The GRE® and TOEFL® Tests

An Update from ETS

Council of Graduate Schools Annual Meeting
December 3, 2010

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Executive Director
Global Client Relations

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College and Graduate Programs
What We Will Cover Today

• The TOEFL® Test Difference and New Developments
• GRE® Search Service Can Help You Reach Prospective Applicants
• ETS® Personal Potential Index in Admissions Decisions
• GRE® Program Overview – Your Predictions
• Getting Ready for GRE® revised General Test
The TOEFL® Test Advantage

• More than 25 million test takers since 1964

• Most widely available academic English-language test in the world
  – Administered in over 4,500 certified test centers in more than 165 countries

• Most widely recognized
  – More than 7,500 institutions, professional bodies, immigration authorities and scholarship agencies worldwide recognize and accept TOEFL scores
The TOEFL® Test Advantage

- **100% academic content**: The TOEFL test measures the skills that applicants will need in the classroom.

- **Excellence in Scoring**
  1. Centralized scoring and consistent scoring standards
  2. Multiple raters
  3. Quality control processes for raters
1. Centralized scoring and consistent scoring standards

- Separates the test center from the scoring process for security and score integrity
- Online Scoring Network ensures consistent and unbiased scoring standards
  - Raters see and hear worldwide responses
  - Raters do not know the examinee
  - Scoring is anonymous
The TOEFL® Test — Scoring

2. Multiple raters

– Using multiple raters increases score reliability
– Online Scoring Network tracks which raters have rated which test takers and distributes responses for scoring
– For each test taker:
  • Writing – 4 ratings
  • Speaking – 3 – 6 different raters
The TOEFL® Test — Scoring

3. Quality control processes for human raters

- Prerequisites: B.A. or higher degree, plus relevant English-language teaching qualifications (e.g., TEFL, CELTS, DELTA) or assessment experience
- Online training and certification
- Raters must pass calibration test each day or with each new question type to score responses
- Real-time monitoring by Scoring Leaders for score accuracy and consistency
The TOEFL® Test – Research

- All ETS tests have a **strong basis in research**
  - ETS employs 500 test developers and 250 researchers, including some of the world's most distinguished scientists in the fields of psychometrics and statistics

- More than **150 TOEFL research reports** have been published by ETS ([www.ets.org/toefl/research](http://www.ets.org/toefl/research))

- The new **TOEFL iBT Research Insight** series makes testing research more accessible to score users

- **Building a Validity Argument for the Test of English as a Foreign Language™** (Chapelle, Enright and Jamieson, 2008)
New Developments: Enhanced Score Report

By the end of the year

- Official and examinee TOEFL iBT™ score reports will include additional information
  - Test-taker e-mail address (as provided in test-taker’s profile)
  - Test center code and country
- Official and examinee score report paper will have additional security features

Note: SCORELINK® Internet delivery service records will be updated with the new information July 2011; new score record layout will be available in December 2010
New Developments: Faster Scores

- **Faster score reporting**
  - Scores are now available to test takers in two weeks or less
  - Further reductions planned
  - Test takers now notified via e-mail that their scores are available online
New Developments: Speech Samples

• **Speech samples available to score users**
  
  – Scored one-minute speech sample
  
  – **Median** performance from one of the four integrated speaking tasks
  
  – Candidate search only requires Candidate Registration Number and Date of Birth
  
  – Available online, free of charge, to score users who sign confidentiality statement
  
  – Sign up today: [www.ets.org/toefl/speechsample](http://www.ets.org/toefl/speechsample)
New Developments: TOEFL® Destinations Advanced Search

- Advanced search provides an institution’s score requirements (now) and fields of study (in 2011)
- Easier for students to find your program
- Update institution info at www.toeflgoanywhere.org
New Developments: Expanded Scholarship Programs

- TOEFL Scholarship Program
  - Recognizes students who have:
    - Excelled academically
    - Demonstrated leadership skills
    - Participated in extracurricular activities
    - Achieved English-language proficiency
  - 2010: China, India, Korea
    - 62 scholarships totaling $170,000
    - Universities that 2010 winners will attend include Brown, Carnegie Mellon, Columbia, Cornell, Duke, Harvard, Michigan, MIT, Purdue, Stanford, UCLA, Yale
  - 2011: China, India, Korea, Japan, Taiwan
The TOEFL® Test: In Conclusion

The TOEFL Test

– Helps institutions make better admissions decisions
– Helps students go anywhere
GRE® Search Service

Use the GRE Search Service as a powerful global recruitment tool

• Search database includes up to 400,000 prospective graduate students

• Easy-to-use system finds prospective graduate students based on up to 34 unique criteria, including intended graduate major and geographic locations

• Expert guidance from trained Search Service consultants

• NEWS! Starting in March 2011, candidates will complete their profile information at registration, instead of on test day, giving you added time for recruitment
Get a more complete picture of your graduate applicants to find the best candidates for your program

- A convenient and easy-to-use, web-based, multi-rater system for evaluating the personal qualities of graduate or professional school applicants
- An Evaluation Report based on evaluator feedback provides both quantitative and qualitative information about an applicant
The ETS® PPI Evaluation Report

• Yields an overall evaluation rating of the applicant
• Provides ratings on six dimensions identified as critical for success in graduate and professional school:
  – Knowledge and Creativity
  – Communication Skills
  – Teamwork
  – Resilience
  – Planning and Organization
  – Ethics and Integrity
• All GRE® General Test registrants can send four free ETS PPI Evaluation Reports

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How Does the ETS® PPI Work?

1. Applicant selects evaluators

2. Evaluators rate applicant

3. ETS creates Evaluation Report

4. ETS sends Evaluation Report
   - Free to receiving institutions
What Is the Research Basis for the ETS® PPI?

• **Multiple sources:**
  – Input from GRE® Board noncognitive symposium (June 2001)
  – Research by ETS scientists and others in the field
    • personality theory
    • measurement of personal qualities and noncognitive skills
  – Feedback from hundreds of graduate and professional school deans and faculty members
  – Analysis and refinement of the instrument

• **Three-year pilot with:**
  – Project 1000 at Arizona State University

• **Commitment to:**
  – Ongoing validity studies exploring the relationship between these attributes and success in graduate and professional school
It’s Easy to Start Using the ETS® PPI

1. Talk with your colleagues about requiring or recommending that applicants submit an ETS PPI Evaluation Report as part of the application process

2. Decide how you will use ETS PPI Evaluation Reports in the admissions process

3. Paper or electronic? Decide whether you would like to receive the ETS PPI Evaluation Reports in paper format or electronically via SCORELINK® Internet delivery service

4. Let prospective applicants know that the ETS PPI Evaluation Report is required or recommended for admission

5. We will work with interested institutions on a validity study
GRE® Program Overview
At the CGS Summer Workshop, we posed this question:

GRE volumes continue to be strong. What is your prediction for the remainder of 2010?
Your Prediction

The weighted average projected increase was 8%

61% voted for a +15% increase
The Trend – Total Volume

2010F vs. 2009 = +5.6%

(Actuals thru October)
The Trend – Domestic Volume

2010F vs. 2009 = +3.7%

(Actuals thru October)
The Trend – International Volume

2010F vs. 2009 = +11.3%

(Actuals thru October)
GRE® revised General Test
The GRE® revised General Test Is Launching Worldwide in 2011

The first administration will be on August 1, 2011
GRE® revised General Test: Better by Design™

Enhanced to provide even better results – with the validity, security and fairness you trust.

Features a new level of sophistication in psychometric design and delivery

• More closely aligned with the skills needed to succeed in graduate school

• More simplicity in distinguishing performance differences between candidates

• More test-taker friendly for an enhanced test experience
Score Users Will Need to Get Ready

There are important timelines and information that score users will need to be aware of in 2011

• The score scale is changing

• There is a special reporting schedule that will affect how you process applications and publish deadlines

See video at:

http://ets.org/s/gre/swf/gre_score-scale-video/GRE_ScoreScale_Video.html
More Simplicity in Distinguishing Performance Differences Between Candidates

• Verbal Reasoning and Quantitative Reasoning scores will be reported on a new score scale of 130–170, in 1-point increments
  – Current score scale: 200–800, in 10-point increments

• The Analytical Writing scores will continue to be reported on the same 0–6 score scale, in half-point increments
Why Change the Score Scale?

• The new score scale will help institutions make more meaningful and appropriate comparisons between candidates

• The Verbal and Quantitative score scale must change
  – Because there are substantial changes to the test, professional standards (AERA, APA, NCME) require us to change the scale

• The new score scale was selected to balance
  – changes in content
  – new question types
  – the new psychometric model
  – test length
A New Score Report

• Along with introducing the new score scale, there will be a redesigned GRE® Score Report, starting in November 2011 (when the first revised General Test scores are released)

• This score report **will include concordance information** to help score users compare candidates who took the GRE General Test before August 2011 with those who take the GRE revised General Test

• Information will be included in both the paper reports as well as electronic files through SCORELINK® Internet delivery service and CD-ROM

• Concordance tables will also be available on the GRE website
### GENERAL TEST SCORES

<table>
<thead>
<tr>
<th>Test Date</th>
<th>Verbal Reasoning*</th>
<th>Quantitative Reasoning*</th>
<th>Analytical Writing</th>
</tr>
</thead>
<tbody>
<tr>
<td>MM/DD/YYYY</td>
<td>Prior Format</td>
<td>Current Format</td>
<td>Prior Format</td>
</tr>
<tr>
<td>12/03/2011</td>
<td>---</td>
<td>156</td>
<td>---</td>
</tr>
<tr>
<td>06/01/2009</td>
<td>590</td>
<td>154</td>
<td>89</td>
</tr>
</tbody>
</table>

*The GRE Verbal Reasoning and Quantitative Reasoning score scales changed in August 2011. For tests taken beginning August 2011, scores will be printed in the “Current Format” columns. For tests taken before August 2011, scores on the prior scales and the corresponding estimated scores on the current scales will be printed in the “Prior Format” columns. See the back of this page for more information.

### SUBJECT TEST SCORES

<table>
<thead>
<tr>
<th>Test Date MM/DD/YYYY</th>
<th>Test Name / Subscore Name</th>
<th>Scaled Score</th>
<th>% Below</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Test Date MM/DD/YYYY</th>
<th>Test Name / Subscore Name</th>
<th>Scaled Score</th>
<th>% Below</th>
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</thead>
</table>

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## Important Dates You Need to Know

<table>
<thead>
<tr>
<th>Month</th>
<th>Milestone</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 2010</td>
<td>Free test preparation is available to test takers</td>
</tr>
<tr>
<td>March 15, 2011</td>
<td>Registration for the revised test begins</td>
</tr>
<tr>
<td>August 1, 2011</td>
<td>• First day of computer-based testing for the revised test</td>
</tr>
<tr>
<td></td>
<td>• For tests administered in August–September, scores will be reported starting in early November.</td>
</tr>
<tr>
<td>October 2011</td>
<td>For tests administered in October, scores will be reported starting in mid-November*</td>
</tr>
<tr>
<td>November 2011</td>
<td>For tests administered in November, scores will be reported starting in late-November*</td>
</tr>
<tr>
<td>December 2011</td>
<td>Score reporting returns to the regular reporting period (10–15 days after test date)*</td>
</tr>
</tbody>
</table>

A more detailed score reporting schedule will be available on the GRE website in early 2011.

*Score reports for paper-based administrations will continue to be reported six weeks after test date.
Test Takers Will Need to Be Aware of the Timeline, too

• Test takers who need their scores before November 2011 must take the GRE® General Test before August 2011
  – These candidates should register for the current test early to get the date and location of their choice
  – Early planning is important
Test Takers Will Need to Be Aware of the Timeline, too (continued)

- Candidates who take the GRE® revised General Test between August 1, 2011 and September 30, 2011 can save 50% off their test fee
  - Same great testing experience
  - Score reports will be sent mid-November
  - Registration opens March 15, 2011, so students should register early to get their preferred test date and location during this popular time
What Institutions Should Do Now

Inform Your Admissions, Fellowship and Scholarship Committees, and Faculty and Staff

*It is critical that everyone:*

• Advise students about the score reporting timelines to ensure smooth application processing and admissions
• Review your internally and externally published admissions criteria to allow provisions for the new score scale
  – Update your website to include this information next to your admissions requirements
What Institutions Should Do Now (continued)

• Understand that test scores for all individuals who test between August and October 2011 will be reported beginning in mid-November 2011

• Plan for a higher volume of score reports arriving, starting in November

• Become familiar with the new score scale and have procedures in place to review the new scores when score reporting for the revised test begins in November 2011
Help for You in Spreading the Word

• New Dean-to-Faculty “brief” alert email
• Forward-to-a-Colleague feature on eUPDATE
• New Webinar: Getting Ready for the GRE® revised General Test
• An ever-expanding GRE® Infocenter
  – Sample Score Report & May 2010 eUPDATE edition on changes to the score scale
  – Short 6-minute videos on key topics
  – Past editions of GRE revised General Test eUPDATE
  – Advisors’ Kit, collateral, and more
• New, GRE® Regional Meetings
Visit the GRE® Information Center online at www.ets.org/gre/infocenter
Need More Information?

To get the most up-to-date information:

- **GRE® Tests and Services**
  - Visit [www.ets.org/gre/institutions](http://www.ets.org/gre/institutions)

- **GRE® revised General Test**
  - Visit [www.ets.org/gre/infocenter](http://www.ets.org/gre/infocenter)
  - Sign up for the eUPDATE newsletter at [www.ets.org/gre/updates](http://www.ets.org/gre/updates)

- **ETS® Personal Potential Index**
  - Visit [www.ets.org/ppi](http://www.ets.org/ppi)

If you have questions:

- Write to us at GREhelpline@ets.org
- GRE Academic Help Line: **1-609-683-2662**