

**ACHIEVING
BEYOND BOUNDARIES.**

Advocacy 101

Douglas Woods
Vice Provost for Graduate and Professional Studies
Dean of the Graduate School

Marquette University
Milwaukee, WI

ACHIEVING BEYOND BOUNDARIES



1

Marquette University



- Founded in 1881
- Graduate School started in 1922
- Located in Milwaukee, WI
- Private, R2
- Catholic, Jesuit

- ~11,000 students
- 1/3 Grad/Professional
- 11 Schools & Colleges
- 68 Doctoral & Masters Degrees
- 22 Grad Certificate Programs
- Schools of Law and Dentistry

ACHIEVING BEYOND BOUNDARIES



2

Advocacy at Marquette: Campus Validators

- MU traditionally focused on UG education
- Embedded staff model
 - University Relations
 - Career Services
 - Advancement
 - Student Affairs
 - Office of Inclusive Excellence
- Vice Provost Role (contacts with UG side and Finance)
- Partnership with Graduate Student Organization
- Directors of Graduate Studies

ACHIEVING BEYOND BOUNDARIES



3

Advocacy beyond MU

- 3MT as a vehicle for advocacy
 - Judges panel
 - Higher ed reporter
 - Local political figure
 - Board of Trustees member
 - Provost or President
- Community-based Program partners (i.e. Trinity Fellows)
- Advisory Panels (Graduate school and program specific)
- Visits to chamber of commerce and business leaders
- Visits to governmental officials

ACHIEVING BEYOND BOUNDARIES



4