURS (1 CH/WK)
  → SDSU—6 WEEKS (JANUARY 1 TO FEBRUARY 15)
  → HONG KONG—12 WEEKS (FEBRUARY 15 TO MAY 15)
  → ABU DHABI—12 WEEKS (MAY 15 TO AUGUST 15)
  → HYDERABAD, INDIA—12 WEEKS (AUGUST 15 TO NOVEMBER 15)
  → SDSU—6 WEEKS (NOVEMBER 15 TO DECEMBER 31)
• TUITION ($72,000) PAID TO SDSU, WHICH PAYS PARTNERS
• LIVING EXPENSES ($25,000), AIRFARE ($3,500), AND INSURANCE ($700)
• 30 STUDENTS: MEAN AGE = 27 (OLD ENOUGH TO HAVE YEARS AT COMPANY; YOUNG ENOUGH TO BE FAMILY-FREE)
CERTIFICATE PROGRAM AND MASTER OF SCIENCE IN EDUCATIONAL TECHNOLOGY

- STUDENTS FROM DIFFERENT COUNTRIES

- BB IS BASIC, WITH VERIZON’S VIDEO CONFERENCING SYSTEM (WIMBA)
  - 2-WAY VIDEO CONFERENCING
  - STUDENTS MAKE PRESENTATIONS VIA WIMBA
  - WIMBA HOSTS INTERVIEWS AND DISCUSSIONS WITH GUESTS ANYWHERE
  - TANTAMOUNT TO AN INTERNATIONAL CLASSROOM

- VIDEOTAPED INTERVIEWS AND LECTURES AVAILABLE VIA YOU-TUBE
CRITICAL LANGUAGES AND CULTURES: PASHTU

• 300 MARINES, DEPLOYED OR SUBJECT TO DEPLOYMENT TO AFGHANISTAN

• INTERNET ACCESS VARIABLE; COMPUTER AVAILABILITY VARIABLE

→ WITH INTERNET ACCESS, THEY SELF-PACE WITH “MOODLE” (PDF’S, WORD DOCUMENTS, VIDEOS)

→ WITH AN UNCONNECTED COMPUTER, THEY STUDY FROM “ARTICULATE” (PPT AND MOVIE PRESENTATIONS CREATED BY OUR STAFF)

→ WITH NEITHER, THEY STUDY FROM AN IPOD, WITH A MONTH OF LESSONS VIDEO PODCASTED (MUST HAVE INTERNET ACCESS ONCE/MONTH)

• WE TRACK WHO HAS LOGGED ON AND WHEN, WHICH MATERIAL THEY HAVE COVERED, AND WHICH TESTS TAKEN (ONLY T-F, MC, AND MATCHING— GRADED IN REAL TIME)

• MOTIVATION IS SELF-INTEREST RATHER THAN GRADE-DRIVEN; NO DEGREE