**GradSense Email Template**

Email templates for CGS Graduate Education Leaders to send to their staff, administration, financial aid centers, student help centers, and other student organizations on campus to let them know about GradSense and how it can help current and potential students. There is a second email template for sending directly to students. Visit: [GradSense.org](https://gradsense.org/gradsense)

Email for administration, staff, registrar’s office, student help centers.

Subject: Introducing GradSense: A Resource for Current or Prospective Graduate Students

Hello |NAME|

I’m writing to share an exciting resource that could be beneficial for students considering graduate education: [**GradSense**](https://gradsense.org/gradsense).

**GradSense** is a website designed to help students make an informed financial decision about graduate school. It demonstrates for students why they might consider graduate school, how to determine the cost and value of a graduate degree, how to fund their degree, and important information about money management.

GradSense can be a tool for current and prospective graduate students, especially in helping them understand the financial side of their educational journey. It’s a thorough resource that aligns with your office’s efforts to support students in making thoughtful, well-informed decisions.

**Key Features of GradSense:**

* **Cost vs. Value of a Graduate Degree**: Helps students assess the cost and value of a graduate degree on their career.
* **Funding Options and Financial Aid**: Offers guidance on finding and applying for financial assistance.
* **Managing Finances**: Provides practical tips on budgeting and managing money while in graduate school.
* **Graduate School Decision-Making**: Helps students determine if graduate school aligns with their long-term career goals.

**How You Can Use GradSense:**

* **Share with Prospective Graduate Students**: You can refer students to the GradSense website during counseling sessions, recruitment events, or informational meetings.
* **Incorporate into Admissions Materials**: Consider including GradSense as a recommended resource in your admissions packets, emails, and website.
* **Support Students’ Decision Process**: Encourage students to use GradSense as part of their decision-making process when considering whether to pursue graduate education.

GradSense is free and available to anyone interested in learning more about the financial aspects of graduate education. GradSense is managed by the Council of Graduate Schools (CGS), with financial support from TIAA. [Institution Name] is a member of CGS.

Thank you for your time, and I look forward to hearing from you soon!

Email content to send to students.

Subject: Helpful Resource if You Are Considering Graduate School

Hello |NAME|

I’m writing to share an exciting resource that could be beneficial for you if you are considering going to graduate school: [**GradSense**](https://gradsense.org/gradsense).

**GradSense** is a website designed to help students like you make an informed financial decision about graduate school. It provides guidance on why you might consider graduate education, how to evaluate the cost and value of a graduate degree, options for funding your degree, and essential tips on managing finances while in school.

GradSense can be a tool for helping you understand the financial side of your educational journey.

**Key Features of GradSense:**

* **Cost vs. Value of a Graduate Degree**: Learn how to assess the cost and potential value of graduate school in terms of your career.
* **Funding Options and Financial Aid**: Offers guidance on finding and applying for financial assistance.
* **Managing Finances**: Provides practical tips on budgeting and managing money while in graduate school.
* **Graduate School Decision-Making**: Helps you determine if graduate school aligns with your long-term career goals.

GradSense is free and available to anyone who is interested in learning more about the financial considerations of graduate school. The site is managed by the Council of Graduate Schools (CGS) and supported by TIAA. [Institution Name] is a member of CGS.

I encourage you to explore this valuable resource as you think about your future educational path. If you have any questions, don’t hesitate to reach out. Best of luck in your academic journey!