

# Moody School of Graduate and Advanced Studies

Internal Partnerships





# SMU Graduate Demographics – Fall 2025

## Graduate Students

- » 4,999 total Graduate Students (40% of all students)
- » 708 doctoral students, 340 on a graduate assistantship and 80 on full or partial fellowship
- » 4,291 master's and professional degree students

## Across Campus

- » Largest Doctoral Programs: 54 Liberal Studies (Simmons), 41 Computer Science (Lyle), 38 Theology/Ministry (Perkins)
- » Largest Master's and Professional Programs: 1,687 MBAs (Cox), 682 JD (Law), 301 Counseling (Simmons), 175 Computer Science (Lyle)
- » 1,072 International Students: 296 undergrad and 776 graduate students

Total Number of Degrees Offered	
Masters Degree	107
Doctoral Degree	34
Doctoral Degree - Professional Practice	1
Post-Bachelor Certificate	68
Specialist Degree	1
<b>Grand Total</b>	<b>211</b>



# Workforce Focused Programs – Fall 2025

## SMU Global Online

### » **Online Graduate Programs**

- » 869 students
- » 14 including OMBA (Cox), Creative Technology (Meadows), Public Policy (Moody), Legal Studies (Law), ++

### » **Support Online Standards**

- » Including SMU Online Faculty Certification

## SMU Continuing and Professional Education

### » **Professional Development**

*Community connections and industry alignment*

- » 19 noncredit **certificate programs**
- » 100+ **short courses and specializations**

### » **Alumni Engagement**

*Relationships with SMU through lifelong learning*

- » **Generative AI, project management, ++**
- » **Institutional affiliation**

### » **Credential Innovation**

*Quality and consistency*

- » **Digital badging and Champion adult learners**





# Workforce Focused Programs – Fall 2025

## SMU Corporate Partnerships

### » Employer Education Benefits & Noncredit Program Tuition Assistance

- » **EdAssist and Guild Education and Public & Military Tuition Benefits**  
*GI Bill (via Texas Veterans Commission), WIOA Program (via Texas Workforce Commission)*

### » Direct Corporate Scholarships & Talent Pipelines

- » **AT&T Data Science Scholars Program**  
*Fully sponsored scholarships and paid internships for undergraduate, master's and doctoral students*

### » Dallas Industry Events

- » **Connecting SMU Community with Employers**  
*Enables networking, internship funnels, recruiting opportunities, and experiential learning*
  - Tech CxO Certificate Program
  - Tech Titans
  - Southwest Cyber (CMMC) Implementation Conference
  - Women in Technology





# Capitalizing on Internal Partnerships with Units on Campus

## Central Administration:

### » **R1 Investment**

- » Tied to University Strategic Goals
- » Seed investments in research, postdocs, and PhD students
- » Used Data to Illustrate effect of Targeted Investments

## Schools/Colleges:

### » **Accelerator Programs**

- » Tied to School/College Strategic Goals
- » Use Graduate School Resources to Encourage Fundraising with a Matching Campaign





# Capitalizing on Internal Partnerships with Units on Campus

## Development Office:

### » **Moody Foundation**

- » Champion at the Foundation and Connection to SMU
- » \$100M investment to start the Moody School in 2019
- » Task Force to Envision Moody Graduate School and Moody Hall

## External Affairs Office:

### » **Dallas Industry**

- » Champion at AT&T for the Data Science Scholars Program
- » Envisioning a plan to connect better with Dallas
- » Executive Board of Workforce Representatives



# Questions?

