



Arizona State University

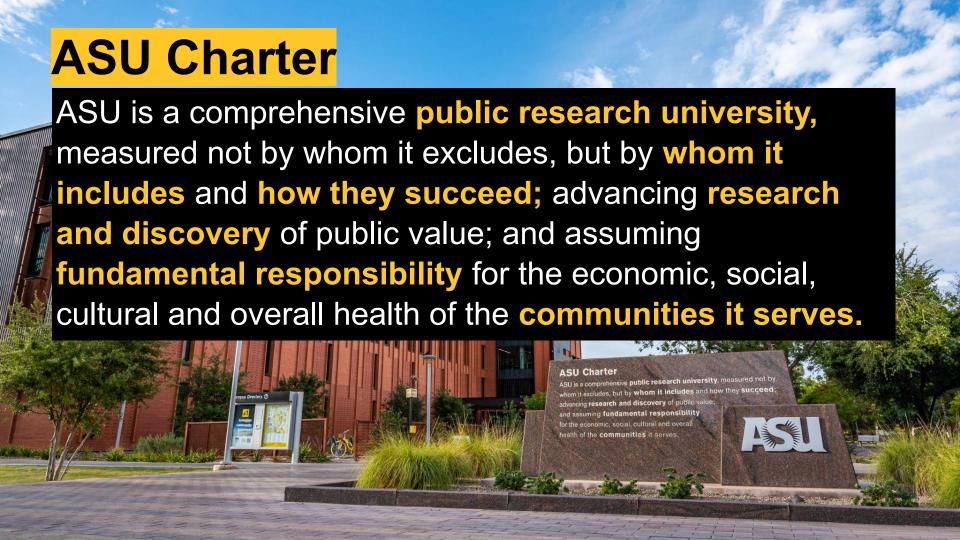
Graduate College Presenters



Amanda Morales-Calderon
Director, Academic Affairs



Janet DukeAssociate Director, Graduate Program Support

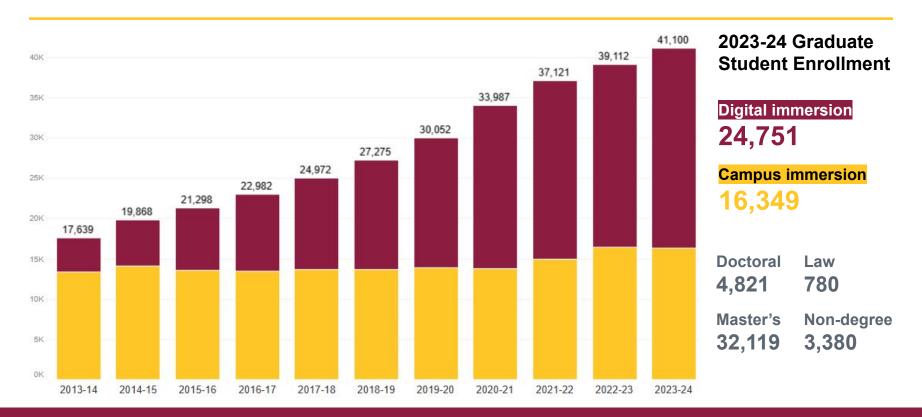




Graduate Education Actions

- Remove barriers to admission
 - Offer automatic, personalized graduate admission for ASU undergraduate students into select master's programs
 - Offer automated admission to Accelerated Master's Program candidates to their master's degree program
- Create new entry points/ways to earn master's degrees -Stackable Programs
 - Certificate to master's degree
 - Microcertificate to master's degree
 - Master of Advanced Study

Graduate student enrollment



ASU Personalized Graduate Admissions



ASU Personalized Graduate Admissions

A new **automatic** entryway to admit qualified ASU undergraduate students to master's degrees.

ASU undergraduate students who meet the minimum admissions criteria for one or more degree programs are identified

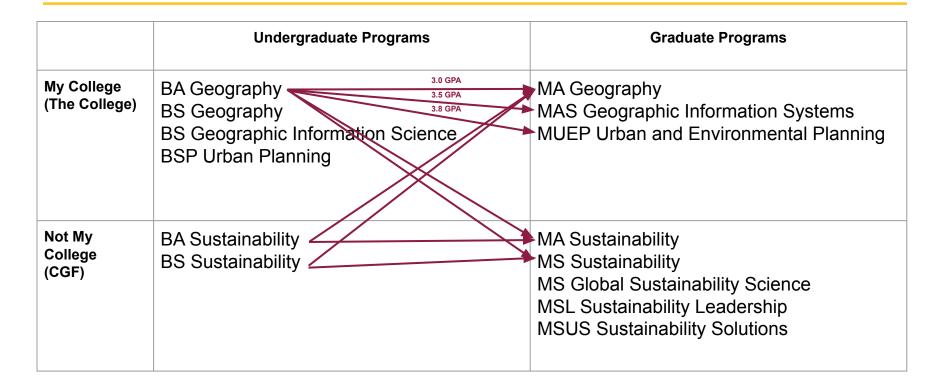
Notification to students contain Personalized Graduate Admissions offer

Student chooses a program and selects start term Student is automatically admitted to the selected program

ASUPGA Mappings

	Undergraduate Programs	Graduate Programs
The College of Liberal Arts and Sciences	BA Geography BS Geography BS Geographic Information Science BSP Urban Planning	MA Geography MAS Geographic Information Systems MUEP Urban and Environmental Planning
College of Global Futures	BA SustainabilityBS Sustainability	MA Sustainability MS Sustainability MS Global Sustainability Science MSL Sustainability Leadership MSUS Sustainability Solutions

ASUPGA Mappings



Invitation



Congratulations! You have been offered admission to a master's degree program at Arizona State University.

Upon review of your academic achievements, this offer for personalized graduate admission is a result of your accomplishments and hard work.

View my Personalized Graduate Admissions offer

This customized offer includes descriptions of the degree programs to which you have been offered admission, an overview of the required coursework and possible career outcomes. To accept this offer, select the program, campus and semester for which you want to enroll. Space is limited, and the deadline to accept or decline your offer is June 1, 2024.

This decision is important, and you have a lot to consider. We have prepared some <u>frequently asked questions</u> and a short <u>yideo</u> with more information.





Dear %%First Name%% %%Last Name%%,

You are being offered admission to a master's degree program at Arizona State University.

We reviewed your academic achievements and are excited to offer you admission to select ASU master's degrees. **You do not need to apply!** We are thrilled to recognize your accompilishments with this invitation, which reflects your hard work.

Next steps

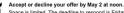


No need to apply!

You do not need to apply or pay the application fee. You already have a pending offer.



View your Personalized Graduate Admissions offer.
See a list of the graduate degree programs offering you admission.



Space is limited. The deadline to respond is Friday, May 2, 2025 at 12 p.m., Arizona time. You will be unable to accept your offer after the deadline has passed so take action provides.

View Your Personalized Graduate Admissions Offer

We hope that you continue your education at ASU.

Refer to the <u>FAQs</u> for info about your offer, cost of attendance and funding opportunities. <u>Email us</u> if you have any unanswered questions.

Wishing you continued success!

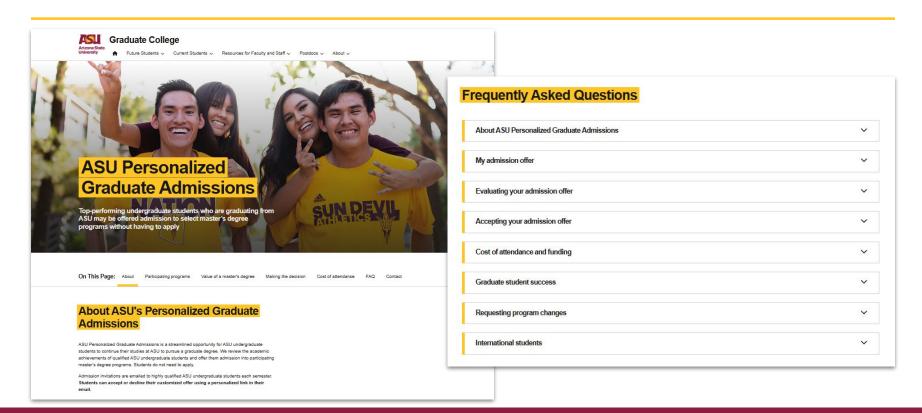




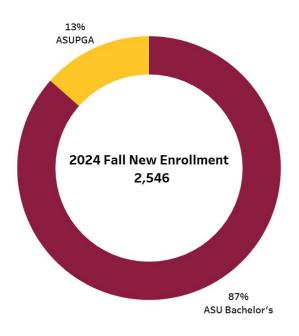


Website

https://graduate.asu.edu/personalized-graduate-admissions



Master's enrollment growth via ASUPGA





*Note: This captures new master's enrollment from ASU undergraduate students. It does not include new enrollment from students with bachelor's degrees from other universities.

Inspiring students

- Inspired students who had not initially planned on attending graduate school to consider it.
- Introduced students to degrees they had not previously considered.
- Many students found the offer to graduate school rewarding as it acknowledged their hard work.

- It exposed me to a program that I was not considering and turned out to be a better fit."
- The recognition of my hard work during my undergraduate studies by offering this process."

Stackable Programs

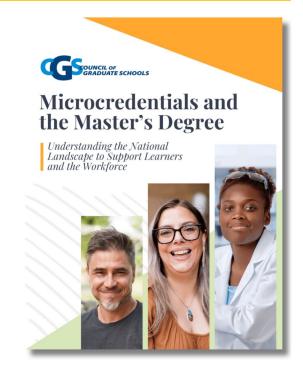


Council of Graduate Schools report

Microcredentials and the Master's Degree

Key findings

- Projected growth is expected to come from microcredentials
- Academic units driving their creation
- "Stacking" certificates into degrees is still in development at many institutions.



Report: Microcredentials and the Master's Degree
Webinar: Making the Case for Incremental Credentialing in Graduate Education

Goals and benefits of stackables

Students

- Flexibility and lower cost educational opportunities
- Create on-ramps into graduate degrees
- Test the waters without a long term commitment

Industry

- Responsive to industry needs for upskilling and workforce development
- Partnerships with industry create single-company cohorts

ASU

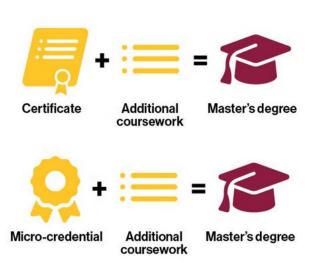
- Agility and speed to create new academic offerings
- Competitive with other universities
- Formalize curricular focus areas and specializations
- Create modular, stackable microcertificates

Microcertificates

- 9 credit hours of graduate coursework
- Quick response to industry needs
- 23 in the pipeline going through governance
- Can be stacked in to a graduate degree

Stackable credentials

Stackable credentials offer a digestible way to earn a master's degree—in bite-sized pieces—that fit a student's evolving life journey.

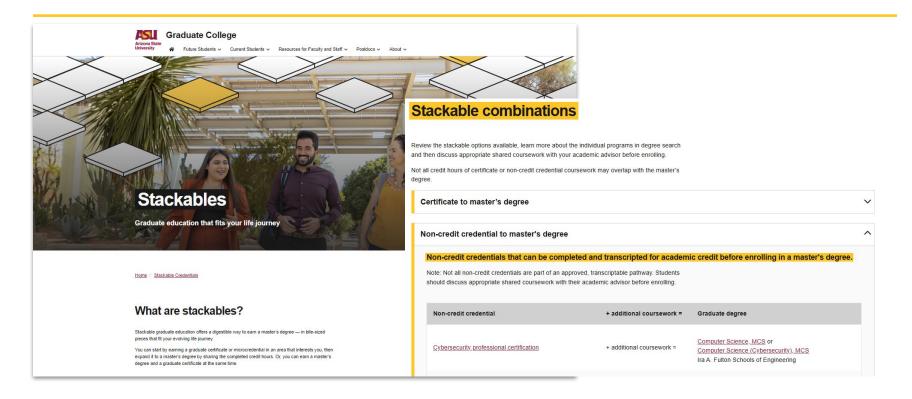


Launched Fall 2025



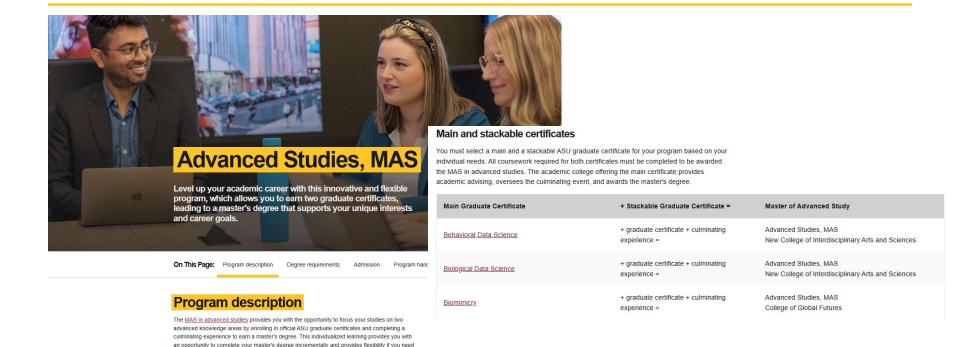
Website

https://graduate.asu.edu/stackable-credentials



Website

https://graduate.asu.edu/advanced-studies-mas



to complete your program in stages to advance your skills for the workplace. Obtain specific knowledge and advanced skills from multiple knowledge areas, based on your chosen certificates

MAS in Advanced Studies Example

Lean Six Sigma Black Belt (Certificate) + Computer-Assisted Language Learning (Certificate) = MAS in Advanced Studies

<u>Lean Six Sigma Black Belt (Cert)</u> 15 Credit Hours	Computer-Assisted Language Learning (Cert) 15 Credit Hours
Required Core (6 credit hours) IEE 570 Advanced Quality Control (3) IEE 581 Six Sigma Methodology (3)	Required Core (6 credit hours) APL/ENG/SLC 557 (3) APL 558/SLC 510 (3)
Electives (6 credit hours) Culminating Experience (3 credit hours)	Restricted Electives (3 credit hours) Select a second language acquisition course w/ dept approval
IEE 585 Six Sigma Capstone (3)	Electives (6 credit hours)

- **♦** Lean Six Sigma as the main certificate
- **♦** 30 Credit hours for the MAS with a capstone course as the culminating experience

MAS Participating Programs

The numbers...

- 121 active academic graduate certificates
- 35 main graduate certificates

Accelerated Master's Program Admissions



Accelerated Master's Program (AMP)

The AMP offers highly committed undergraduate students the option to combine undergraduate degree requirements with graduate coursework, resulting in faster degree completion.

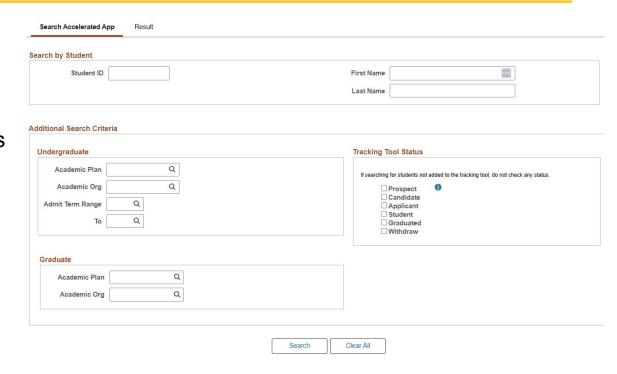
- Up to 15 graduate credits can be completed as an undergraduate
- 919 current students in the master's portion
- 194 participating master's programs

https://acceleratedmasters.asu.edu/



Accelerated Applicant Tool

- Used to search for and identify prospective students and track participants
- Students are added as Prospects or Candidates
- -Students receive an email and messaging on their MyASU
- Advisors use the Comments box to identify shared coursework

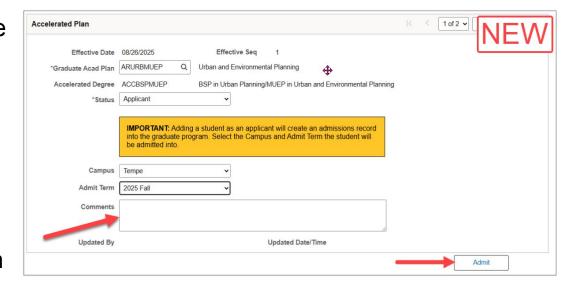


Automated Admission Process

Once the UG student applies to graduate, advisors can change the status to Applicant and select the following:

- Admit term
- ∘ Campus
- ∘Semester

Then admit the student—no graduate application or application fee required!





Lessons Learned

- Have to adjust technology to meet the project needs
- Requires flexibility with ideas while also keeping policy in mind
- Collaboration is required with units, admissions, registrar offices, financial aid
- Application and admission process—technology challenges



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