The University of New Hampshire’s Location

A classic college town in a seacoast setting

Durham is an idyllic New England college location with a small-town friendliness and welcoming nature that pairs perfectly with the proximity to big-city opportunities. New Hampshire and Maine's rocky beaches are just moments away. Head north and in an hour you're in New England ski country; take the bus, train or a car one hour south, and you're in the heart of bustling Boston.
UNH is New Hampshire’s flagship public research university.

- Founded 1866
- 15,000+ students
- 2,000+ graduate students
- Campuses: Durham, Manchester & Concord (Law)

About UNH

- Top-tier research “R1” Carnegie designation
- $190M annual research expenditure
- Land-, Sea-, and Space-grant institution
- Stood up COVID testing lab
• Relationships, relationships, relationships!
• Find ways to slow down the game. Maximizing the work you’re already doing to make graduate education more visible.
• Find ways to highlight the strengths of your colleagues.
3MT - Engaging Stakeholders on and Beyond Campus as Audience Members and Judges

- Sponsorship – Funds prizes and lunches
- Trainings – Include faculty
- Judges – Trustees, UNH President,
- Invite - Upper administration, program heads, institutional communication office, alumni
- Celebrity (e.g., NHPR)
- Outreach, Advancement, library, coffee shops, etc.
Create themed events with Colleges targeted towards alumni

University of New Hampshire

The Living Bridge Project at the Music Hall Loft

SEACOAST ALUMNI NETWORK
Making Waves With UNH And The Seacoast
Our Marine Calls to Action

- Sustainable Seafood
- Coastal Resiliency
- Ocean Renewable Energy
- Marine Sensing
- Ocean Exploration

Engaged Scholarship
Seacoast Sips of Science

Purpose:
• Host UNH grad students, faculty and staff at local breweries to communicate cutting-edge research to the public in a relaxed + accessible atmosphere

Outcomes:
• Initiated in 2022; 13 events to date, featuring talks from 40 speakers and 500+ audience members at 7 local sites

Co-Benefits:
• Large community demand (at capacity for multiple events)
• UNH visibility and reputation
• Relationship-building for researchers, audience members, etc.
• Research communications practice
Student Success – Alumni Tracking
First Destination Survey

- 68% response + knowledge
- 96% employed/education
- 92% UNH graduate degree helped meet career goals
- Use in recruitment
- Work with Career Services to focus on employers who recruit graduate students
- Share college breakdowns with Deans