

Being an Effective Graduate Education Advocate

A photograph of the University of Missouri campus. In the foreground, there is a circular garden bed with a low stone wall, filled with green bushes and yellow flowers. Behind the garden is a stone wall with the words "UNIVERSITY OF MISSOURI" engraved on it. In the background, a large, classical-style building with a central dome and columns is visible, surrounded by lush green trees under a clear blue sky.

University of Missouri

- Land-grant, research university within 4 campus system
- Comprehensive university with medical, veterinary, and schools
- ~31,000 students (~6,000 graduate students)
- ~150 graduate degree programs

Internal/On-campus Advocacy

- Upper-level campus leaders (president, provost)
- Research administration
- Dean colleagues
- Student affairs (and other support areas)
- Fiscal
- Legal counsel
- HR

Internal/On-campus Advocacy

- Registrar
- Faculty
- Students
- International programs
- Advancement, Alumnx Affairs
- Boards...and more

Possible Advocacy Topics

- Mental health and well-being support
- Career coaching
- Holistic admissions
- Institutional policies
- Student care-giving
- Financial support for students
 - Stipend levels
 - Additional funding years because of COVID



Tips and Tools

- Consider public relations/social media training
- Communicate regularly with allies
- Partner with National Association of Graduate-Professional Students and/or Student Advocates for Graduate Education
- GradImpact
- Infographics, op-eds, social media

CGS as Advocacy Partner

- Get to know the CGS Public Policy & Advocacy Team
- Advisory Committee on Advocacy and Public Policy (ACAPP)
- Advocacy Ambassadors Network (AAN)
- CGS Advocacy Day in DC
- Toolkits for advocacy
- State snapshots
- Resources
- Federal policy agenda
- Washington Insights and Highlights Newsletter

