



## *GradEdge* Rate Card for 2026

The *GradEdge* newsletter is moving from publishing quarterly to biannually at the beginning of each school year starting this August. This change will allow for more member focused stories and news that will increase engagement for members and advertisers. *GradEdge* will be posted on the [CGS website](#), emailed to the full membership, and posted via CGS's social media channels (Twitter, Facebook, and LinkedIn).

*GradEdge* provides advertisers with the opportunity to place advertisements in the newsletter and in the web articles. To place an ad, you must submit your request by the deadlines listed below.

*GradEdge* does not provide ad space for job postings. To place a position announcement, visit the [CGS Career Portal](#).

### Ad Rates

	CGS Member Rate	CGS Non-Member Rate
Digital Ad	\$600	\$1,200

### Issue Dates, Submission Deadlines, and Tentative Publish Date

Issue Date	Submission Deadline	Tentative Publish Date
May 2026	April 30	May 7
Fall 2026	August 13	August 19
January 2027	January 14	January 21
August 2027	August 12	August 19

### Ad Details

- Ads are 600 w x 400 h pixels and 300 dpi.
- Ads can hyperlink directly to a webpage.
- Text for the advertisement is not edited for content.

### How to Place Advertisements

Email an image (jpg or png file) of your advertisement to [Colton Bright](#) or call him with any questions at 202-461-3855.