**GradSense Social Media Posts for Members**

This document contains sample social media posts for member organizations to use to promote GradSense to their current or potential students.

**Facebook Content**

Recent Graduate

Are you considering furthering your education but unsure of how to navigate the financial side of graduate school? Don’t let uncertainty about finances hold you back from pursuing your next step.

*GradSense* is a website designed to help you make informed financial decisions about graduate school by breaking down key decisions. Does grad school fit with your goals? What’s the cost and value? And what funding sources are available?

Take control of your future with *GradSense*! 💪

<https://gradsense.org>

Mid-career Professional

As a mid-career professional, you’re no stranger to hard work and ambition. But before taking the next step in your education journey, understanding the financial landscape is crucial.

Check out *GradSense*, a website designed to help you make an informed financial decision about graduate school by breaking down key decisions. Does grad school fit with your goals? What’s the cost and value? And what funding sources are available?

With *GradSense*, you’ll have the knowledge to plan your next big move confidently.

<https://gradsense.org>

First-Generation Students

Considering graduate school but not sure where to begin? First things first: start thinking about finances!

GradSense is a website designed to help you make an informed financial decision about graduate school by breaking down key decisions. Does grad school fit with your goals? What’s the cost and value? And what funding sources are available?

With *GradSense*, you’ll have the knowledge to plan your next big move confidently.

<https://gradsense.org>

**Instagram**

Story Post

Image One- Thinking about graduate school? Not sure how to fund it?

Image 2- Check out *GradSense*, a website dedicated to everything financial you need to know about graduate school.

Image 3- *GradSense* offers information about:

💡 **Why Graduate School?**  
💡 **Understanding the Cost & Value of a Graduate Degree**  
💡 **How to Fund Your Education**  
💡 **Tips for Managing Your Finances Throughout School**

Image 4- Tap the link in our bio to visit *GradSense*

<https://gradsense.org>

**LinkedIn Posts**

Longer posts describing *GradSense* and how it can benefit users with a link.

Recent Graduate

Are you considering furthering your education but unsure of how to navigate the financial side of graduate school?

***GradSense*** is a website designed to help you make informed financial decisions about graduate school.

*GradSense* breaks down key factors you need to consider, such as:

💡 **Why Graduate School?**  
💡 **Understanding the Cost & Value of a Graduate Degree**  
💡 **How to Fund Your Education**  
💡 **Tips for Managing Your Finances Throughout School**

Don’t let uncertainty about finances hold you back from pursuing your next step. Take control of your future with *GradSense*! 💪

#GradSchool #HigherEducation #FinancialLiteracy #*GradSense* #GraduateEducation #FutureReady #StudentSuccess #FinancialEmpowerment #RecentGraduates

<https://gradsense.org>

Mid-career Professional

🎯 **Thinking about graduate school to level up your career?**

As a mid-career professional, you’re no stranger to hard work and ambition. But before taking the next step in your education journey, understanding the financial landscape is crucial.

That’s where ***GradSense*** comes in! 💼📚

*GradSense* is a website designed to help you make an informed financial decision about graduate school. We break down key factors such as:

💡 **How Graduate School Can Impact Your Career**  
💡 **Assessing the Cost & Long-Term Value of a Graduate Degree**  
💡 **Funding Options and Financial Aid Strategies**  
💡 **Managing Your Money Before and After Graduate School**

Make sure your investment in education aligns with your career goals. With *GradSense*, you’ll have the knowledge to plan your next big move confidently.

#MidCareer #GradSchool #CareerGrowth #ProfessionalDevelopment #FinancialLiteracy #HigherEducation #InvestInYourself #LifelongLearning

<https://gradsense.org>

Mid-Career Professional Looking for a Change

🔄 **Ready for a Career Change? Graduate School Could Be the Key!** 🎓💼

As a mid-career professional, you may be considering a pivot or exploring new opportunities. But before jumping into graduate school, it's important to understand the financial implications and how it fits with your career goals.

**Enter *GradSense*.** 🚀

*GradSense* is here to guide you through the financial side of pursuing a graduate degree, making sure you make a smart, informed decision. Whether you’re switching industries or advancing in your current field, we break down:

💡 **How Graduate School Can Impact Your Career**  
💡 **How to Assess the Cost vs. Value of a Graduate Degree**  
💡 **Funding Your Education and Navigating Financial Aid**  
💡 **Managing Finances Before and After Back to School**

A career change is an exciting journey – let *GradSense* help you take the next step with confidence.

#CareerChange #MidCareer #GradSchool #InvestInYourFuture #HigherEducation #CareerPivot #LifelongLearning

<https://gradsense.org>