

GradEdge Rate Card for 2025

The *GradEdge* newsletter is published quarterly (Winter, Spring, Summer, and Fall) on the <u>CGS</u> website, emailed to the full membership, and posted via CGS's social media channels (Twitter, Facebook, and LinkedIn).

GradEdge provides advertisers with the opportunity to place half-page advertisements. To place an ad, you must submit your request by the deadlines listed below.

GradEdge does not provide ad space for job postings. To place a position announcement, visit the CGS Career Portal.

Ad Rates

	CGS Member Rate	CGS Non-Member Rate
Half-Page	\$600	\$1,200

ISSUE DATES, SUBMISSION DEADLINES, AND TENTATIVE PUBLISH DATE

Issue Date	Submission Deadline	Tentative Publish Date
Winter 2025	January 30	February 5
Spring 2025	May 1	May 8
Summer 2025	July 24	July 31
Fall 2025	October 16	October 23

OTHER DETAILS

- Ads are 600 w x 400 h pixels and 300 dpi.
- Ads can hyperlink directly to a webpage.
- Text for the advertisement is not edited for content.

HOW TO PLACE ADVERTISEMENTS

Email an image (jpg or png file) of your advertisement to <u>Colton Bright</u> or call him with any questions at 202-461-3886.