



The Changing Landscape of Graduate Education:

Preparing for an Uncertain Future

Derived from the Iowa State University
Graduate College Operations Project

Council of Graduate Schools 2023 Annual Meeting





ISU and Huron Teams

Iowa State University



Dr. Bill GravesDean, Graduate College graves@iastate.edu



Michael Norton
General Counsel and
Chief Risk Officer
mnorton@iastate.edu



Dr. Michelle Soupir
Associate Dean for Operations,
Graduate College
msoupir@iastate.edu

Huron Consulting Group



Matt Jernigan
Senior Analyst
mjernigan@hcg.com



Bruce McPheron
Consultant
bmcpheron@hcg.com



Rita Winters

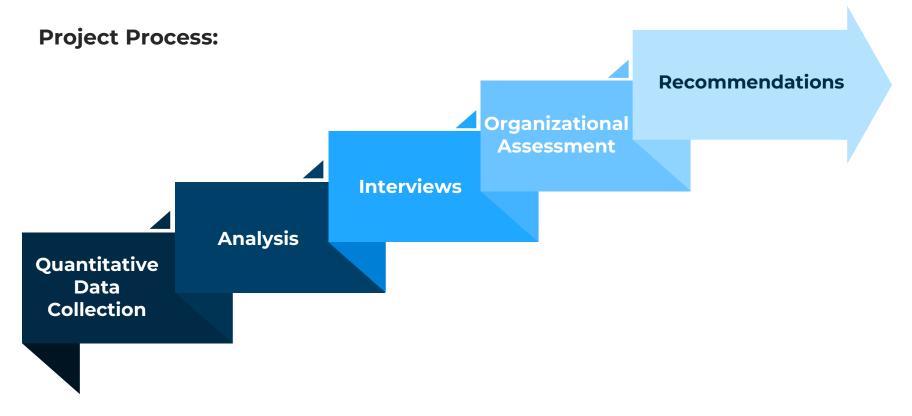
Manager

riwinters@hcg.com



Jeremy WolosDirector
jwolos@hcg.com

ISU Project Goals and Scope



Environmental Scan

The following trends have impacted the market for, and nature of, graduate education:



The academic market for tenure/tenure track faculty has declined



Demand for "professional masters" programs that enhance professional credentials has increased



Changes in collective
bargaining rules for
graduate students (per
NLRB²) has reignited
unionization efforts among
this population



COVID-19 underscored concerns about pay, working conditions and financial support.



The graduate school must be empowered and aligned with institutional strategy to be effective.

Peer Best Practice Takeaways

Baseline policies create a consistent yet nimble framework that is responsive to programmatic needs.



Graduate school is subject matter expert, policy owner, and facilitates effective faculty governance.

Graduate school coordination of institutional resources provides efficient support of graduate student lifecycle.

Graduate admissions is prioritized to meet the needs of a researchintensive university.

Institutional Governance





Transparency



Guidelines & Policy



Faculty Senate



Graduate Council

Unified Graduate Student Ecosystem

