A New Age of Learner Empowerment

Ann-Marie Stephenson
Senior Director, Global Higher Education, ETS
“Education is the key that unlocks the golden door to freedom.”

- George Washington Carver
What learners say they need

- Guidance throughout the graduate education process
- Learning and testing support
- Financial assistance
- Application assistance
- Improved technology and resources
- Mentorship
- Program and career planning
Every learner is on their own journey
We’re evolving to meet today’s needs

Learner-Centric | Active in Grad Community | Investments & Acquisitions | Agile & Innovative
ETS is unveiling a new portfolio

Cutting-edge tools, assessments, and services that seamlessly integrate into a digital experience for learners and a data hub for institutions.
What you can expect

- Digital wallet with comprehensive learner record
- Proprietary matching technology
- Simplified application process
Key initiatives in progress

• Digital portfolio pilot
• Development of assessments beyond the GRE
  o Critical Thinking
  o Quantitative Readiness
  o Personal Skills and Qualities (PSQ)
• Micro-credentials
• Key partner integrations
Digging into the PSQ tool

Groundbreaking indicator of the interpersonal and intrapersonal skills essential to higher ed and career success, including:

- Perseverance
- Resiliency
- Responsibility
- Leadership
- Self-discipline
- Self-sufficiency
- Even-temperedness
- Organization
- Sociability
- Creativity
- Trust
- Collaboration
- Curiosity
PSQ tool benefits

- insights to better understand student strengths
- supports student success, diversity and holistic admissions efforts
- scalable and easy to manage within existing systems
- proven methodology through 15 years of research
- reporting on the skills important to your program
- fair for all, including underrepresented and marginalized groups
Reorganizing for the future

• Academic Partnerships Team
• Strategic Advisors
• Graduate Education Advisory Council (GEAC)
Holistic Admissions Master Class

• Free, self-paced, online course
• Insights from current and former graduate deans
• Links to downloadable learning materials

“This course provides the best of ETS research with applied experience from those who have implemented a holistic admissions process at our institutions.”

- John Augusto
Associate Dean of Strategic Initiatives at Georgia State University
Thank you.

I welcome your questions and comments.