

STANDOUT®

Harnessing Video To Improve
Opportunity, Fairness, And Success

Bruce Sylva – Senior Director of StandOut Sales, CollegenET

Mark Bridges - AVP Client Relations, CollegenET

Session Description

As institutional costs increase, how can graduate schools maintain a focus on opportunity? In this session, learn how new video technology can be leveraged to save administrative time and expense while supporting access and fairness.

We will also explore how asynchronous video interviewing can help level the playing field for graduate students in competitive areas such as admissions, scholarships, and fellowships, in addition to improving the on-campus hiring processes. (30 min)

Session Agenda

Advantages of Video in your Process (10 min)

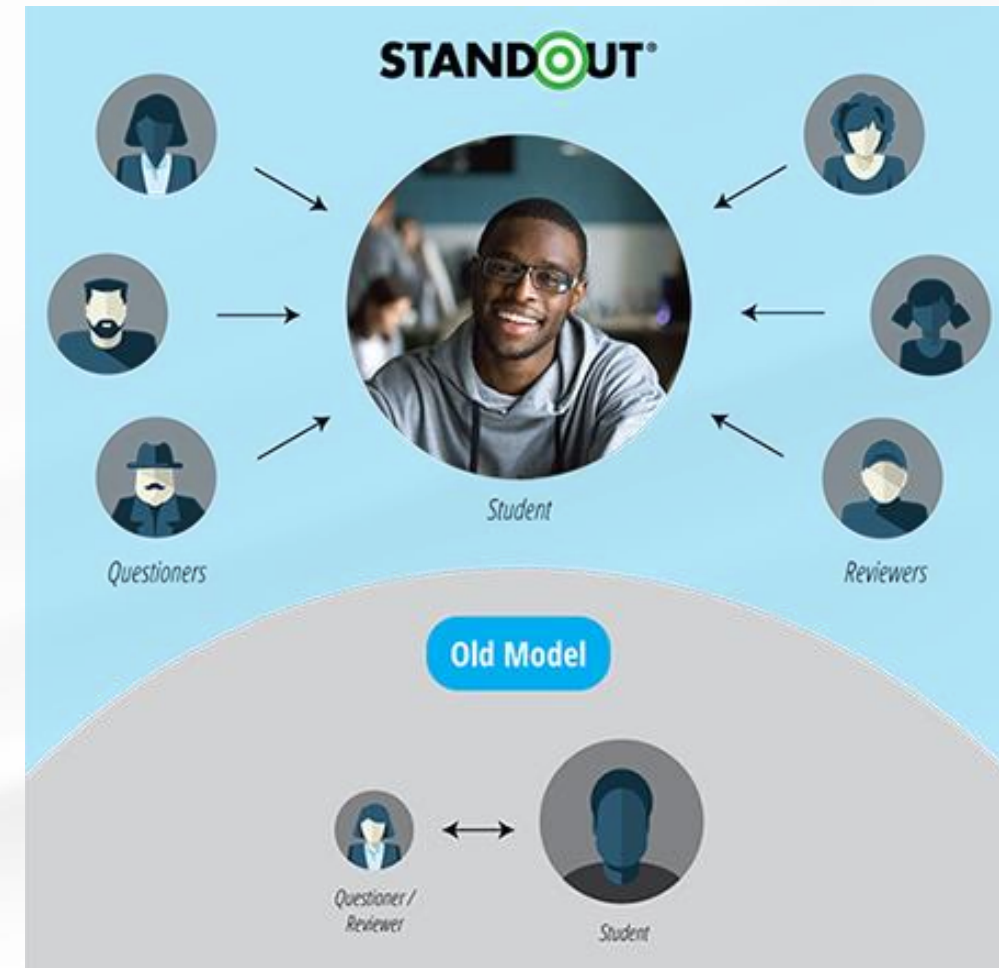
Increase Opportunity

Save Time and Reduce Expense

Increase Access and Fairness "Level the playing field"

Demonstration (15 min)

Q&A (5 min)



CollegeNET History

Founded in 1979

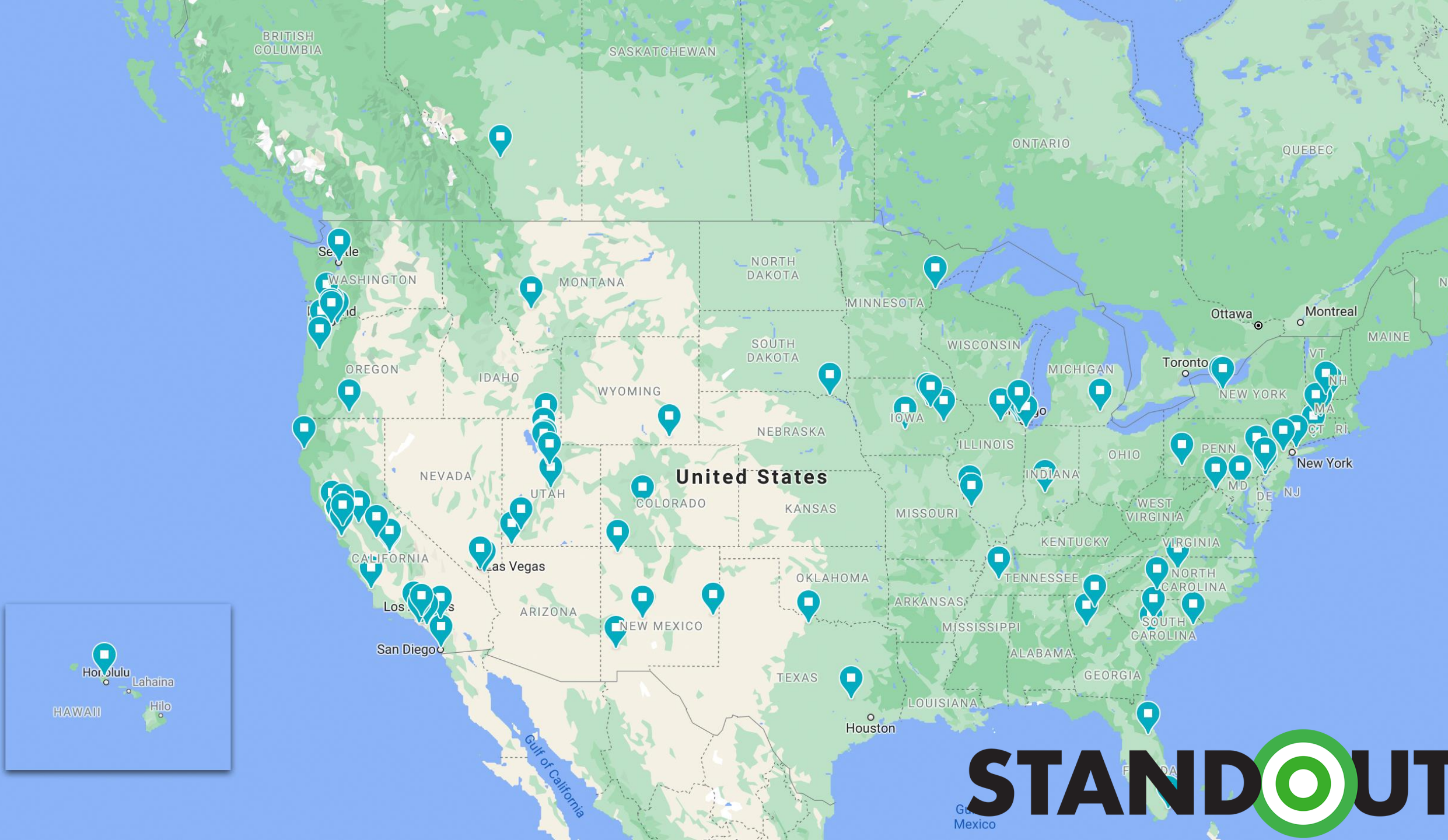
First company to automate classroom scheduling - Schedule25

First company in SaaS Online Admissions Applications

Currently leading the way with innovations in AI, video and supercomputing.
Earning breakthrough patents for our Asynchronous Video Interviewing technologies.

Currently serving over 1,000 higher education and non-profit institutions worldwide.

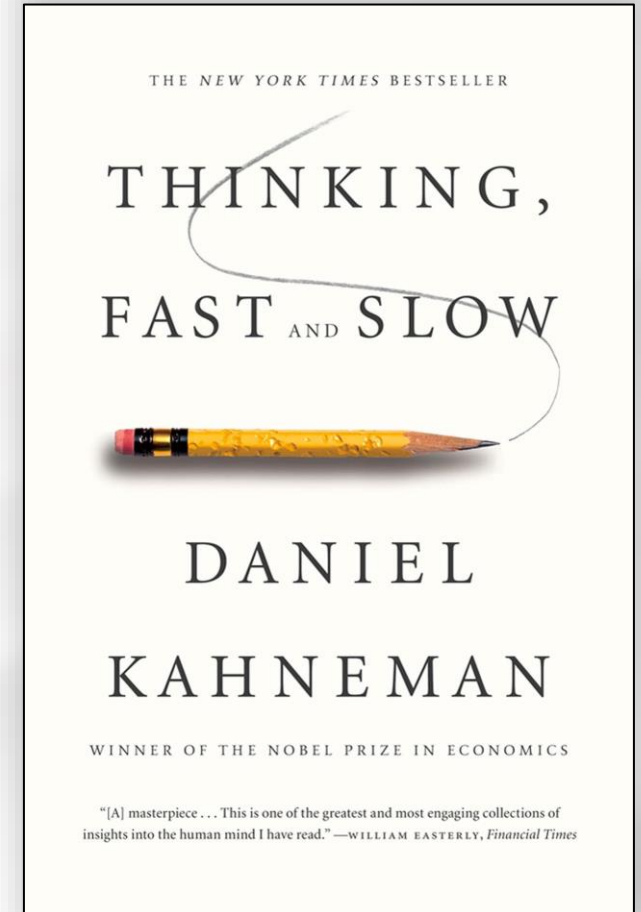




Increase Opportunity

Video Interview

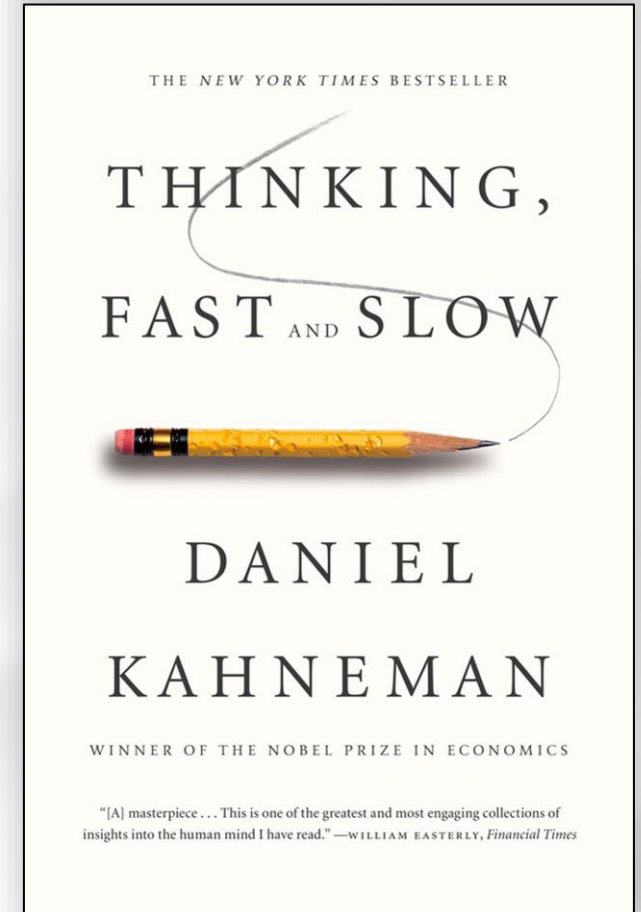
- can enhance and even transform the interviews process
- can make the admissions process more accessible and equitable



Save Time and Reduce Cost

Video Interview

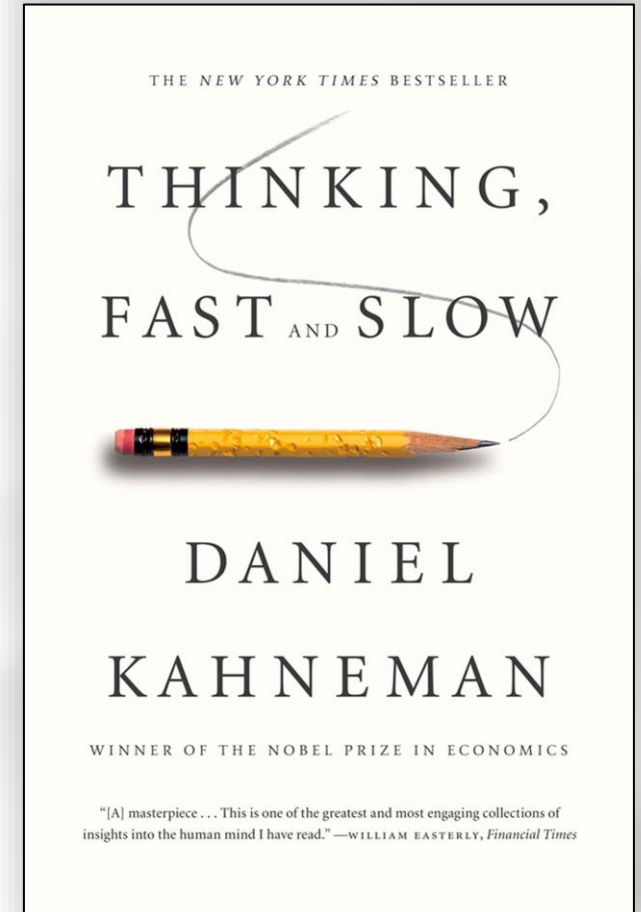
- removes the burden of time
- removes the need to travel
- can make the process more collaborative



Level the Playing Field

Video Interview

- can **reduce** bias in the interview process
- practice as part of the interview
- ubiquitous support, including mobile-friendly



Demonstration

Q&A

Thank You!