Reflections on the Importance of Internal and External Political Engagement

CGS New Deans Institute
Monterey, California
July 9, 2011

Lisa A. Tedesco
Vice-Provost for Academic Affairs – Graduate Studies
Dean, James T. Laney School of Graduate Studies
Importance and Value of Your Voice

- Enlivens university vision
- Defines and represents mission
- Generates innovation and competitiveness
Purpose and Principles for Your Message

- Information
- Renew commitments
- Seek new commitments
- Emphasize connections
  - Town-grown relationships
  - Public-private partnerships
Know Your Audience

- Local and national legislators
- Trustees, alumni, friends of the university

interests, alignments, history, pathways, politics
Message Impact and Your Story

- Demonstrate reach beyond the university

- Emphasize solving “problems of this day”
  - change priorities
  - influence critical decisions
  - create new policies or program directions

- Share your journey as a global-citizen
  - student-citizen
  - scholar-citizen
  - academic leader-citizen
Inspiration and Guidance

The Path Forward Report
The Future of Graduate Education in the United States

http://www.fgereport.org/