



Removing Barriers: Strategies to Increase Admissions that Fostered D, E, I

Kellie Cude, PhD

Texas A&M University-Central Texas



TEXAS A&M
UNIVERSITY
CENTRAL TEXAS™

Part of Texas A&M University System (TAMUS)

11 Universities, Health Science Center, 8 state agencies, RELLIS

1/5 students in Texas graduate from the System

- Established in 2009
- One of only two public upper-division universities in the United States
- 100% commuter campus



TEXAS A&M
UNIVERSITY
CENTRAL TEXAS™

- Most diverse student population in the System
- 48% military or military affiliated
- 2200 students total, 485 graduate (22%)
- 19 Master's (30-60 SCH), 1 Specialist degree (63-69 SCH)

Admissions

9% increase overall

41% increase in New Students

How did we
accomplish this?

Dine with the Dean

- Intended as forum for current students
- Heavily attended by perspective students
- Transitioned to undergraduate focused event





TEXAS A&M
UNIVERSITY
CENTRAL TEXAS™

Expedited Admissions

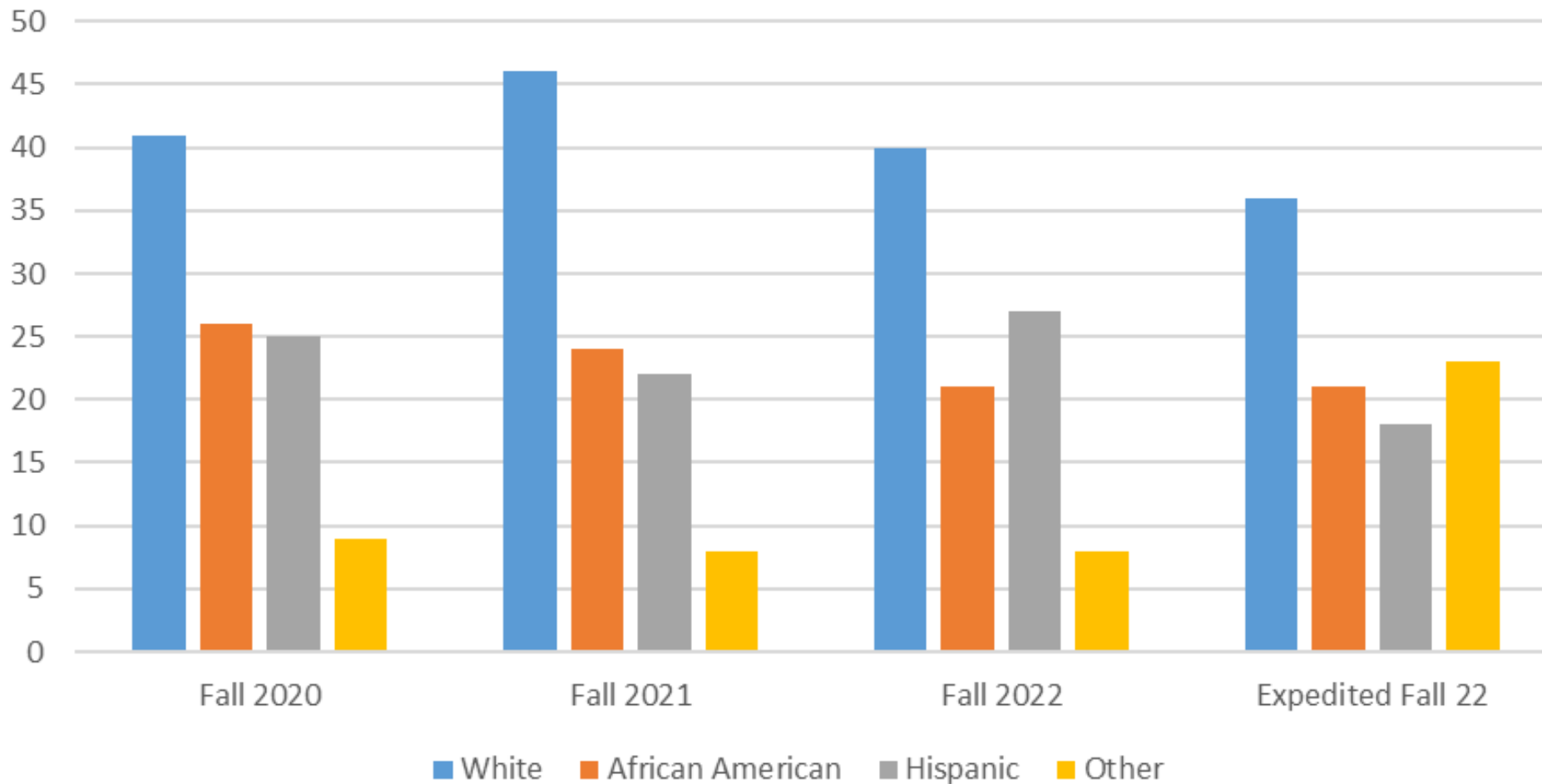
- Current undergraduates
- 3.0 or higher GPA
- Program specific
- One page application, no fees

Sample Matrix

« Undergraduate Degree	Graduate Degree v	English	History	Political Science	Criminal Justice	Homeland Security	Liberal Studies	Mathematics
BA English		•					•	
BA History			•	•			•	
BAAS Criminal Justice					•	•	•	
BMUS Music							•	
BS Anthropology				•	•	•	•	
BS Biology							•	
BS Criminal Justice				•	•	•	•	
BS Liberal Studies				•			•	
BS Mathematics				•			•	•
BS Mechanical Engineering Technology							•	
BS Political Science				•	•	•	•	

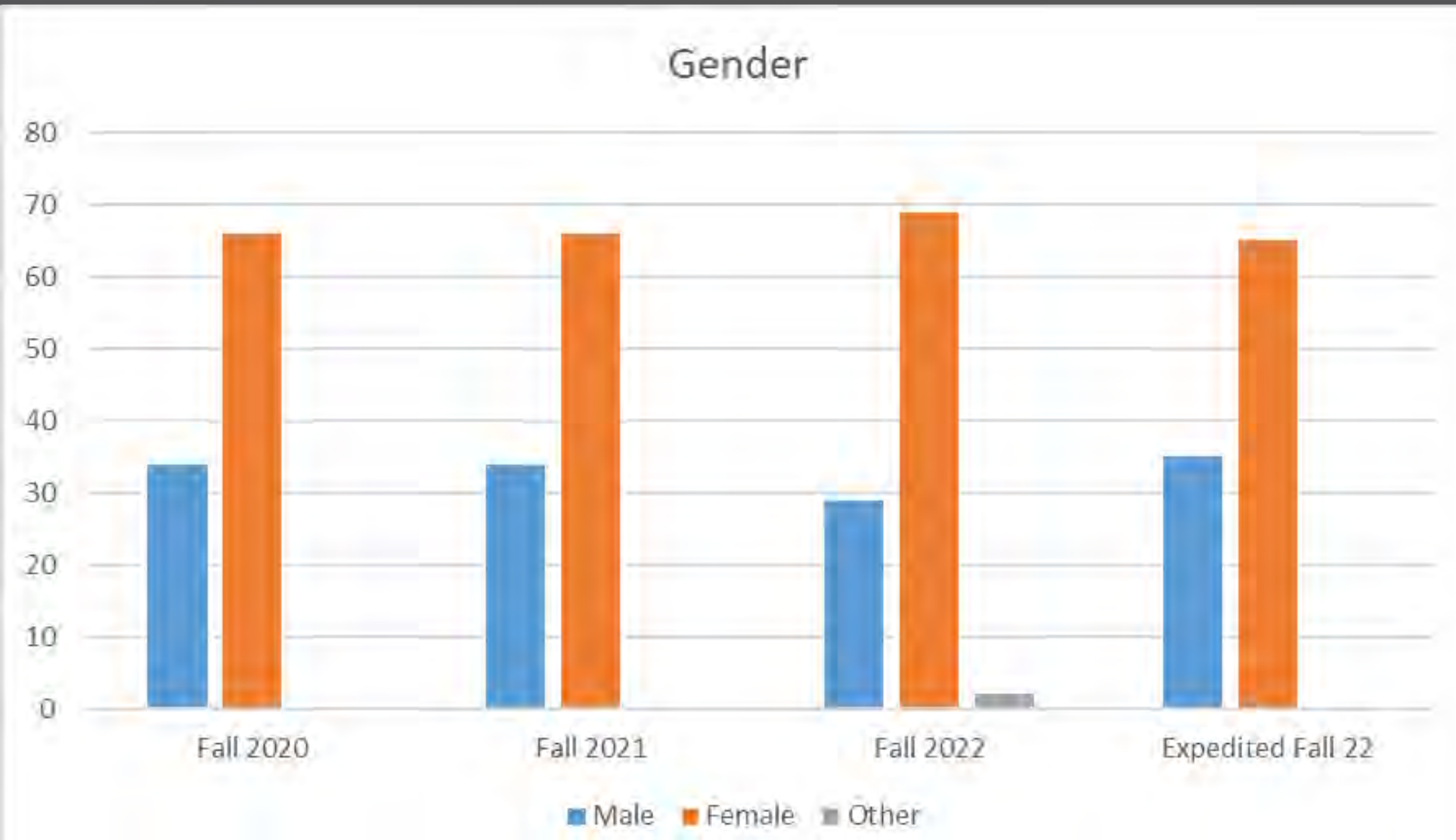
Impact on D, E, I students

Ethnicity



TEXAS A&M
UNIVERSITY
CENTRAL TEXAS™

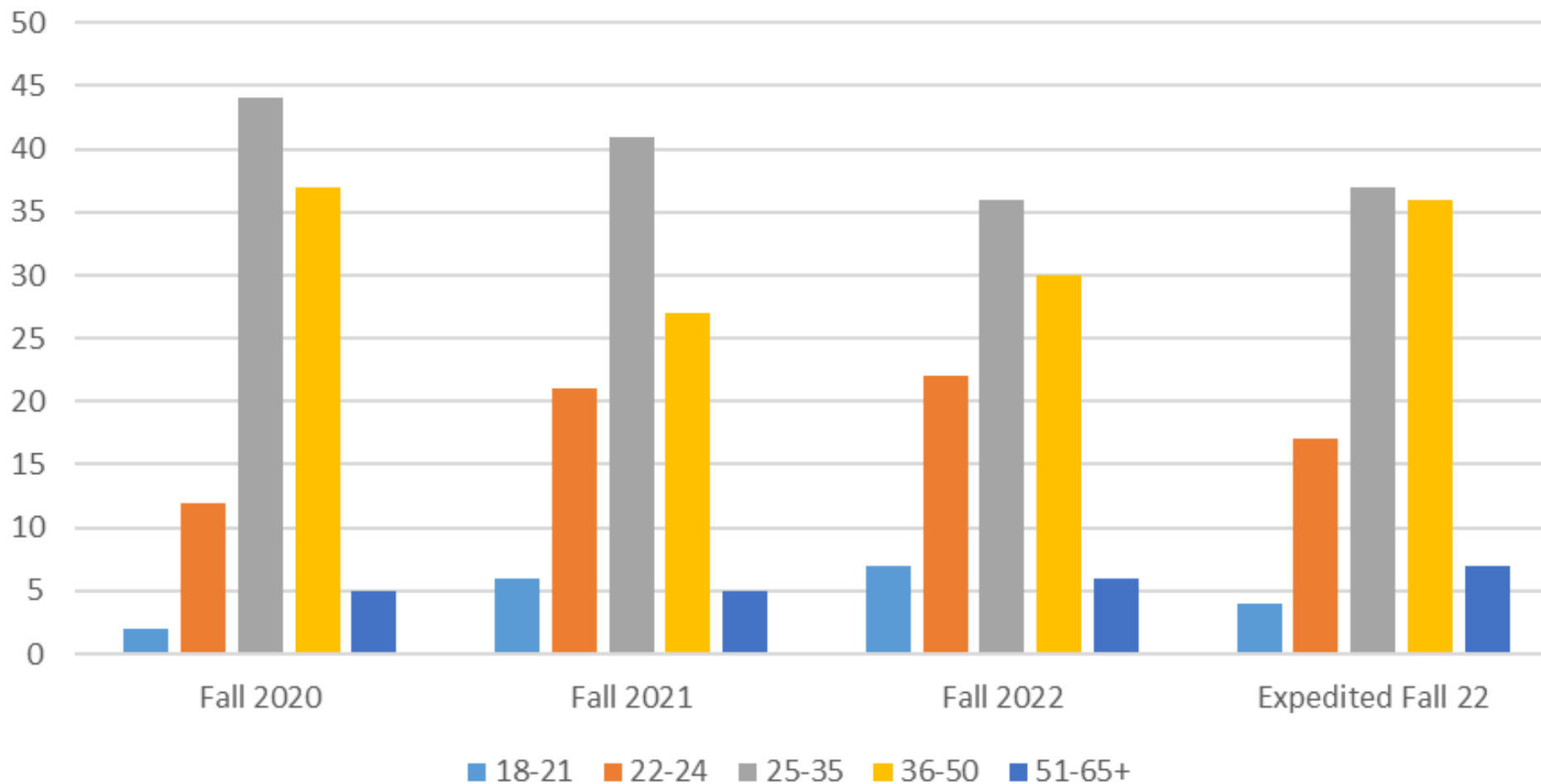
Impact on D, E, I students



TEXAS A&M
UNIVERSITY
CENTRAL TEXAS™

Impact on D, E, I students

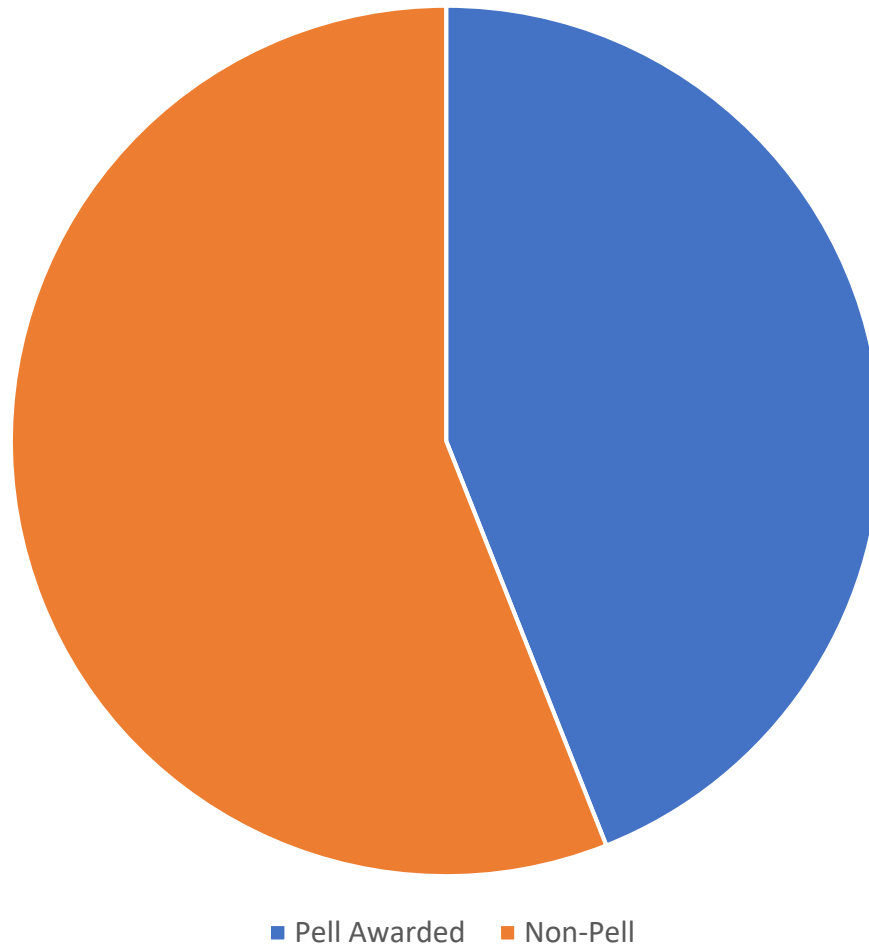
Age



TEXAS A&M
UNIVERSITY
CENTRAL TEXAS™

Impact on D, E, I students

Socioeconomic Status



TEXAS A&M
UNIVERSITY
CENTRAL TEXAS™



TEXAS A&M
UNIVERSITY
CENTRAL TEXAS™

Discoveries

- Dine with Dean – inclusive environment; changed messaging
- Discovered dearth of data; spurred development of new dashboards
- Process mapping and new workflows



TEXAS A&M
UNIVERSITY
CENTRAL TEXAS™

Early Effects

- Programs more amenable to holistic reviews
- Expanded to Quick Admissions Applications
- Moved to test optional and use of graduate certificates to provide access for those outside of the institution
 - Conditional admissions

Quick Admissions

- Open to all undergraduates with a 2.5 or above
- One page application, no fee
- GRE/GMAT (Full)
- Test-optional/Conditional admission
 - 12 SCH with 3.0 or higher



TEXAS A&M
UNIVERSITY
CENTRAL TEXAS™

