

SMU Graduate Demographics – Fall 2025

Graduate Students

- » 4,999 total Graduate Students (40% of all students)
- » 708 doctoral students, 340 on a graduate assistantship and 80 on full or partial fellowship
- » 4,291 master's and professional degree students

Across Campus

- » Largest Doctoral Programs: 54 Liberal Studies (Simmons), 41 Computer Science (Lyle), 38 Theology/Ministry (Perkins)
- » Largest Master's and Professional Programs: 1,687 MBAs (Cox), 682 JD (Law), 301 Counseling (Simmons), 175 Computer Science (Lyle)
- » 1,072 International Students: 296 undergrad and 776 graduate students

Total Number of Degrees Offered	
Masters Degree	107
Doctoral Degree	34
Doctoral Degree - Professional Practice	1
Post-Bachelor Certificate	68
Specialist Degree	1
Grand Total	211



Workforce Focused Programs – Fall 2025

SMU Global Online

» Online Graduate Programs

- » 869 students
- » 14 including OMBA (Cox), Creative Technology (Meadows), Public Policy (Moody), Legal Studies (Law), ++

» Support Online Standards

» Including SMU Online Faculty Certification

SMU Continuing and Professional Education

» Professional Development

Community connections and industry alignment

- » 19 noncredit certificate programs
- » 100+ short courses and specializations

» Alumni Engagement

Relationships with SMU through lifelong learning

- » Generative Al, project management, ++
- » Institutional affiliation

» Credential Innovation

Quality and consistency

» Digital badging and Champion adult learners



Workforce Focused Programs – Fall 2025

SMU Corporate Partnerships

- » Employer Education Benefits & Noncredit Program Tuition Assistance
 - » EdAssist and Guild Education and Public & Military Tuition Benefits

 GI Bill (via Texas Veterans Commission), WIOA Program (via Texas Workforce Commission)
- » Direct Corporate Scholarships & Talent Pipelines
 - » AT&T Data Science Scholars Program

 Fully sponsored scholarships and paid internships for undergraduate, master's and doctoral students
- » Dallas Industry Events
 - » Connecting SMU Community with Employers

 Enables networking, internship funnels, recruiting opportunities, and experiential learning
 - Tech CxO Certificate Program
 - Tech Titans
 - Southwest Cyber (CMMC) Implementation Conference
 - Women in Technology



Capitalizing on Internal Partnerships with Units on Campus

Central Administration:

» R1 Investment

- » Tied to University Strategic Goals
- » Seed investments in research, postdocs, and PhD students
- » Used Data to Illustrate effect of Targeted Investments

Schools/Colleges:

» Accelerator Programs

- » Tied to School/College Strategic Goals
- » Use Graduate School Resources to Encourage Fundraising with a Matching Campaign



Capitalizing on Internal Partnerships with Units on Campus

Development Office:

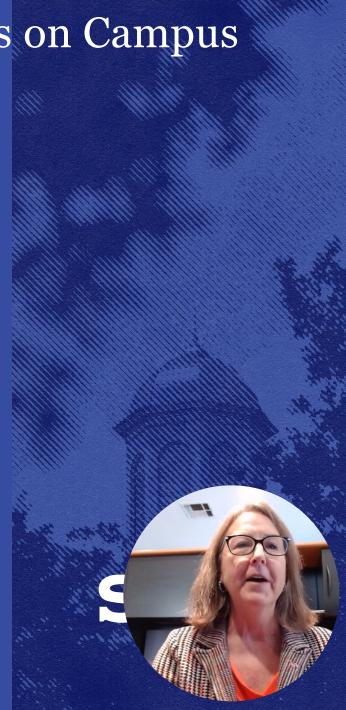
» Moody Foundation

- » Champion at the Foundation and Connection to SMU
- » \$100M investment to start the Moody School in 2019
- » Task Force to Envision Moody Graduate School and Moody Hall

External Affairs Office:

» Dallas Industry

- » Champion at AT&T for the Data Science Scholars Program
- » Envisioning a plan to connect better with Dallas
- » Executive Board of Workforce Representatives



Questions?



