

CGS Advancement Advisory Committee Charter

I. **Definitions**

- 1) This non-standing committee will be called the CGS Advancement Advisory Committee (AAC).
- 2) “Advancement” refers to activities related to building strategic relationships with non-university nonprofit organizations, private foundations, and private sector companies. All Advancement activities are anchored in the needs of CGS institutional members.

The goals of CGS Advancement include improving the quality of CGS meetings and member services through enhanced and expanded relationships with private and nonprofit organizations, establishing opportunities for collaboration between CGS graduate deans and private and nonprofit organizations, and improving the fiscal health of CGS by increasing and diversifying revenue streams.

II. **Mission**

The AAC is created for the purpose of advising the CGS Advancement staff and shall limit its activities to advising on matters directly concerning CGS Advancement activities. The specific purposes of the AAC may include the following responsibilities:

- Advising on the development of CGS Advancement priorities, including providing insight into emerging areas of potential collaboration between graduate schools and industry;
- Advising on the development of strategies for meeting Advancement goals, including but not limited to advising on potential roles for partners and assessing the Sustaining Membership Network;
- Facilitating relationships between CGS and external entities such as other nonprofit organizations and for-profit companies; and
- Promoting CGS Advancement efforts within the graduate education community.

III. **Membership and Organizational Structure**

Members shall be the primary or secondary representative of a “Regular” CGS member institution and will be selected and appointed by the CGS President. No fewer than seven members and no more than 11 members shall serve on the committee at a given time. A term of membership shall be two years, with the option to renew for an additional two-year term. Terms will begin on January 1 and end on December 31.

If a member ceases to serve as the primary or secondary representative of a CGS member institution, s/he must resign her/his position on the committee.

The AAC will have a rotating chair, appointed by the CGS President.

IV. **Procedural Rules**

Meetings: The committee will meet at least once per year, upon the occasion of the CGS Annual Meeting. Additional meetings may be scheduled associated with the CGS Summer Workshop or upon agreement of the AAC.



Notes on each meeting will be kept by CGS Advancement staff. Copies will be distributed upon request to the CGS President and will be kept on file by CGS Advancement staff.

Recommendations and Reports: Any recommendations made by the AAC will be made by consensus. It is the sole prerogative of the CGS President to take into consideration any recommendations that may be made by the AAC. When appropriate, recommendations will be submitted to the CGS President by CGS Advancement staff, and a report on the results of any recommendations will be made at the next AAC meeting.

Associated Costs: CGS is not responsible for any costs associated with serving on the AAC (including travel, registration, and accommodation costs at the CGS Annual Meeting).