



CGS 2023 New Deans Institute

Advocacy 101

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INDIANA UNIVERSITY BLOOMINGTON

- 7 Campuses, 2 Centers
- 2 Doctoral-serving campuses
- Masters-serving regional campuses
- 91,084 Students
- > 750,000 living alumni



INDIANA UNIVERSITY



INDIANA UNIVERSITY
BLOOMINGTON

- Flagship, historic campus of IU
- 34,253 Undergraduate students
- 11,075 Graduate students
- 4,727 International students
- 2,478 Faculty

Advocacy Opportunities

- ❖ New leadership
- ❖ Student activism
- ❖ New strategic plan



Internal

- ❖ President, Vice Presidents, and Governing Boards
- ❖ Deans and Vice Provosts
- ❖ Chairs and Directors of Graduate Study
- ❖ Other Offices (General Counsel, Registrar, Human Resources, Finance/Budget, Facilities)
- ❖ Faculty Governance
- ❖ Student government



External

- ❖ Local (city, county)
- ❖ Regional (state legislature, regional GS organizations, government relations staff)
- ❖ National (CGS, disciplinary organizations, funding agencies, government relations staff)
- ❖ International partners
- ❖ Alumni

