Making the Case for Graduate Education

2011 CGS 51st Annual Meeting
December 7-10, 2011
Scottsdale, AZ

F. Douglas Boudinot
Dean, Graduate School
Virginia Commonwealth University
Virginia Council of Graduate Schools

www.vacgs.net
The Benefits of Graduate Education

- The Future of Virginia
- Economic Benefits of a Skilled Workforce
- Contributions to Virginia's Educational System
- Addressing Virginia's Challenges
- Investing in Graduate Education is Investing in Virginia!

www.vacgs.net/graded.html
Graduate Education Matters for Virginia's Future Economic Benefits

Quality of Life

Advanced Skills
Virginia Council of Graduate Schools

Collaborative role with the State Council of Higher Education for Virginia (SCHEV) and the Instructional Programs Advisory Committee (IPAC).

VCGS consults regularly with these and other public and private organizations on policies that affect graduate education.
A Commonwealth of Knowledge: Graduate Student Research Across Virginia

Dr. F. Douglas Boudinot
Chair, Virginia Council of Graduate Schools
A Commonwealth of Knowledge: Graduate Student Research Across Virginia

James Madison University
Javarro Russell
Doctoral Candidate, Assessment & Measurement
• VCGS Webpage
• Showed at Virginia Graduate Student Research Forum
• Shared with University Government Relations Offices and Virginia Legislators
• Produced 8 program specific student videos
• Posted on our web site
• Posted on the program’s site
• Placed on the page for potential applicants
• Showed them at graduate fairs
• Universal praise from programs and students in getting a feel for what our programs offer
• Used in Citizen Scholar Seminar when discussing links between higher education and other entities such as legislative bodies, community agencies, business and industry

• Showed a few clips and explained the role of VCGS and its various advocacy activities on behalf of graduate education in Virginia
• Produced 15 additional videos
• Use them to raise money, market/promote the programs, help support the development of new graduate education related facilities, and for raising awareness of the role of graduate education.
Video Producer

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