



# A New Age of Learner Empowerment

Ann-Marie Stephenson

Senior Director, Global Higher Education, ETS

**“Education is the key that unlocks the golden door to freedom.”**

**- George Washington Carver**

# What learners say they need

- Guidance throughout the graduate education process
- Learning and testing support
- Financial assistance
- Application assistance
- Improved technology and resources
- Mentorship
- Program and career planning



# Every learner is on their own journey



# We're evolving to meet today's needs



Learner-Centric



Active in Grad  
Community



Investments &  
Acquisitions



Agile &  
Innovative

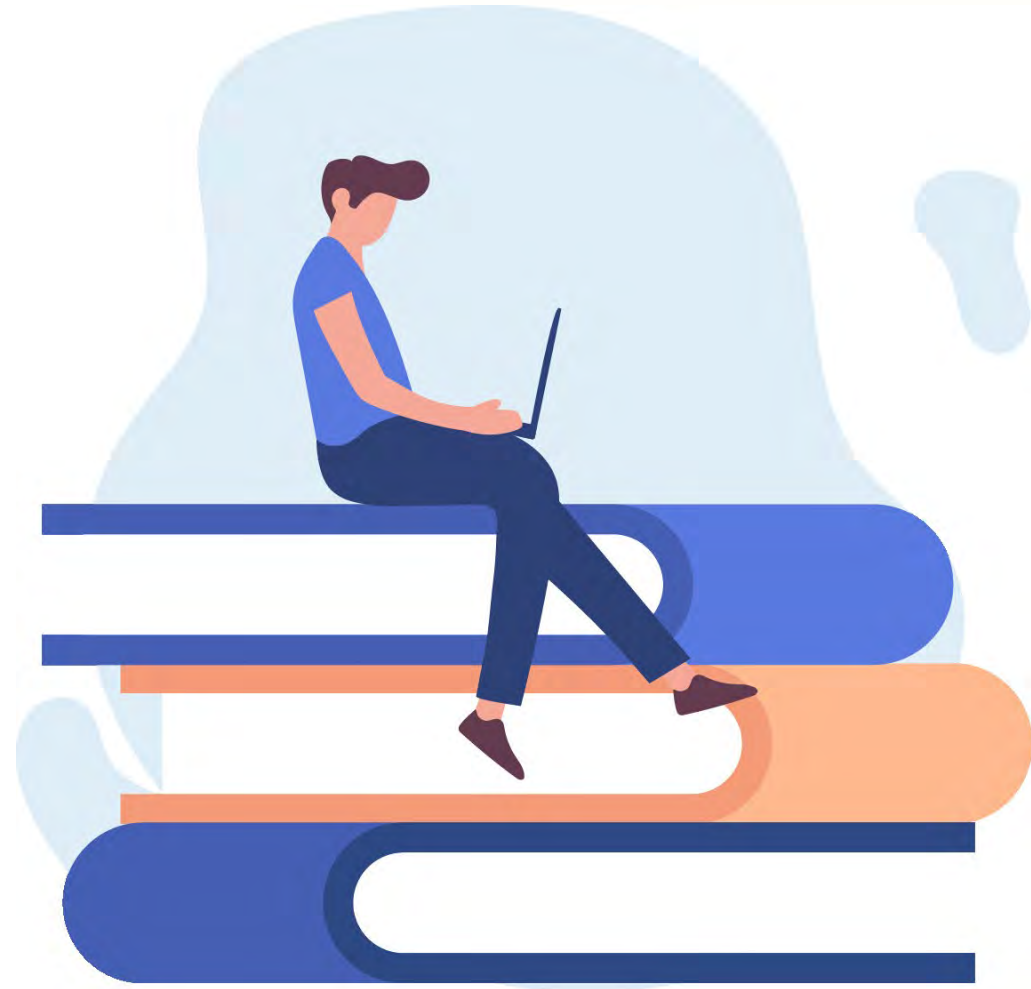
# ETS is unveiling a new portfolio

Cutting-edge tools, assessments, and services that seamlessly integrate into a digital experience for learners and a data hub for institutions

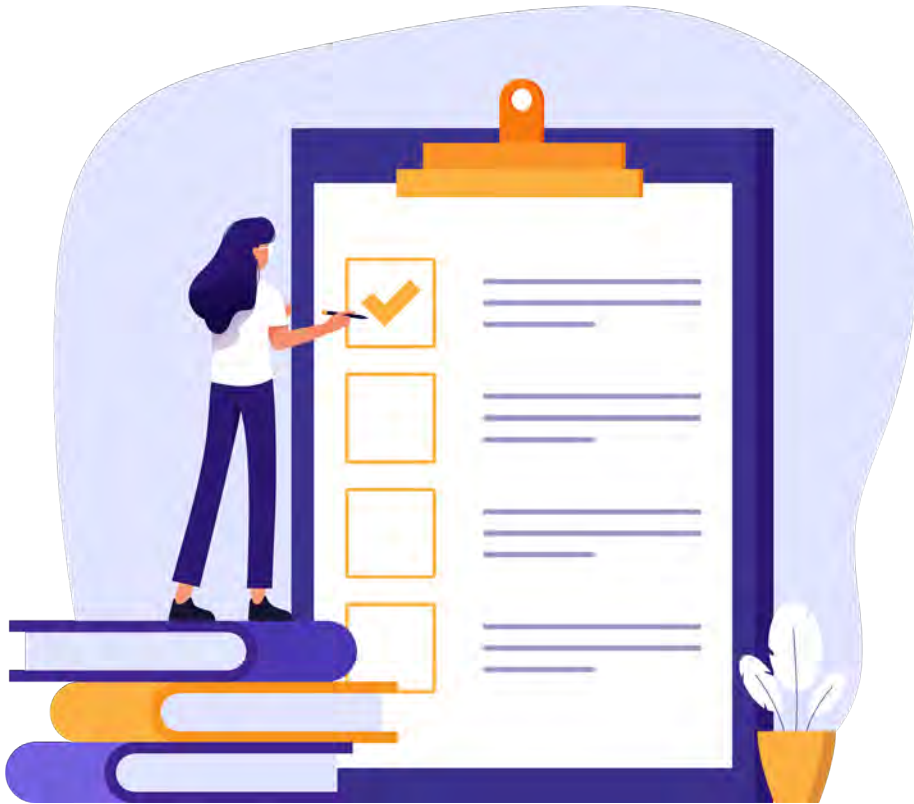


# What you can expect

- Digital wallet with comprehensive learner record
- Proprietary matching technology
- Simplified application process



# Key initiatives in progress



- Digital portfolio pilot
- Development of assessments beyond the GRE
  - Critical Thinking
  - Quantitative Readiness
  - Personal Skills and Qualities (PSQ)
- Micro-credentials
- Key partner integrations



# Digging into the PSQ tool

**Groundbreaking indicator of the interpersonal and intrapersonal skills essential to higher ed and career success, including:**

- Perseverance
- Resiliency
- Responsibility
- Leadership
- Self-discipline
- Self-sufficiency
- Even-temperedness
- Organization
- Sociability
- Creativity
- Trust
- Collaboration
- Curiosity

# PSQ tool benefits

- insights to better understand student strengths
- supports student success, diversity and holistic admissions efforts
- scalable and easy to manage within existing systems
- proven methodology through 15 years of research
- reporting on the skills important to your program
- fair for all, including underrepresented and marginalized groups

Choose two statements, one that is **MOST** like you and one that is **LEAST** like you.

Statements	Most like me	Least like me
I am an extremely loyal person.	<input checked="" type="radio"/>	<input type="radio"/>
I enjoy watching documentaries and educational programs, especially about unfamiliar subjects.	<input type="radio"/>	<input type="radio"/>
I find myself looking at my phone multiple times during long presentations or meetings.	<input type="radio"/>	<input checked="" type="radio"/>

[Clear Selections](#) [Continue](#)

# Reorganizing for the future

- Academic Partnerships Team
- Strategic Advisors
- Graduate Education Advisory Council (GEAC)



# Holistic Admissions Master Class

- Free, self-paced, online course
- Insights from current and former graduate deans
- Links to downloadable learning materials



*"This course provides the best of ETS research with applied experience from those who have implemented a holistic admissions process at our institutions."*

- John Augusto  
Associate Dean of Strategic Initiatives at Georgia State University



# Thank you.

I welcome your questions and comments.

