Being an Effective Graduate Education Advocate
University of Missouri

• Land-grant, research university within 4 campus system
• Comprehensive university with medical, veterinary, and schools
• ~31,000 students (~6,000 graduate students)
• ~150 graduate degree programs
Internal/On-campus Advocacy

- Upper-level campus leaders (president, provost)
- Research administration
- Dean colleagues
- Student affairs (and other support areas)
- Fiscal
- Legal counsel
- HR
Internal/On-campus Advocacy

• Registrar
• Faculty
• Students
• International programs
• Advancement, Alumnx Affairs
• Boards…and more
Possible Advocacy Topics

• Mental health and well-being support
• Career coaching
• Holistic admissions
• Institutional policies
• Student care-giving
• Financial support for students
  • Stipend levels
  • Additional funding years because of COVID
Tips and Tools

- Consider public relations/social media training
- Communicate regularly with allies
- Partner with National Association of Graduate-Professional Students and/or Student Advocates for Graduate Education
- GradImpact
- Infographics, op-eds, social media
CGS as Advocacy Partner

- Get to know the CGS Public Policy & Advocacy Team
- Advisory Committee on Advocacy and Public Policy (ACAPP)
- Advocacy Ambassadors Network (AAN)
- CGS Advocacy Day in DC
- Toolkits for advocacy
- State snapshots
- Resources
- Federal policy agenda
- Washington Insights and Highlights Newsletter