Agenda

- ProQuest Overview
- ETD Administrator Survey Results
- Questions and Answers
More than 3,000 libraries around the world have access to the ProQuest Dissertation and Theses database (PQDT)

Most top-ranked research universities publish with ProQuest.

Many universities have participated for more than 50 years

Includes works by authors from more than 1,700 graduate schools and universities the world over
PQDT had more than **200,000,000 searches** in PQDT in 2013 alone!

ProQuest provides dissertation citations to all major field or subject specific indexes, for example ChemAbstracts, PsycINFO, ERIC, ABI/INFORM, etc.

Many corporate customers use PQDT as a recruiting tool.
Author Benefits and Preservation

Author Benefits

- Royalty to authors
- ProQuest is a non-exclusive publisher
- Author keeps their copyright

Preservation

- Dissertations and theses collection will be preserved digitally and on microform by ProQuest at NO COST to universities and authors
Historical Usage Trends

Usage of our dissertations, versus average usage for all universities

Retrievals (thousands)

Filter
- Usage
  - 2013 to 2014
- Published
  - 1997 to 2014
- Format
  - All
- Subjects
  - Select Subjects

Apply Filters  Reset  Save

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Usage By Country
Retrievals of our dissertations, from around the world

<table>
<thead>
<tr>
<th>Country</th>
<th>Total retrievals</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>93,524</td>
</tr>
<tr>
<td>India</td>
<td>7,471</td>
</tr>
<tr>
<td>Canada</td>
<td>7,108</td>
</tr>
</tbody>
</table>
Popular Dissertations
Our most frequently retrieved dissertations

Retrievals

“Among ourselves”: The collaborative rhetorics of nineteenth century Ladies’ Literary Societies
1,922

Riding out the waves: Community college transfers graduating with bachelor’s degrees
1,918

The L Word menace: Envisioning popular culture as political tool
1,915

Error analysis of RKDG methods for one-dimensional hyperbolic conservation laws
1,914

Billy Graham, Elmer Gantry, and the performance of a new American revivalism
1,903

The girls of MySpace: New media as gendered literacy practice and identity construction
1,889

Structure and exciton coupling in jet-cooled bichromophores
1,881

An exploration of the effects of student characteristics and engagement practices on academic success for low-income college students
1,877

Does working hurt? How welfare reform work policies affect child well-being
1,866

Houses, hot dogs, and hoods: Place branding and the reconstruction of identity in Rick Sebak’s Pittsburgh documentaries
1,864
Usage by Other Universities
Retrievals of our dissertations, by top viewers or by selected groups

- University of Pennsylvania: 2,972
- University of Maryland, College Park: 2,842
- Michigan State University: 2,580
- Colorado State University: 2,532
- University of Hawaii at Manoa: 2,527
- University of Miami: 2,509
- Christopher Newport University: 2,503
- Embry-Riddle Aeronautical University: 2,501
- University of California, Berkeley: 2,494
- University of Windsor (Canada): 2,466
Usage Comparison

Retrieval of our dissertations versus retrievals of other universities' dissertations

<table>
<thead>
<tr>
<th>University</th>
<th>Retrievals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Our University</td>
<td>112,724</td>
</tr>
<tr>
<td>Michigan State University</td>
<td>158,295</td>
</tr>
<tr>
<td>Arizona State University</td>
<td>119,083</td>
</tr>
<tr>
<td>University of Kentucky</td>
<td>116,771</td>
</tr>
<tr>
<td>Anonymous</td>
<td>113,886</td>
</tr>
<tr>
<td>Columbia University</td>
<td>110,354</td>
</tr>
<tr>
<td>Antioch University</td>
<td>109,903</td>
</tr>
<tr>
<td>University of Michigan</td>
<td>108,102</td>
</tr>
<tr>
<td>Anonymous</td>
<td>106,753</td>
</tr>
<tr>
<td>University of Connecticut</td>
<td>103,883</td>
</tr>
<tr>
<td>University of Idaho</td>
<td>1</td>
</tr>
</tbody>
</table>
### PQDT Global

#### PQDT Full Text
- 2.7 million A&I records
- 1.7 million Full-Text
- 70,000 new full-text dissertations & theses a year

#### PQDT UK & Ireland
- 560,000 A&I records
- 16,000 new A&I per year

#### New European Content
- 15,000 new theses per annum
- 100,000 new A&I

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**Together this equals PQDT Global**

90,000 new full-text theses & dissertations per annum and 100,000 new A&I records

Added to current files of more than 3.2 million A&I records and 1.7 million full-text works
A vision to connect people to the world’s knowledge

University College London
Cardiff University
University of Leicester
University of Aberdeen
University of Bath
Universitat de Valencia
London School of Economics
And more to come....
Coming Soon.....

• Additional Content From
  - Spain
  - France
  - China
  - Australia
  - Etc.
Welcome to the ETD Administrator - ProQuest Dissertations Demo Site

The ETD Administrator lets graduate students submit their completed dissertation or thesis to ProQuest/UMI Dissertations for publishing. Your submission will be reviewed before it is delivered to ProQuest/UMI.

Before you begin
Before you begin, please be sure you have the following:

- **Full text of the dissertation/thesis in PDF format.** This must be one file. If your manuscript is in Word or RTF, you can convert to PDF using the [PDF Conversion tool](#). You also must embed fonts in the PDF. For tips on creating a PDF, see the [PDF FAQs](#).
- Abstract
• Workflow tool (approval, review, deposits, IR, Creative Commons and Administrative Documents).

• Facilitates process improvements.

• Cost savings for both ProQuest and schools
  – Publishing fees eliminated
  – Shipping costs eliminated
  – Bookkeeping related activities eliminated

• Content ingestion for the ProQuest Dissertations and Theses Database (PQDT GLOBAL).
Purpose of the ETD Surveys

• Collect continuous feedback on the Student Tool
  – Overall satisfaction
  – Satisfaction with specific sections of tool
  – Specific areas for improvement

• Monitor need for new features.

• Monitor the impact of our enhancements.

• Prioritization of product development planning.
Student User’s Assessment of the overall experience:

7 = Strongly agree | 1 = Strongly disagree

**Your overall experience:**

Answered: 2,436   Skipped: 0

- I was satisfied with the overall experience: 6.2
- I was able to submit my dissertation or thesis: 6.3
- I was able to set up my account without difficulty: 6.6
- The site was easy to navigate: 6.4
- Once I logged in, the steps to complete my tasks were clear: 6.4
I was satisfied with the overall ease of using ProQuest's ETD Administrator.

- **Agree**: 86%
- **Somewhat agree**: 8%
- **Neutral**: 2%
- **Disagree**: 4%

**Legend**:
- Red: Agree
- Orange: Somewhat agree
- Blue: Neutral
- Green: Disagree
I was able to submit my dissertation or thesis without assistance.

- Agree: 88%
- Somewhat agree: 6%
- Neutral: 2%
- Disagree: 4%
I was able to set up my account without problems.
The site was easy to navigate.

- Agree: 90%
- Somewhat agree: 6%
- Neutral: 1%
- Disagree: 3%
Once I logged in, the steps to complete my submission were clear.
Overall Satisfaction Comments:
“Not so neutral”

• Someone needs to clarify exactly how materials/images uploaded from the WEB be cited. AND people should know what is what about this website long before they go about trying to *frantically* upload the dissertation.

• I would like the steps to be much clear without any distractions. For things like copyright, I want it clearly explained.

• Converting to PDF was not clear at all, and took about an hour to figure out.

• There were some questions regarding the submission, but overall the process could be easier.
“Neutral”

• Overall it was OK. Just the instructions to certain aspects were not clear, but this was also partly the University's fault (as sometimes instructions contradicted each other).

• It is a useful tool; also it is well designed. Furthermore, your customer service is very good; I am impressed with it.

• Nothing really. I'm just not good with technology.
“Favorable”

• Thanks! Surprisingly easy to use and less messy than most journal submission setups! Publication agreements were easy to read too - thanks.

• This was a streamlined process and the online digital software was easy to navigate. Thank you!

• This website was very helpful in submitting my dissertation. Thanks for keeping it simple, concise, and user friendly.

• None. The tool is as user friendly as it could be.
Approximately how much time did you spend using ETD Administrator tool?

- 1 - 30 minutes: 51%
- 30 - 60 minutes: 35%
- 1 - 2 hours: 4%
- Over 2 hours: 10%
What have we done with survey feedback?

- Streamlined the PDF Conversion process.
- Added additional email reminders in the PDF revision process.
- Planned to incorporate more “open” text boxes for schools to customize instructions to authors?
- Working to improve the optional services ordering process.
THANK YOU!!!

- Link to the survey will be available on the home page of the ETD Administrator and our Libguides page.

- If you have any questions about the survey, please contact:

  Marlene Coles  
  marlene.coles@proquest.com  
  (734) 707-2589

  or

  Austin McLean  
  Austin.mclean@proquest.com  
  (734) 997-4878
THANK YOU!!!

Q1 Your overall experience:

Answered: 2,436  Skipped: 0

- I was satisfied with the overall experience: 6.2
- I was able to submit my dissertation or thesis: 6.3
- I was able to set up my account without: 6.6
- The site was easy to navigate: 6.4
- Once I logged in, the steps to complete: 6.4